

PROPOSED MODEL 788, 17 REM. CAL. CENTER FIRE RIFLE

ESTIMATED CASH OR PROJECT RESULTS

	<u>BEFORE LINE PRESENT CAL. RIFLES</u>	<u>PLUS \$10.00 ON RETAIL AFTER LINE 17 REM.</u>	<u>PROJECT RESULTS</u>	<u>PLUS \$15.00 ON RETAIL AFTER LINE 17 REM.</u>	<u>PROJECT RESULTS</u>
ESTIMATED ANNUAL SALES VOLUME	(2000)	4500	2500	4500	2500
NET SALES	(\$106,640)	\$263,880	\$157,240	\$275,900	\$169,260
FACTORY COST	(\$ 69,340)	\$177,620	\$108,280	\$178,160	\$108,820
OPERATIVE EARNINGS	(\$ 37,300)	\$ 86,260	\$ 48,960	\$ 97,740	\$ 60,440
LESS 5.0% & 48.0%	(\$ 18,870)	\$ 43,650	\$ 24,780	\$ 49,460	\$ 30,590
NET EARNINGS	(\$ 18,430)	\$ 42,610	\$ 24,180	\$ 48,280	\$ 29,850
<u>INVESTMENT</u>					
CONSTRUCTION					
WORKING CAPITAL				\$113,360	\$117,640
TOTAL				\$113,360	\$117,640
RETURN ON INVESTMENT			21.3%		25.4%
RETURN ON TOTAL EXPENDITURES			20.8%		24.8%
<u>PROJECT EXPENDITURES</u>					
DEVELOPMENT	\$1,100				
CONSTRUCTION	-				
OPERATIONS	\$3,100				
TOTAL	\$4,200				

JHS:I
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