

EXHIBIT 7

THE 3200 SHOTGUN

	ALL "A" GRADE WOOD					WITH "B" GRADE WOOD ON TRAP GUNS			
	PROJECT		WITH 1 OF 1000			TO MAINTAIN FACTORY PROFIT		TO MAINTAIN ROI	
	%	SELLING	%	SELLING		%	SELLING	%	SELLING
FIELD	23%	\$450	23%	\$450		23%	\$450	23%	\$450
SKEET	27%	\$470	27%	\$470		27%	\$470	27%	\$470
TRAP	50%	\$490	43%	\$490		43%	\$580	43%	\$560
1 of 1000			7%	\$975		7%	\$975	7%	\$975
WEIGHTED AVERAGE		\$475		\$508			\$546		\$538
INCREASED NET EARNINGS OVER PROJECT AD3200-4				\$60,840			\$127,000		\$95,780
RETURN ON INVESTMENT		20.9%		21.2%			21.8%		21.2%

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7/19/72

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