

MODEL 700 IMPROVEMENTS
SALES FORECAST - ANNUAL VOLUME

	<u>1974</u>	<u>1975</u>	<u>1976</u>
<u>WITHOUT IMPROVEMENTS</u>			
ADL	32,000	29,000	28,000
BDL	<u>48,000</u>	<u>43,000</u>	<u>42,000</u>
TOTAL	80,000	72,000	70,000

<u>WITH IMPROVEMENTS (1)</u>			
ADL	32,000	39,000	40,000
BDL	<u>57,000</u>	<u>58,000</u>	<u>59,000</u>
TOTAL	89,000	97,000	99,000

VOLUME RESULTING FROM IMPROVEMENTS	9,000	25,000	29,000
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NOTE: (1) METAL IMPROVEMENTS ON ADL & BDL - INTRODUCTION JAN. 1974
 NEW STOCK & CUT CHECKERING ON BDL - " " "
 NEW STOCK & CUT CHECKERING ON ADL - " " 1975
 INCREASE LIST PRICE \$10.00 - 1974 ON BDL &
 1975 ON ADL

JHS:I
 10/19/72