

SUPPLEMENTARY ESTIMATED COST & ECONOMICS
THIRD YEAR (1976) AT REDUCED VOLUME

FOR MANAGEMENT INFORMATION

MODEL 700 - GENERAL IMPROVEMENTS ON BOTH ADL & BDL
CUT CHECKERING ON BDL ONLY

	FULL FACTORY COST			
	BEFORE LINE		AFTER LINE	
	ADL	BDL	ADL	BDL
VOLUME	28,000	42,000	31,000	53,000
RETAIL PRICE	\$154.95	\$174.95	\$164.95	\$189.95
NET SELLING	\$ 82.30	\$ 92.91	\$ 87.59	\$100.87
FACTORY COST	\$ 52.04	\$ 60.31	\$ 53.81	\$ 63.81
SELLING, ADMIN. & RESEARCH	\$ 9.63	\$ 10.87	\$ 10.25	\$ 11.80
TOTAL COST	\$ 61.67	\$ 71.18	\$ 64.06	\$ 75.61
OPERATIVE EARNINGS	\$ 20.63	\$ 21.73	\$ 22.53	\$ 25.26
% OF NET EARNINGS	25.1%	23.4%	26.9%	25.0%

	CASH RESULTS
VOLUME (ADDED BUSINESS)	14,000
NET SELLING	\$1,854,780
FACTORY COST	\$ 986,510
OPERATIVE EARNINGS	\$ 868,270
LESS 5.0% & 48%	\$ 439,340
NET EARNINGS	\$ 428,930

INVESTMENT

CONSTRUCTION THIS PROJECT	\$ 645,400
WORKING CAPITAL	\$1,055,500
TOTAL	\$1,700,900

RETURN ON INVESTMENT	25.2%
RETURN ON TOTAL EXPENDITURES	19.8%

PROJECT EXPENDITURES

DEVELOPMENT	\$276,000
CONSTRUCTION	\$645,400
OPERATIONS	\$358,000
	\$1,279,400

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