

CENTER FIRE RIFLES - contd.MODEL 742X - AUTOLOADING CENTER FIRE - contd.

Following are the points discussed and questions raised by this study:

1. What is the effect on sales of lengthening the introduction schedule of these models?
2. Can R & D and Production introduce both Model 742X and 760X in 1976?
3. Building 52 has about 100,000 ft.² of space which is to be renovated. It is planned to build 40,000 to 50,000 ft.² of space through 1979. Construction of some ground floor space will start in 1974 for use in 1975. Changes of schedule, as considered in this study, will not change near term planning.
4. Regarding changing the sequence to introduce the Model 1100X first, R & D is not far enough along in this development to consider a 1976 introduction possible. Marketing favors starting with the rifles rather than the higher volume shotguns even considering the expected increased competitive pressure on shotguns.
5. The retention of current models as Mohawk brand at reduced volume will have to justify the cost of additional facilities required because they were not deleted.

Marketing, R & D and Production are to consider the facilities requirements as planning for this family of guns continues.

MODEL 700 BOLT ACTION CENTER FIRE RIFLE - IMPROVEMENTS
(Introduction 1974)

Production reported that tool design and procurement for the Model 700 rifle improvements has started.