

first time smallbore indoor qualifications, the National Rifle Association estimated over 200,000 individuals participate. The largest group are the juniors and high school and college students.

The Improved 540X is intended to compete with the Anschütz M64, priced at \$104.95. The Junior 540X fills the void of an excellent target rifle, with the stock designed so that it can be extended to fit anyone into adulthood. It has been tried on 10 and 11 year olds.

The M40XB Standard Position Rifle is designed and priced to compete more than favorably with the Anschütz 1407 Match 54 priced at \$225.00. The Anschütz 1407 is a very popular rifle with the better gallery shooters, the outdoor position shooters and the shooters interested in berths on the International teams.

The 40XB Army National Match Course Rifle, in 7.62mm caliber, has the features that should outsell the Winchester M70, priced \$399.95 in 1972. The main complaint against the M70 is the length of the bolt throw, it is an action designed for the 30-06.

The proposed line should place Remington in its most favorable target rifle position since the late 1950s. All models should be profitable.

WSS/bta

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