

Economic Effects: Present plans call for a Remington sales price of \$850.00 versus the \$650.00 wholesaler price of the "One of 1000." By our calculation, approval of this proposal will add approximately \$294,000 sales dollars to the over-all 3200 line in 1973.

The reason for this increase is because of the somewhat different sales plan in mind and the fact that only 500 units will be available this year. Further details will be outlined in the formal marketing plan.

May we have your approval?

*F. Morgan*

FEMorgan/bc  
April 3, 1973

*E. F. Smith* 4/3/73  
Approved Date

*W. Williams* 4/3/73  
Approved Date

*E. Smith* 4/3/73  
Approved Date

*J. M. Andrews* 4/3/73  
Approved Date

Approved Date

CONFIDENTIAL 83