

MODEL 3200, 32" BARREL TRAP SHOTGUN

ESTIMATED COSTS AND ECONOMICS - FIRST YEAR (1975)
(BASED ON PROJECTED COSTS FOR 1974)

	<u>FULL FACTORY COST</u>	
	<u>BEFORE LINE</u>	<u>AFTER LINE</u>
VOLUME	3300	3800
RETAIL PRICE	\$550.00	\$550.00
NET SELLING	\$292.00	\$292.00
FACTORY COST	\$239.37	\$239.95
SELLING, ADMIN. & RESEARCH	<u>\$ 33.00</u>	<u>\$ 33.00</u>
TOTAL COST	\$272.37	\$272.95
OPERATIVE EARNINGS	\$ 19.63	\$ 19.05
% OF NET SELLING	6.7%	6.5%

CASH RESULTS

VOLUME (ADDED BUSINESS)	500
NET SELLING	\$146,000
FACTORY COST	\$ 95,820
OPERATIVE EARNINGS	\$ 50,180
LESS 5.0% & 48%	\$ 25,390
NET EARNINGS	\$ 24,790

INVESTMENT

CONSTRUCTION THIS PROJECT	-
WORKING CAPITAL	\$ 89,700
TOTAL	\$ 89,700

RETURN ON INVESTMENT	27.6%
RETURN ON TOTAL EXPENDITURES	27.6%

PROJECT EXPENDITURES

DEVELOPMENT	-
CONSTRUCTION	-
OPERATIONS	TOOLED ON PROJECT AD 3200-5

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