

MODEL 3200 ONE OF 1000 SHEET SHOTGUN
ESTIMATED COSTS AND ECONOMICS FOR 1974
(BASED ON PROJECTED COSTS FOR 1974)

FULL FACTORY COST

VOLUME	1000
RETAIL PRICE	\$1050.00
NET SELLING	\$ 557.45
FACTORY COST	\$ 336.05
SELLING, ADMIN. & RESEARCH	\$ 62.99
TOTAL COST	\$ 399.04
OPERATIVE EARNINGS	\$ 158.41
% OF NET SELLING	28.4%

CASH RESULTS

VOLUME (ADDED BUSINESS)	1000
NET SELLING	\$557,450
FACTORY COST	\$276,800
OPERATIVE EARNINGS	\$280,650
LESS 5.0% AND 48%	\$142,010
NET EARNINGS	\$138,640

INVESTMENT

CONSTRUCTION THIS PROJECT	-
WORKING CAPITAL	\$307,600
TOTAL	\$307,600

RETURN ON INVESTMENT	45.1%
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PROJECT EXPENDITURES

DEVELOPMENT	-
CONSTRUCTION	-
OPERATIONS	-

TOOLED ON PROJECT AD 3200-5

JHSweeney:I
12/17/73