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Feb. 22, 1974

## BENCH REST BULLETS

R & D reported that production is at the rate of 10,000 per day. 201,000 were produced in January. The monthly accounting sheet shows a cost for January at 67% of a \$40/1000 sales value. Since net selling is \$46.60, a factory margin of 33% probably was realized.

The cumulative profit status for this product was requested.

R & D suggested that consideration be given to adding the 6mm bullet.

Marketing reported that bullet prices were increased 10%. There are 800,000 bullets on back order.

## TRAPS

ELECTRIC TOURNAMENT TRAP (Introduction 1973)

REMINSTON SKEET TRAP

(Introduction 1974)

R & D reported that hi-speed pictures show the front edge of the target lifting before leaving the platform. Alterations to the throwing arm rail are being made in an attempt to alleviate this condition. A total of 35 traps are now in the field.

Marketing reported excellent reception to the trap.

Performance of the tran at Du Pont Louviers Building has been checked.

R & Direported difficulty is still being experienced with accuracy from the high house trap. Alterations are being made to improve platement of the target during the feeding cycle. The high house trap is in essentially a horizontal position which aggravates problems of feeding to a consistent target position. 83