

MODEL 3200 COMPETITION GRADE
TRAP & SKEET SHOTGUNS

ESTIMATED EARNINGS AND RETURN ON INVESTMENT

	MODEL 3200 PROJECT AD-3200-5	MODEL 3200 LINE BEFORE THIS PROJECT	RESULTS FROM THIS PROJECT	MODEL 3200 LINE AFTER THIS PROJECT
SALES QUANTITY	15,000	16,050 (1975-5 Year Forecast)	0	16,050
<u>NET SALES</u>	\$4,138,000	\$5,803,890	\$ 482,870	\$6,286,760
LESS:				
FACTORY COST	2,153,000	3,957,890	113,810	4,071,700
SELLING & ADMIN.	124,000	-	9,170	9,170
TECHNICAL ACTIVITIES EXPENSE	21,000	-	-	-
DISTRIBUTION EXPENSE	-	-	-	-
TOTAL COST	\$2,298,000	\$3,957,890	\$ 122,980	\$4,080,870
OPERATIVE EARNINGS	\$1,840,000	\$1,846,000	\$ 359,890	\$2,205,890
NET EARNINGS	909,000	868,730	169,360	1,038,090
<u>INVESTMENT</u>				
MFG. EQUIPMENT	2,147,000	2,349,000	57,200	2,406,200
WORKING CAPITAL	2,216,000	3,767,000	207,800	3,974,800
TOTAL	\$4,363,000	\$6,116,000	\$ 265,000	\$6,381,000
<u>NET RETURN ON INVESTMENT</u>	20.8%	14.2%	63.9%	16.3%
<u>SUPPLEMENTAL CALCULATION</u>				
NET EARNINGS AFTER AMORTIZING (OVER 12 OR 10 YRS.) OPER. CHGS.	\$ 766,000		\$ 166,740	
TOTAL CAPITAL REQUIRED INCLUDING DEVELOP. & OPERS. LESS FED. TAX	\$6,133,000		\$ 293,960	
RETURN ON TOTAL CAPITAL REQUIRED	12.5%		56.7%	

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