

SHOTGUNS - contd.MODEL 3200 COMPETITION SKEET AND TRAP SHOTGUNS  
(Introduction 1976)

Marketing reported that it is proposed to add a higher grade shotgun to the line with the purpose of:

- . Raising the average price.
- . Restructuring the price of the total line.

A selling price and volume plan for 1976 is being proposed (details provided to Production) which is contingent upon:

- . Recovery of the O/U market.
- . What competition may do.
- . Recovery of confidence in the Model 3200 shotgun.

Recommended specifications for the Competition grade skeet and trap shotguns include the following features not provided on the standard grade skeet and trap guns:

- o True "B" grade wood with at least 1/3 figured panel.
- o Low gloss, simulated oil wood finish.
- o Gilded, new Frame markings.
- o New checkering patterns for Stock and Fore-end.
- o Checkered Stock side panels.
- o Contoured pistol grip.
- o Engraved Trigger bow and Fore-end Latch Plate.
- o Presentation style Recoil Pad.
- o Improved Ejector finish.

A prototype trap gun was reviewed. This gun is being used at regional field meetings and was favorably received at the first meeting.

These specifications, along with the proposed selling price - volume plan are to be evaluated by Production. A schedule for introduction and economics will be presented at the April meeting.