

MODEL 870 COMPETITION TRAP
SUMMARY OF REVISED THIRD YEAR ECONOMICS

<u>SALES VOLUME</u>	<u>DECEMBER 1978</u>	<u>OCTOBER 1979</u>	<u>SEPT. 1980</u>
Regular	2,800	-	-
Grand	<u>2,700</u>	<u>3,500</u>	<u>3,500</u>
Total	5,500	3,500	3,500 ⁸³
<u>NET SALES</u>	\$1,376,000	\$1,114,000	\$1,114,000
<u>NET EARNINGS</u>	\$ 142,000	\$ 154,000	\$ 153,000
<u>PROJECT EXPENDITURES</u>	\$ 62,000	\$ 34,000	\$ 60,000
<u>RETURN ON INVESTMENT</u>	15.4%	21.5%	19.3%
<u>SALES MARGIN - LINE BEFORE</u>	21.3%	17.8%	17.8%
<u>SALES MARGIN - LINE AFTER</u>	21.1%	21.8%	21.7%

GDC:js
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