

SHOTGUNSMODEL 1100 LIMITED EDITION - Contd.

Research reported that after considerable work with Production, an acceptable quality level has been established. Control samples have been set up and Research has agreed the guns are ready for warehousing.

Marketing noted that the gun was formally announced last month. Orders are beginning to come in and presently total about 660. Initial shipments began this week.

MODEL 1100 DUCKS UNLIMITED
(1981 Introduction)

Marketing recalled advising the Committee last month of the major points to the Remington/Ducks Unlimited program. This month they outlined program details, concerning the specific guns and warehouse dates (Exhibit 1). Each year a Commemorative Dinner Gun and a Ducks Unlimited Special will be produced and sold to Ducks Unlimited. These guns will be auctioned at fund raising dinners each fall, and will be followed by a trade gun sold through regular distribution channels.

All models are listed in Exhibit 1, with required warehouse dates. Preliminary art work for the Commemorative Dinner Guns and DU Specials was shown to the Committee.

Research reported that model requirements have been defined for the first year guns. Hand engraved samples were reviewed with the Committee, with the following exceptions noted:

- o The sample Commemorative Dinner Gun does not have the proper emblem, as Ducks Unlimited recently requested a change in emblem size. Marketing will procure samples for testing by the end of October.
- o The Ducks Unlimited Special does not have a laser engraved Stock, as the samples received were incorrect. New samples are being obtained.
- o Minor changes in the Receiver roll marking have been proposed by Production, and are being reviewed with Marketing.