PROJECT RI-1185 - MODELS 7400,7600, FOUR & SIX

CENTERFIRE RIFLES

	FIRST YEAR (1981)			THIRD YEAR (1983)		
	Project	Updated Project	Current Forecast	Project	Updated Project	Current Forecast
LINE BEFORE						
Sales Quantity	224,580	224,580	157,310	244,265	244,265	197,345
Ave. Net Selling Price	$175.20	$195.86	$196.87	$193.14	$227.39	$228.11
Ave. Unit Pretax Earnings	$ 43.82	$ 51.15	$ 38.07	$ 45.73	$ 58.25	$ 56.74
% of Net Selling	25.0%	26.1%	19.3%	23.7%	25.6%	24.9%
LINE AFTER						
Sales Quantity	224,580	224,580	157,310	244,265	244,265	197,345
Ave. Net Selling Price	$181.41	$203.08	$204.13	$210.61	$248.24	$250.16
Ave. Unit Pretax Earnings	$ 45.50	$ 53.49	$ 40.11	$ 57.28	$ 72.07	$ 70.67
% of Net Selling	25.1%	26.3%	19.6%	27.2%	29.0%	28.2%
PROJECT RESULTS (M $'s)						
Additional Sales	$ 1,400	$1,622	$1,141	$ 4,270	$ 5,092	$ 4,352
Pretax Earnings:						
Full allocation	$ 380	$ 524	$ 321	$ 2,820	$ 3,373	$ 2,749
Incremental	- *	$ 735	$ 461	$ 3,160	$ 3,683	$ 3,605
Net Earnings:						
Full allocation	$ 240	$ 312	$ 206	$ 1,490	$ 1,778	$ 1,457
Incremental	-*	$ 421	$ 278	$ 1,670	$ 1,938	$ 1,619
Net Return on Investment						
Full allocation	4.8%	6.0%	4.2%	23.9%	26.0%	22.5%
Incremental	-*	8.2%	5.7%	27.1%	28.6%	25.3%

* First year incremental results were not presented in project.

Exhibit 5

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