

MODEL 1100 DUCKS UNLIMITED SHOTGUNS
ESTIMATED EARNINGS AND NET RETURN ON INVESTMENT
(Dollars in Thousands)
FIRST YEAR OF OPERATION 1981

Results From This Project

GENERAL DATA

SALES QUANTITIES

M/1100 Ducks Unlimited Shotguns

Chesapeake Grade

Special Grade

Trade Gun Grade

Total

2,400

2,400

8,000

12,800

2,400

2,400

8,000

12,800

NET SALES

less:

Mill Cost

Finished Product Distribution Expense

Selling and Administrative Expense

Total Cost

\$ 3,982

\$ 2,364

75

548

\$ 2,987

\$ 3,982

\$ 1,863

48

394

\$ 2,305

PRETAX EARNINGS

\$ 995

\$ 1,677

NET EARNINGS

\$ 512

\$ 864

INVESTMENT

Projected Expenditures

Existing Facilities used directly in
Operation

Allocated General Facilities

Working Capital

Total

\$ 29

60

2,510

\$ 2,599

\$ 29

20

\$ 2,379

\$ 2,428

Net Return on Investment

19.7%

35.6%

Exhibit 3