

GENERAL DISCUSSIONADDITIONAL PRODUCTS FOR 1981 INTRODUCTION

Marketing expressed particular interest in the introduction of seven new items for 1981. They feel that these products offer the greatest opportunity for incremental volume in the coming year.

o Shotguns

- Model 870 Commemorative for the Ohio State Highway Patrol
- Model 870 12/26 FL VT Mag
- Model 1100 12/26 FL VT Mag

o Center Fire Rifles

- Model 700 Classic 7mm Mauser (7x57)
- Model 700 Classic .17 Rem with an ordnance steel barrel (vs. stainless steel)
- Model Four Carbine 30-06
- Model Six Carbine 30-06

XSG PLANNING COMMITTEE

The Director of Research filed the following report for the XSG Planning Committee.

"The committee has been active since July, 1980 with the objective of developing a product introduction plan, together with the supporting research, production and investment plans. As we do not have a process design for the XSG at this time, we have assumed that the design objectives will be met, with design transmittal in 1981. Product objectives include a weight reduction of about 3/4 lb., improved styling, and improved feeding, locking and gas control systems. To take advantage of the cost savings potential related to increased commonality of pump and autoloading shotguns, these guns are being developed for parallel introduction.