

# LIMITED DISTRIBUTION

PRODUCT SAFETY SUBCOMMITTEE MEETING  
OCTOBER 26, 1978

PRESENT:

MINUTE #2 - 1978

SUBCOMMITTEE

OTHER

E. F. BARRETT, CHAIRMAN  
R. A. PARTNOY

E. B. BEATTIE  
H. K. BOYLE  
E. S. McCAWLEY  
R. G. SHERMAN  
J. E. PREISER  
R. B. SPERLING, ACTING SECRETARY

MOHAWK MODEL 600, ETC.

Starting on the evening of October 23, the television media and the press gave wide coverage to the Coates settlement. The following day's stories contained Remington's news release announcing the recall program. (See Exhibit A).

Public Relations is to obtain copies of these televised news broadcasts aired over the national networks which carried news of the recall, along with data concerning the areas reached by these broadcasts and the audience rating for each of these broadcasts. Public Relations also will obtain clippings of press items on the subject.

It was reported that the message unit which was set up in Atlanta, Georgia, was extremely busy with calls. It was decided that toll-free WATS lines should be set up in Ilion and in Bridgeport in order to handle recall complaints and those questions the Atlanta unit could not answer.

Available trigger assemblies are to be sent to Texas, where the Coates case originated and from where most of the calls received by Atlanta were coming. Three representatives are to be dispatched