

<u>State/City</u>	<u>Date</u>	<u>Paper</u>	<u>Circulation</u>	<u>Line Rate</u>	<u>Cost - 250 Line Ad</u>
<u>MISSOURI (cont.)</u>					
Columbia	1/28	Tribune (E&S)	19,794 (s)	.28	\$ 70.00
Clinton	1/24	Democrat (E)	4,009	.14	35.00
Joplin	1/28	Globe (M&S)	42,874	.41	102.50
Kansas City	1/28	Star (S)	403,851	2.44	610.00
Kirksville	1/28	Express & News (E&S)	9,941 (s)	.18	45.00
Macon	1/24	Chronicle Herald (E)	4,596	.15	37.50
St. Joseph	1/28	News-Press (E&S)	51,764 (s)	.65	162.50
Sedalia	1/24	Democrat-Capital (S)	16,761	.27	67.50
Trenton	1/24	Republican Times (E)	4,853	.10	25.00
<u>TENNESSEE</u>					
Nashville	1/28	Tennessean (M&S)	228,506 (s)	1.51	377.50
Greenville	1/24	Sun (E)	14,780	.20	50.00
Clarksville	1/28	Leaf-Chronicle (E&S)	18,331	.32	80.00
Paris	1/24	Post-Intelligences (E)	8,283	.16	40.00
Knoxville	1/20	News-Sentinel (E&S)	157,882	.76	190.00
Cookeville	1/24	Herald-Citizen (E)	9,084	.19	47.50
Jackson	1/28	Sun (E&S)	32,463 (s)	.40	100.00
Columbia	1/24	Herald (E)	12,602	.225	56.50
Murfreesboro	1/24	News-Journal (E)	12,125	.22	55.00
Shelbyville	1/24	Times-Gazette (E)	8,023	.16	40.00
Union City	1/24	Messenger (E)	?	.16	40.00
Lebanon	1/24	Democrat (E)	?	.195	48.75
Harriman	1/24	Today's News Record (E)	?	.20	50.00
<u>SOUTH DAKOTA</u>					
Brookings	1/24	Register (E)	5,298	.16	40.00
Mitchell	1/24	Republic (E)	15,426	.23	57.50

* Unaudited papers indicated (?).
No circulation information available.

GRASS (Rate Card) RATE \$9,735.93
Less 15% 1,310.83
NET TOTAL \$7,425.10

/JB
12/19/78