

EXHIBIT A

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APR 5 1979

J.G. WILLIAMS

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ANS:

1680-9-0-6112 - Hunter Safety Warning ad
pg b/w

BENTON & BOWLES, INC.

Safety Division
SPACE ADVERTISING

Rumrill-Hoyt, Inc.
ADVERTISING/PUBLIC RELATIONS

1979

1980

March 22, 1979

PUBLICATION	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	NET COST
AMERICAN RIFLEMAN	X \$5355.00								X \$5355.00				\$10,710.00
FIELD & STREAM		X \$13,090.00											\$13,090.00
GUNS & AMP			X \$ 3402.81										\$ 3,403.00
OUTDOOR LIFE				X \$10,042.75									\$10,043.00
SHOOTING TIMES					X \$1185.75								\$ 1,186.00
SPORTS ILLUSTRATED						X \$3612.50							\$ 3,613.00
GUNS								X \$770.40					\$ 770.00
RIFLE										X \$651.70			\$ 651.00
HANDLOADER											X \$785.70		\$ 785.00
GUN WEEK			X \$510.68									X \$510.68	\$ 1,021.00
SHOOTING NEWS		6/4 X \$379.95											\$ 380.00

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