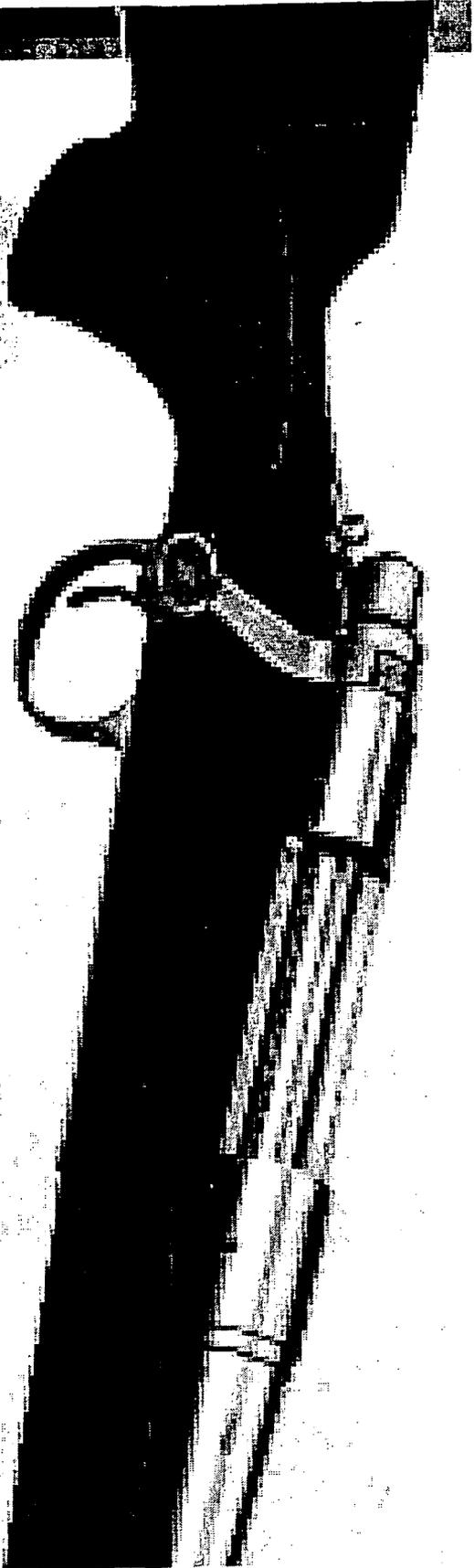


MODEL 700



**TODAY'S MOST ACCURATE,
MOST POPULAR
PRODUCTION HUNTING RIFLE.**

Remington

ONE TARGET. ONE KNOB.

SEE IT

8.75 in.
7.625 in.
7.0 in.



MODEL 700™

THE MODEL 700™ ADVANTAGE

THE LEGENDARY REMINGTON® MODEL 700™. TODAY'S MOST ACCURATE, MOST POPULAR HUNTING RIFLE.

While there are many claims about accuracy, the Model 700's heritage speaks louder than any words. Its impeccable shot-to-shot consistency has made it the #1 bolt action of choice for military and law-enforcement snipers, custom gunmakers and discriminating shooters worldwide. And proudly, you've made it the most popular hunting rifle in America today.

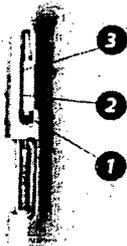
	REMINGTON® MODEL 700™	WINCHESTER® MODEL 70	BROWNING® A-BOLT	SAVAGE® 111	RUGER® M77
Chosen by U.S. Snipers	✓	○	○	○	○
Three Rings of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	✓	✓	○	✓
User Adjustable Trigger	✓	✓	✓	✓	○

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UNRIVALED ACCURACY.

THREE-RINGS-OF-STEEL



1. Recessed bolt face completely encloses cartridge head for maximum protection against case rupture.
2. Barrel surrounds bolt shroud for additional strength.
3. Barrel shrouded into a receiver machined from hardened steel.



www.remington.com/700

Remington.
One moment. One shot.™

APPROVALS

Executive CD	Sr. Fulfillment Artist	KMG (Knowledge Mgr.)
Creative Director	Fulfillment Artist	USPS Operations
Design Director	Print Production	CE Legal
Associate CD - Art	Art Buyer	Account Supervisor
Associate CD - Copy	Product Info (Int. Copy)	Account Executive
Art Director	Program HQ	Mgt. Supervisor
Writer	Postal Supervisor	Legal
Project Manager	Coordinator	OKAY TO SHIP
QA Edit:	Cold Read	Fact Check
	Full Read	Second Read
	Changes Only	Proof Stage

10RTM0043_CR1

Content Studio	Required proof:	<input type="checkbox"/> Contract	<input type="checkbox"/> Laser
Title: 700 Model Market: Run/Disk Date: 6-25-10 Color/Space: 4C/Magazine Live: 7" x 9.75" Trim: 7.625" x 10.5" Bleed: 8.75" x 11.5" Notes: Page 1 of 1	Bill to: 10RTM0020 REQ 102799 06/24/10 15:14 CE: 3/0 Production Artist: GH Task: Fix and print Spell checked	<input type="checkbox"/> Quick Print <input type="checkbox"/> Mock-up Executive CD: Creative Director: J. Stewart Art Director: T. Kause Writer: Account Executive: C. Crupinski Production Supervisor: S. Osterout Coordinator: A. Bossard Ext. 8067	

**SAME LEGENDARY ACCURACY.
SAME ROCK-SOLID ACTION.
SAME RUGGED RELIABILITY.
DIFFERENT GUN.**



THE REMINGTON® MODEL 700™ CDL

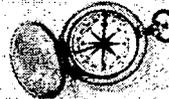
Few guns have what it takes to be called a classic the moment you take them home. The Remington Model 700 CDL is one of them. The Model 700 CDL is everything you love about the legendary 700 series but with new design features that better meet the needs of today's shooter.

One of the first things you'll notice is its looks. Its clean barrel and satin finished barreled action are complimented well by its traditionally styled, satin finished walnut stock. The list of premium features continues with its revolutionary R3® recoil pad, hinged floorplate magazine, and black fore-end tip and grip cap.

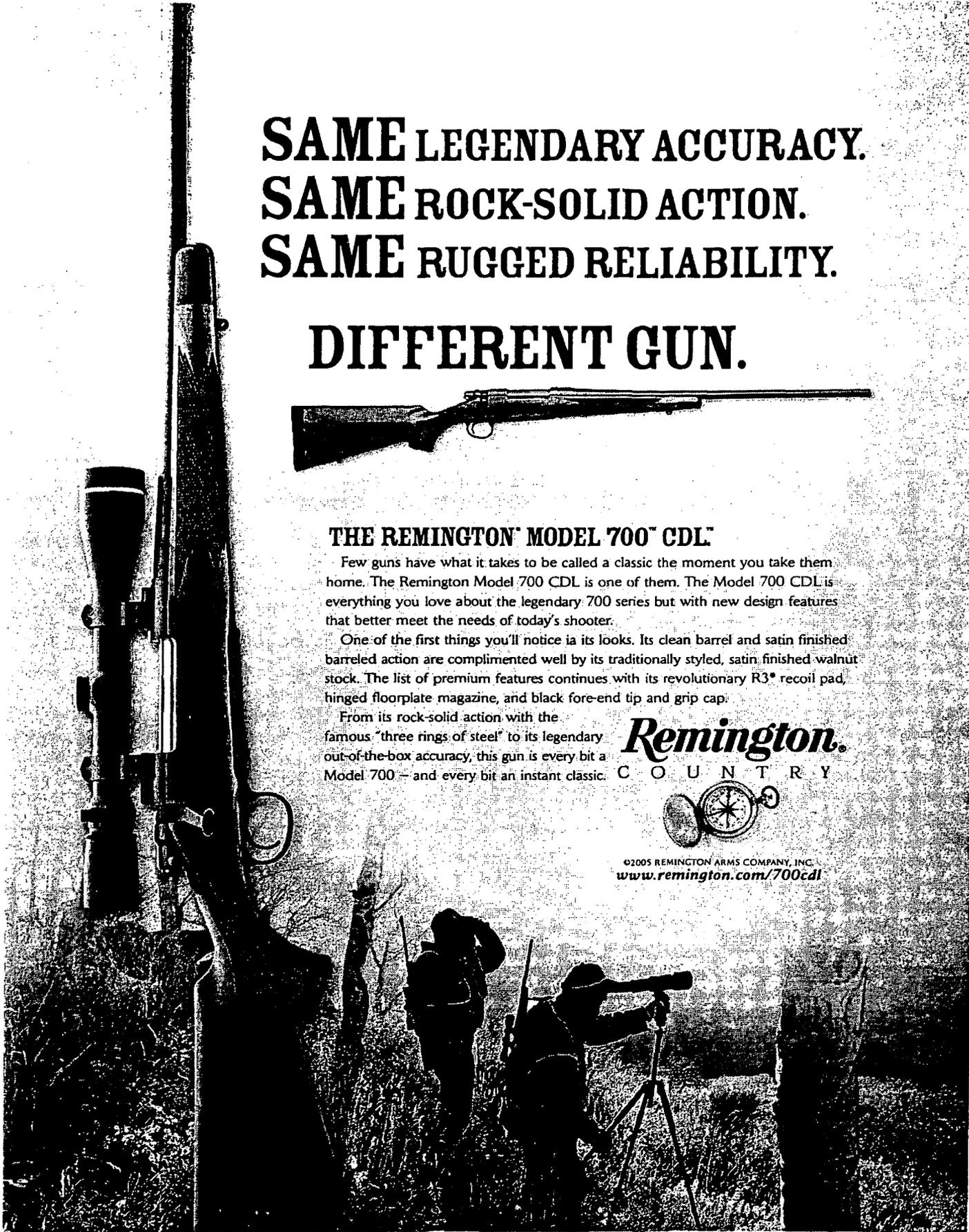
From its rock-solid action with the famous "three rings of steel" to its legendary out-of-the-box accuracy, this gun is every bit a Model 700 – and every bit an instant classic.

Remington.

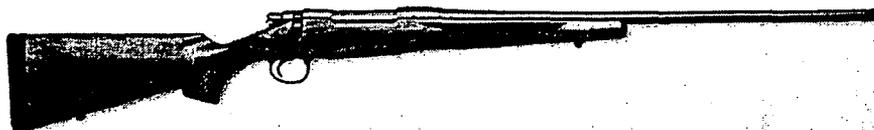
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**SAME LEGENDARY ACCURACY.
SAME ROCK-SOLID ACTION.
SAME RUGGED RELIABILITY.**



DIFFERENT GUN.

THE REMINGTON® MODEL 700™ CDL™

Few guns have what it takes to be called a classic the moment you take them home. The Remington Model 700 CDL is one of them. The Model 700 CDL is everything you love about the legendary 700 series but with new design features that better meet the needs of today's shooter.

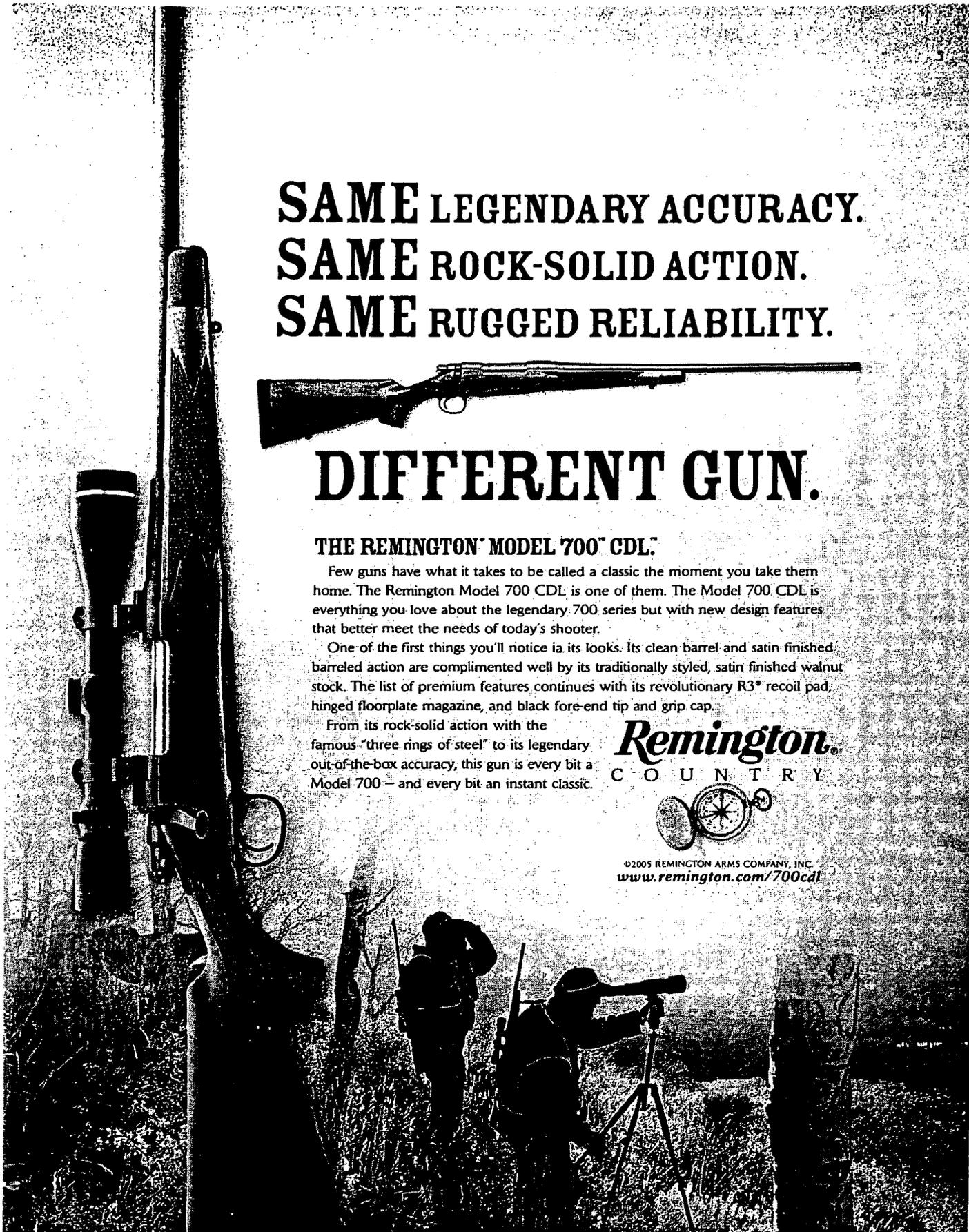
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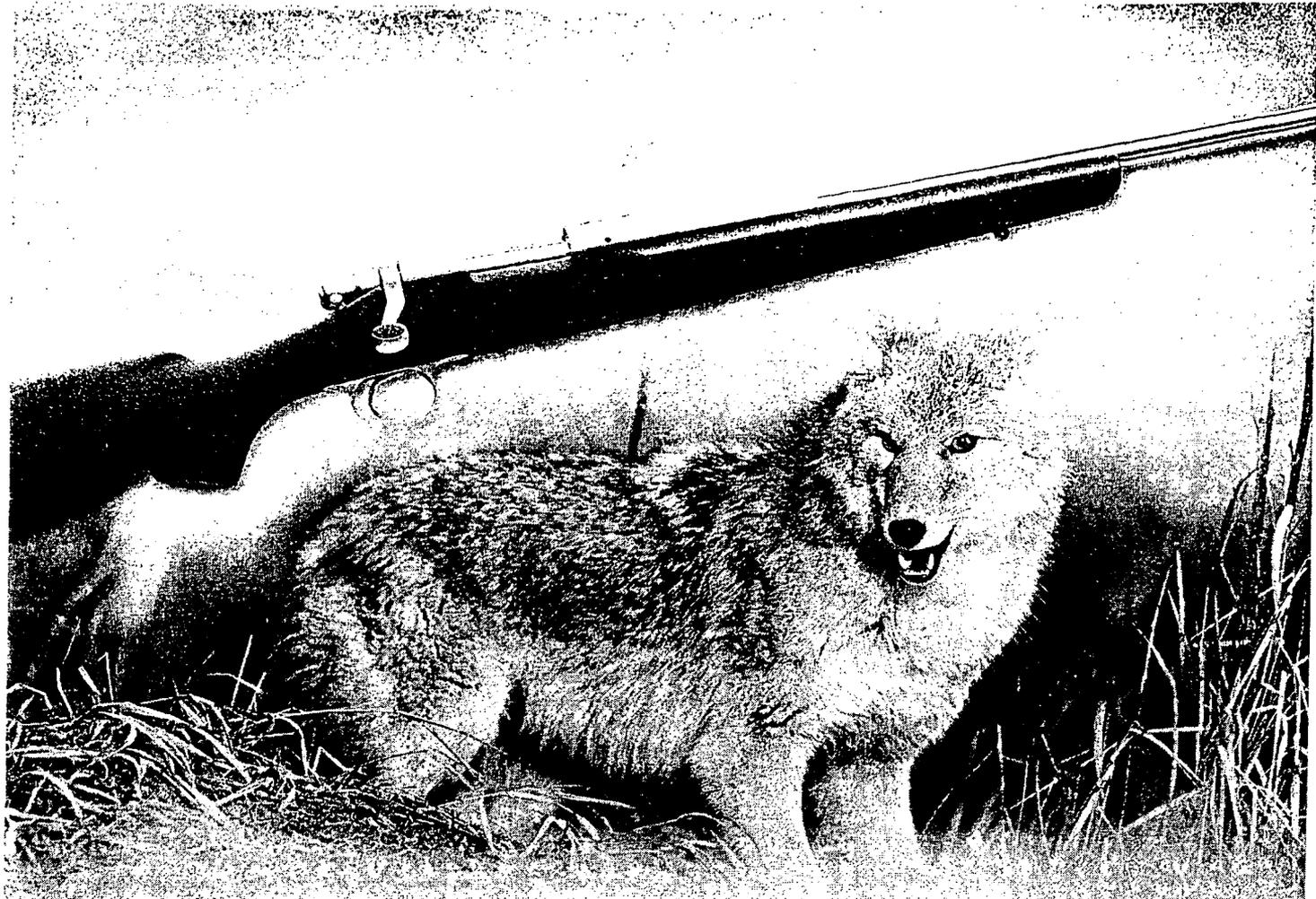
From its rock-solid action with the famous "three rings of steel" to its legendary out-of-the-box accuracy, this gun is every bit a Model 700 — and every bit an instant classic.

Remington.
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SOMEONE'S ABOUT TO LOSE THEIR PLACE IN THE FOOD CHAIN.



MEET THE NEW TOP DOG. THE REMINGTON® MODEL 700™ LIGHT VARMINT.

At a mere 6 3/4 pounds, the Model 700 LV SF combines ease of handling and remarkable accuracy to bring you a new breed of predator gun. Based on the reliable Model 700™ action, it features a stainless steel, short-action, pillar bedded receiver, blind box magazine and a jeweled bolt. The 22" satin stainless steel barrel has a medium contour and is fluted to reduce weight and increase heat dissipation. Further enhancing weight reduction is a custom designed, black composite stock with a semi-beavertail fore-end, swivel studs and Remington R₃™ recoil pad.

Available in 17 Rem, 204 Ruger, 221 Rem Fireball, 223 Rem and 22-250 Rem calibers, the Model 700 LV SF is destined to change a few things. Including your place in the wild. Their loss. Your gain.

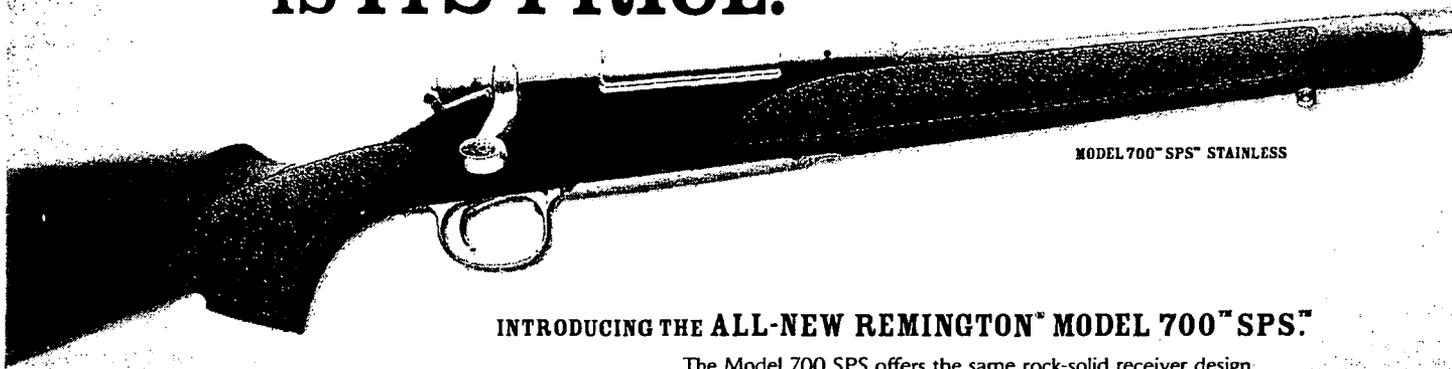
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NEW MODEL 700™ SPS

OF ALL ITS GREAT FEATURES,
THE MOST REMARKABLE
IS ITS PRICE.

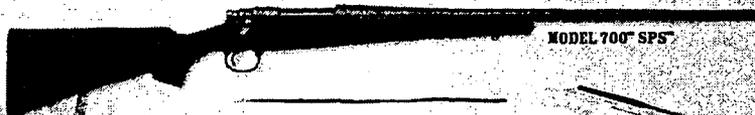


INTRODUCING THE ALL-NEW REMINGTON™ MODEL 700™ SPS™

The Model 700 SPS offers the same rock-solid receiver design, "three rings of steel" action and unparalleled out-of-the box accuracy that make the legendary Model 700 America's most popular bolt-action centerfire rifle – and more – at a price much lower than you'd expect.

Model 700 SPS Features

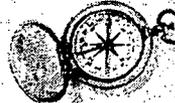
- Improved, ergonomically-designed synthetic stock.
- R3® recoil pad, swivel studs and hinged floorplate or detachable magazine are all standard features.
- Available in 13 different calibers in long, short and magnum actions.



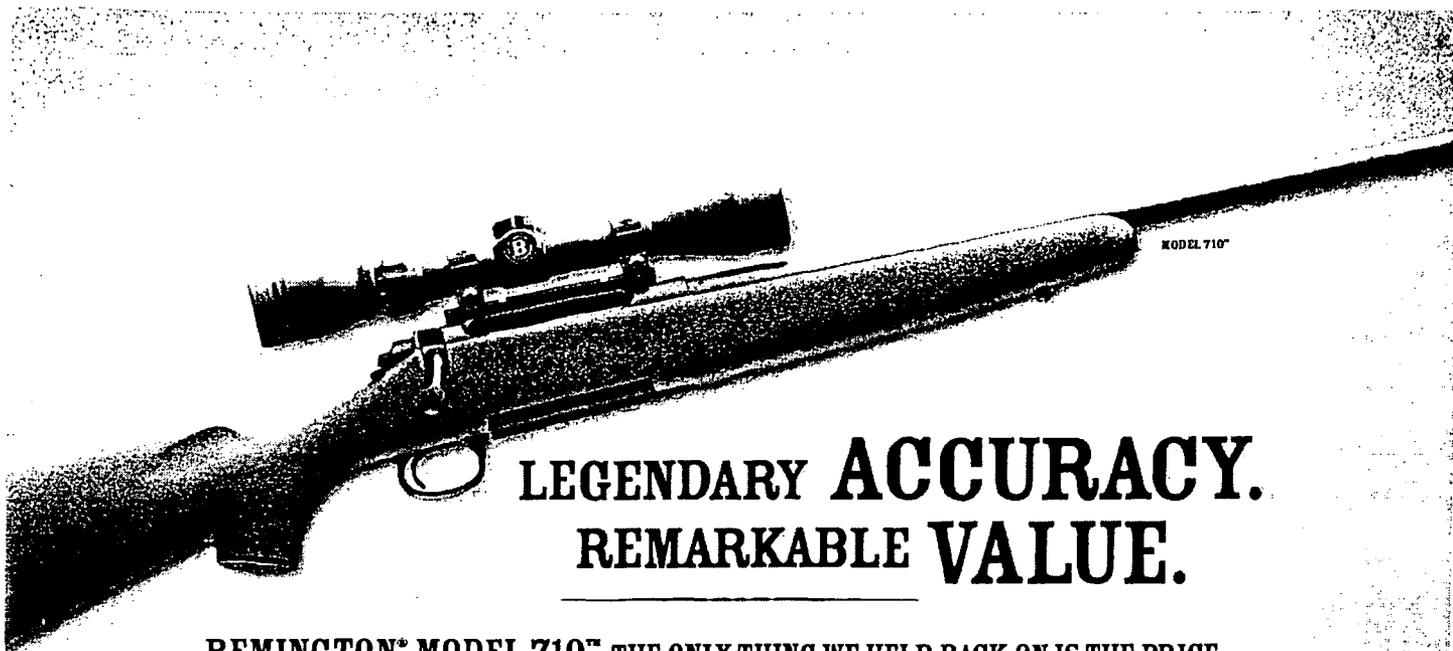
The Model 700™ SPS™ DM is also available, featuring a rugged, detachable stainless steel magazine as standard equipment.



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www.remington.com/700SPS



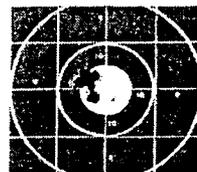
MODEL 710™

LEGENDARY ACCURACY. REMARKABLE VALUE.

REMINGTON® MODEL 710™. THE ONLY THING WE HELD BACK ON IS THE PRICE.

Exceptional out-of-the-box accuracy, proven reliability, crisp, single-stage trigger design, ultra-fast lock time and our famous "three-rings-of-steel" for superior action strength. Just what you'd expect from a centerfire whose heritage is linked to the legendary Remington Model 700™ – and much more than you'd expect for *any* rifle at this price. The Model 710 also features an innovative, rugged barrel lock-up design, all-weather synthetic stock, a fiberglass-reinforced nylon receiver insert with Teflon® for ultra-smooth operation, four-round detachable magazine and a short, 60 degree bolt throw for fast follow-up shots. Plus a pre-mounted, bore-sighted, Bushnell® Sharpshooter® 3-9x40 scope.

Available in 270 Win, 30-06 Springfield, 7mm Rem Mag, 300 Win Mag, 243 Win – and an all-new 243 Win youth model – the Remington Model 710 is more than a remarkable value. It's a truly remarkable gun.



With its incredible out-of-the-box accuracy and factory-mounted, bore-sighted scope, dialing in the Model 710 couldn't be easier.

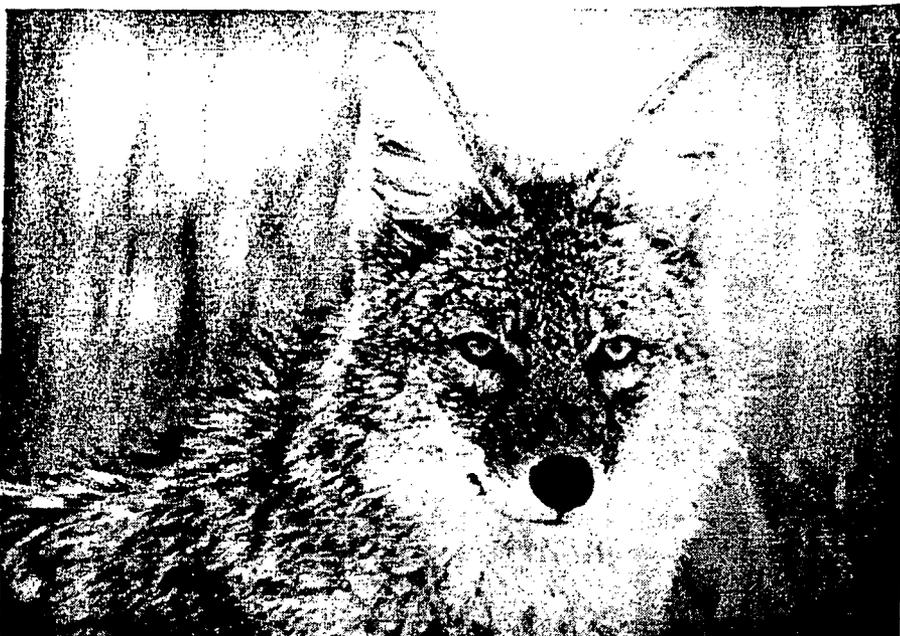


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**SOMEONE'S ABOUT TO
LOSE THEIR PLACE
IN THE FOOD CHAIN.**

MEET THE NEW TOP DOGS. When it's time to cut a few links from the food chain, there's no finer tool than a Remington® varmint rifle. Our new Model 700™ SPS™ Varmint is a tack-driving machine featuring our new X-Mark Pro™ Trigger. This revolutionary new trigger system is also featured on our Model 700 VS SF™ II, along with a full-length aluminum bedding block for outstanding shot-to-shot consistency.

**MODEL 700™
SPS™ VARMINT**

A rock-solid, no-nonsense instrument of precision, chambered in a wide range of popular varmint calibers: NEW 17 Remington® Fireball, 204 Ruger, 22-250 Remington, 223 Remington, 243 Win, 308 Win.

Features: Newly designed SPS Varmint stock with vented beavertail fore-end / 26" heavy-contour barrel / Legendary Model 700™ action / Drilled and tapped / Sling swivel studs



MODEL 700™
SPS™ VARMINT

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MODEL 700™
LV SF™ II



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THE REMINGTON®
MODEL SEVEN CDL.
A COMPACT WITH A BIG IMPACT.

MODEL SEVEN CDL

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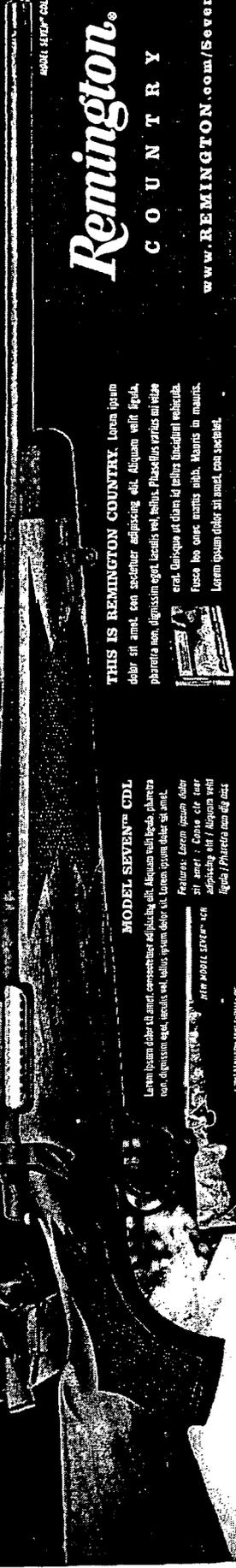
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ALASKA. WHERE MILES BECOME
MARATHONS,
AND BIG DREAMS CAN MAKE YOU
BEAR FOOD.



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MODEL SEVEN™ CDL

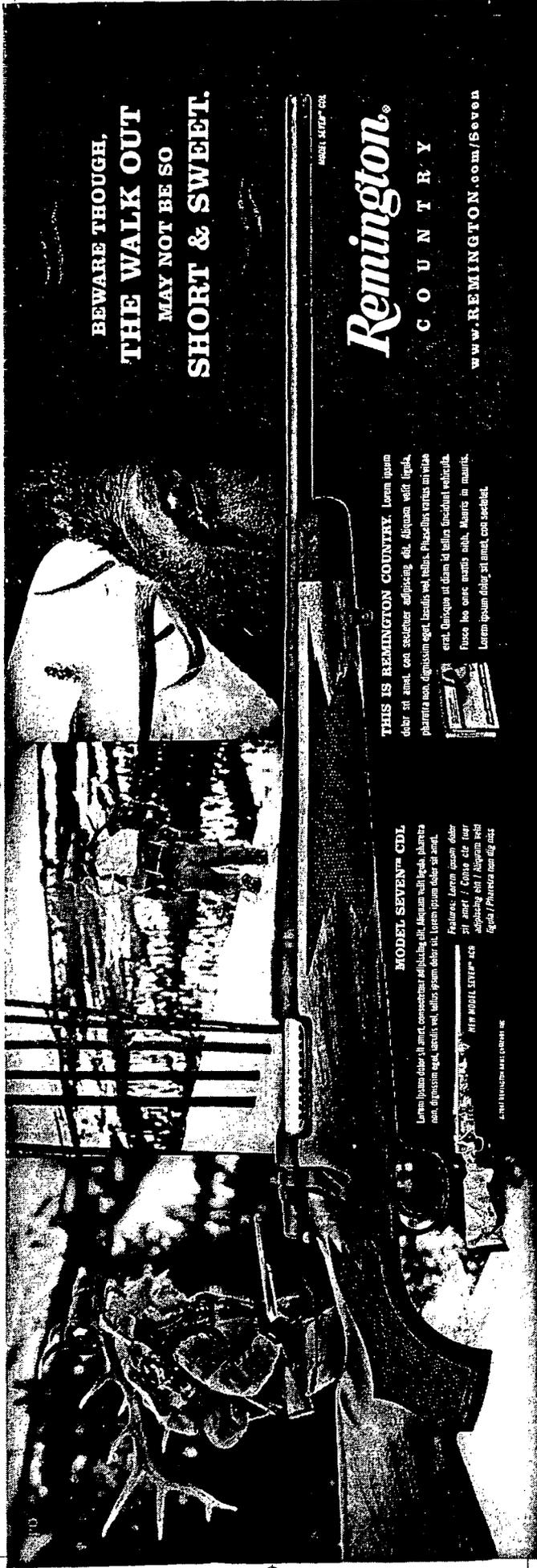
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NEW MODEL SEVEN™ CDL

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BEWARE THOUGH,
THE WALK OUT
MAY NOT BE SO
SHORT & SWEET.

MODEL SEVEN™ CDR

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MODEL SEVEN™ CDR

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NEW MODEL SEVEN™ CDR



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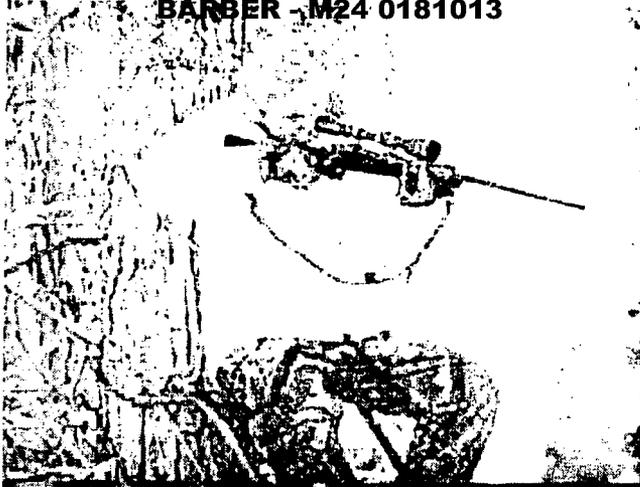
I WILL NEVER
LOOK AT A MILE
THE SAME WAY AGAIN.

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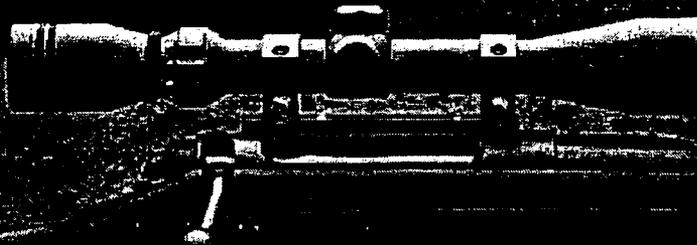
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INTRODUCING THE NEW MODEL 770[®]

READY TO HUNT, RIGHT OUT OF THE BOX.

JUST ADD AMMO. The latest, greatest edition of out-of-the-box accuracy and hunting performance from Remington is here. An upgrade of our famous Model 710, the Model 770 features an ergonomically designed synthetic stock, an easier-to-cam bolt, more durable magazine latch and a super-accurate button-rifled barrel. Grab a box of Remington ammo, check your zero at the range, and you're ready.



MODEL 770[®]

MODEL 770[®]

The Model 770 comes with a pre-mounted and boresighted 3-9x40mm scope. Choose standard (22" barrel) or magnum (24" barrel) calibers.

Features: New black synthetic stock design with integral swivel studs / Smoother-camming 60° bolt / Updated magazine latch - detachable magazine

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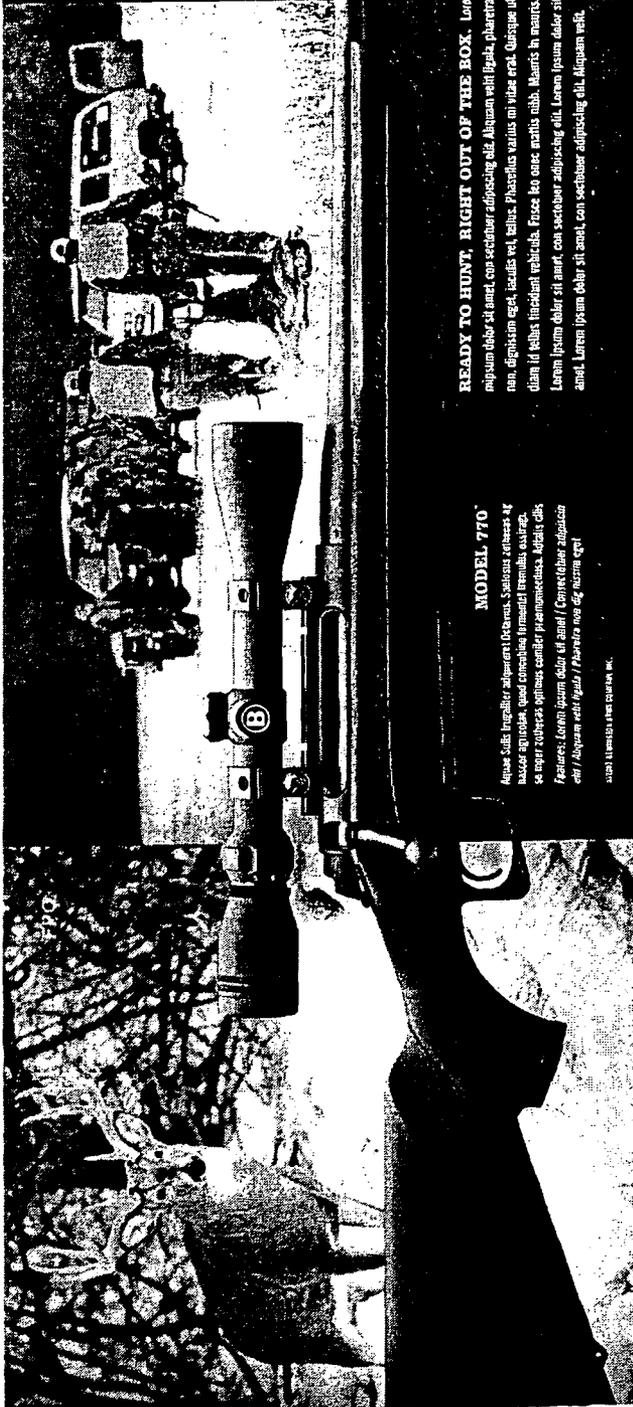
Features: New black synthetic stock design with molded swivel studs / Smoother-camming 60° bolt / Updated magazine latch - detachable magazine

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EVERY SEASON
SHOULD BEGIN WITH
A LITTLE INSTANT
GRATIFICATION.



MODEL 770

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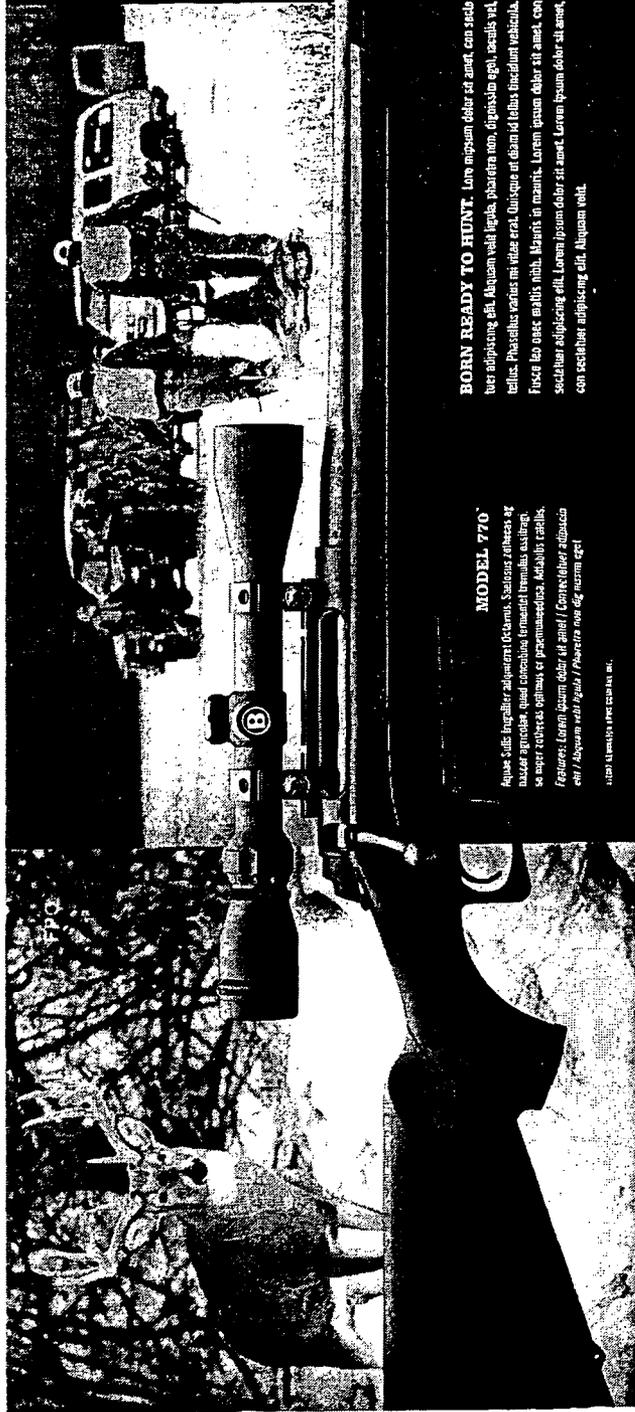
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READY TO HUNT, RIGHT OUT OF THE BOX. Low
maintenance, easy to use, and ready to go. The
new, improved, easy to use, and ready to go.
The new, improved, easy to use, and ready to go.
The new, improved, easy to use, and ready to go.

MODEL 770
The new, improved, easy to use, and ready to go.
The new, improved, easy to use, and ready to go.
The new, improved, easy to use, and ready to go.

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MAY YOUR EVERY DAY
IN THE WOODS
COME TOGETHER
THIS PERFECTLY.



MODEL 770

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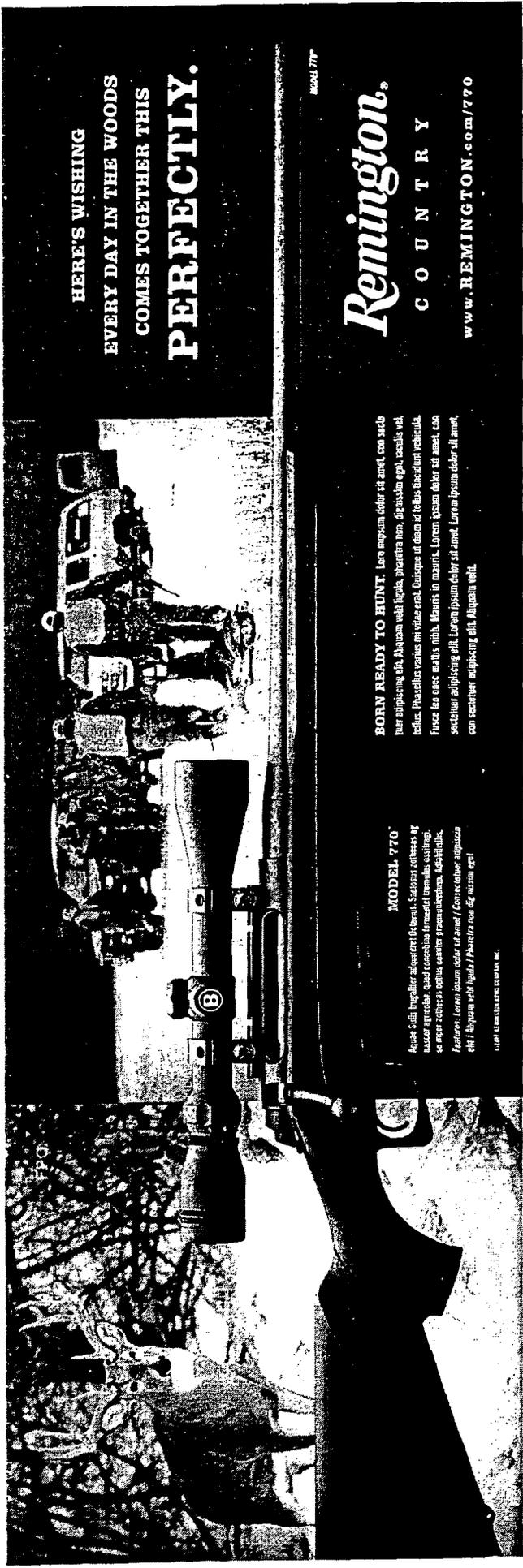
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MODEL 770

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HERE'S WISHING
EVERY DAY IN THE WOODS
COMES TOGETHER THIS
PERFECTLY.

MODEL 770

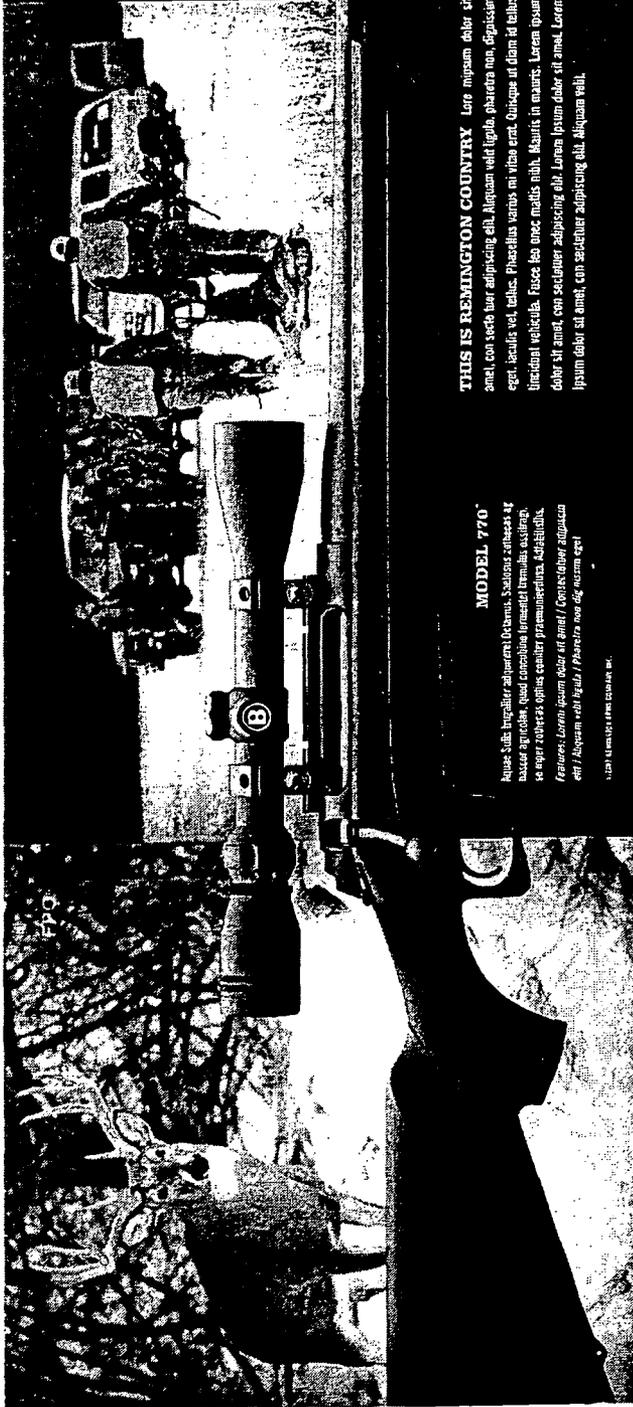
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MODEL 770
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**READY
TO HUNT,
RIGHT OUT OF THE BOX.**

MODEL 770*

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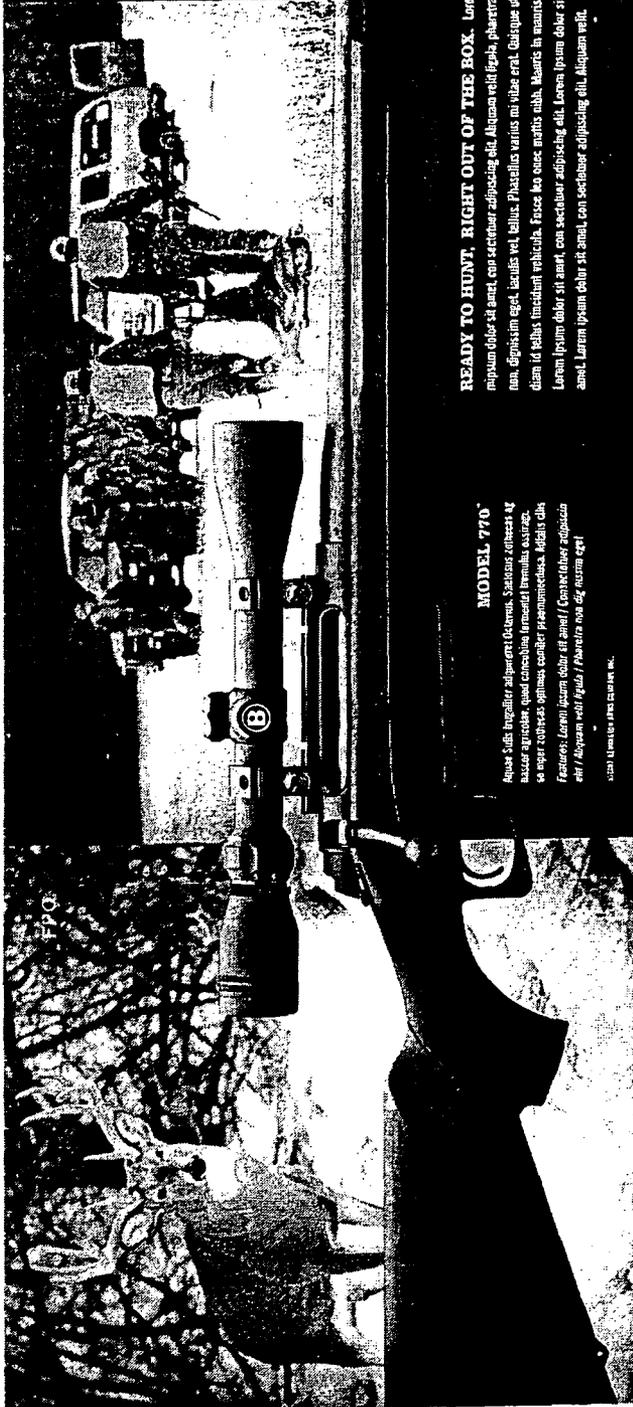
MODEL 770*

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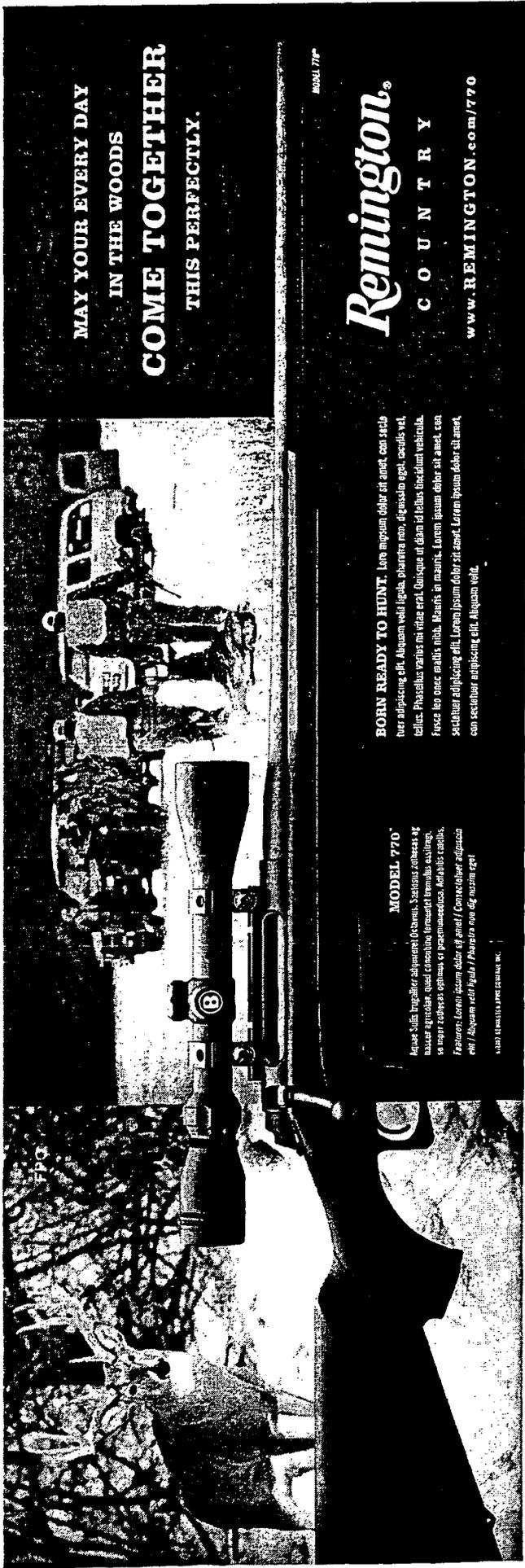
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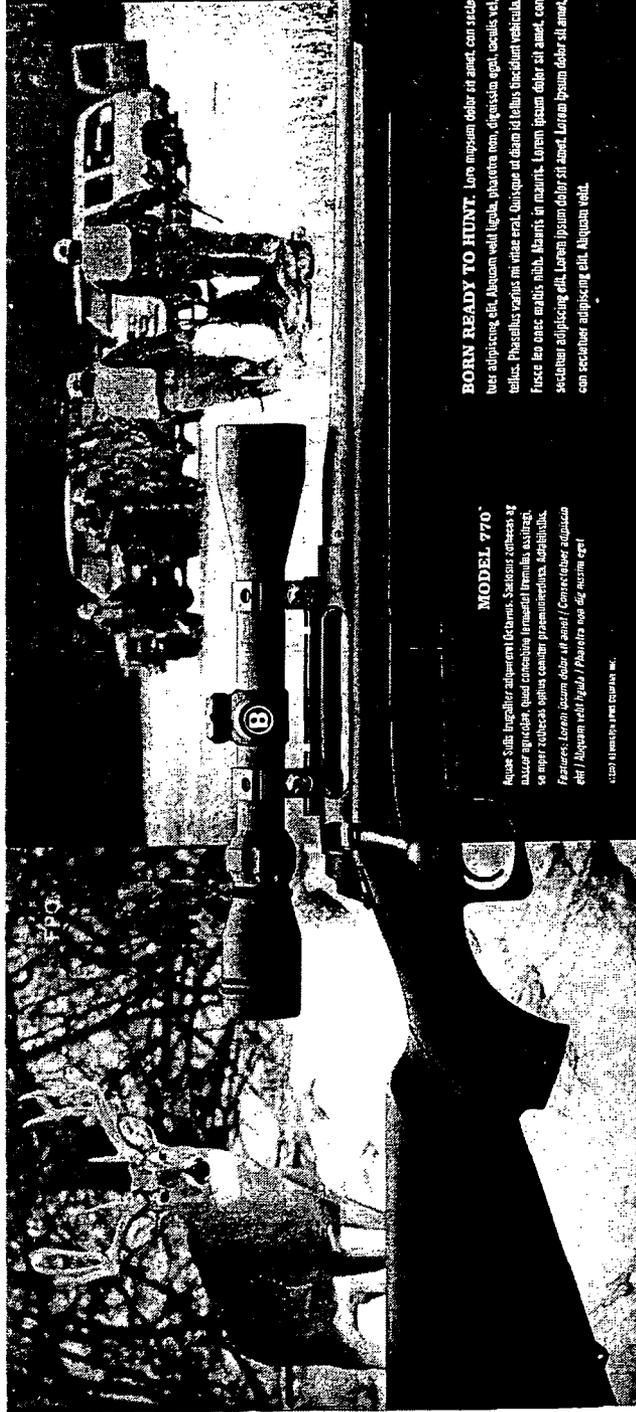
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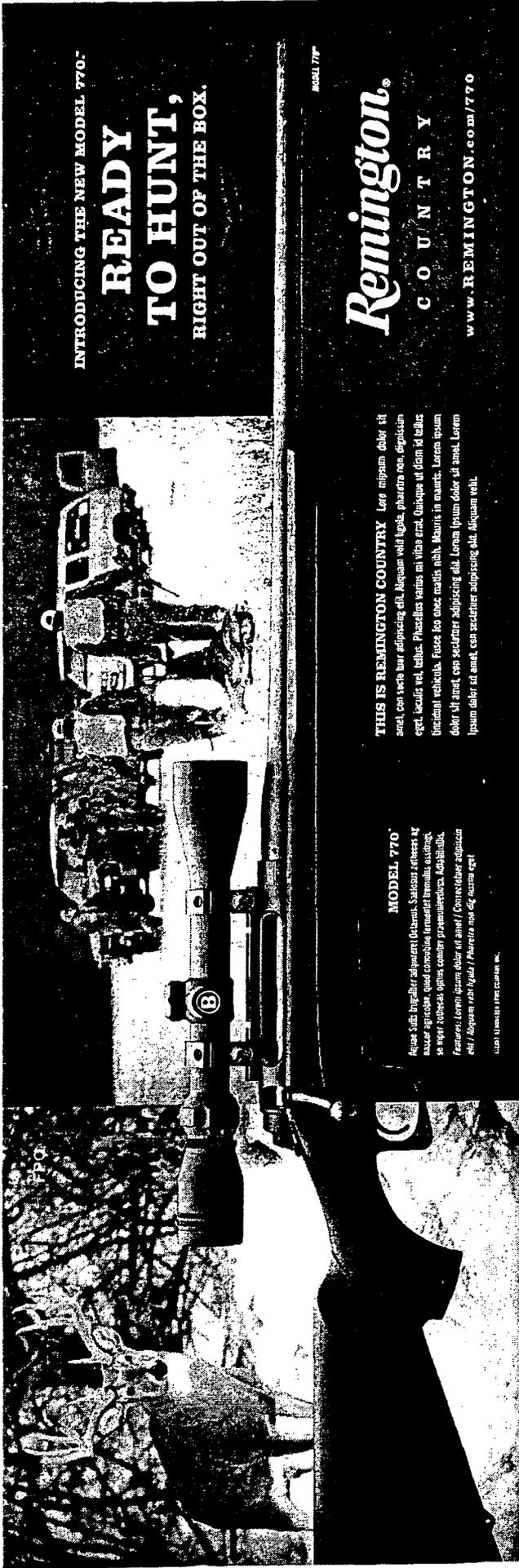
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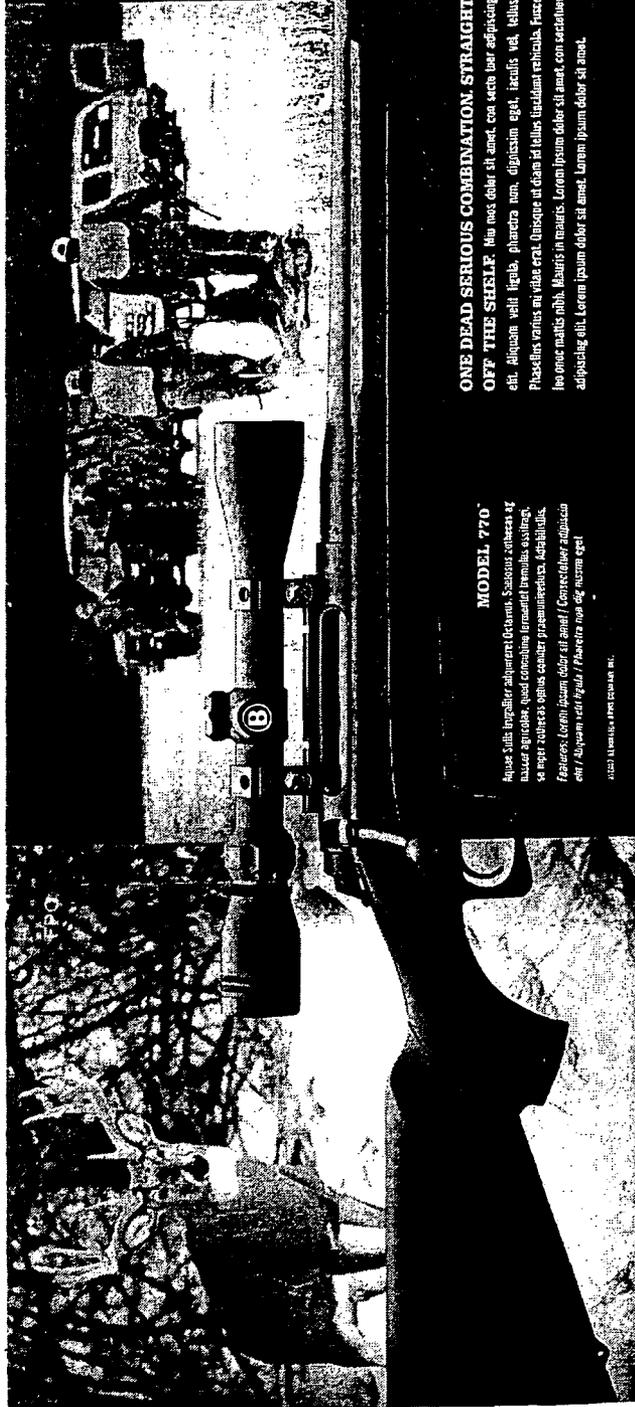
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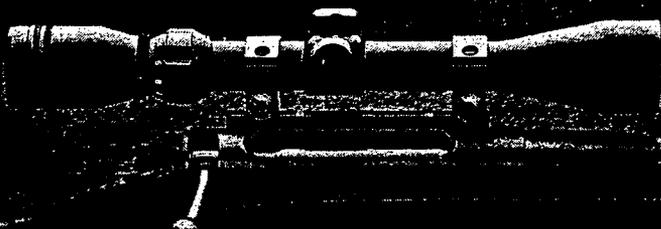
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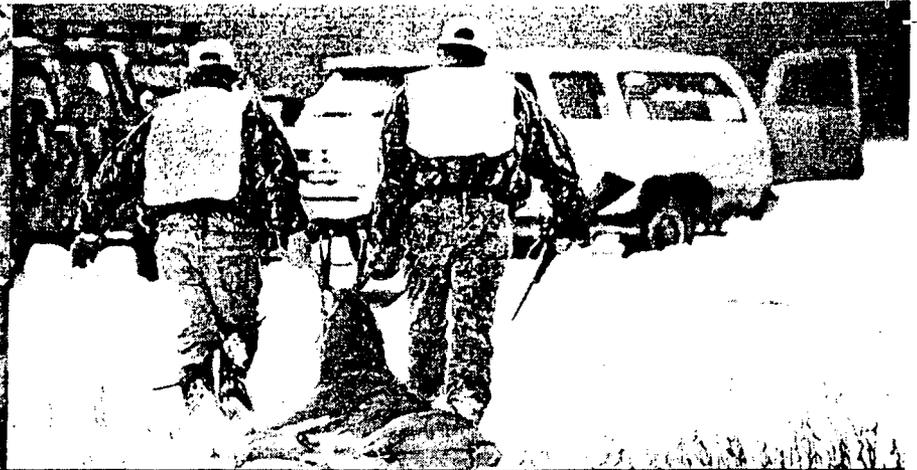
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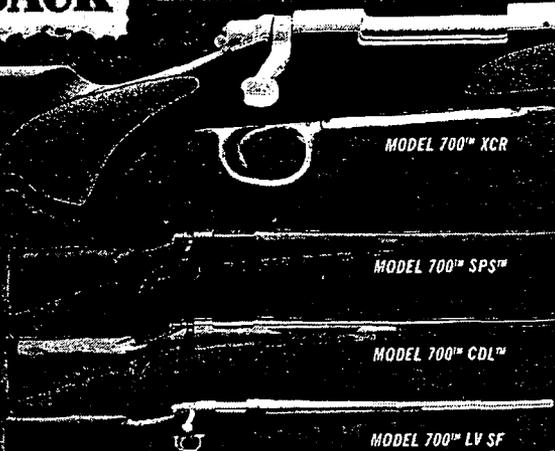


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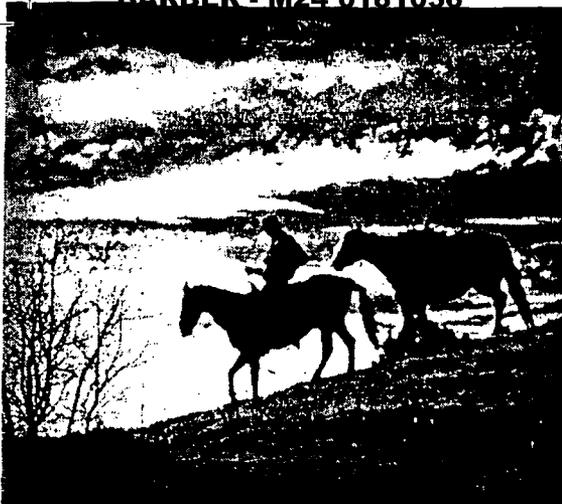
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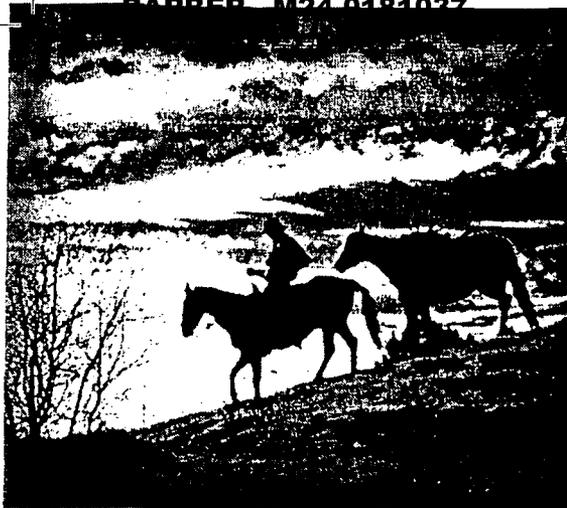
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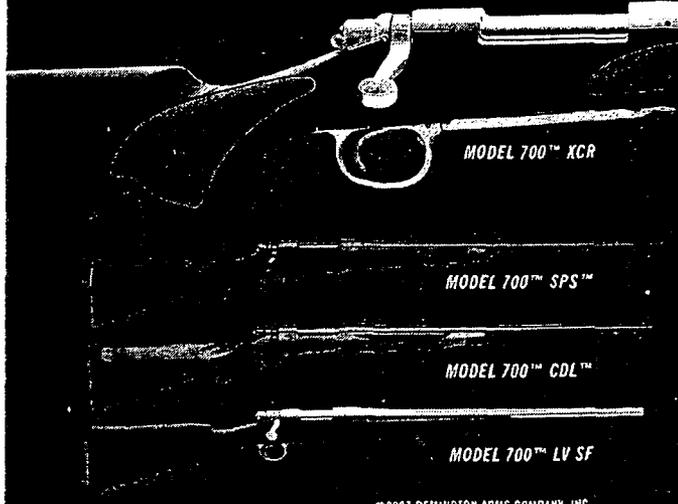
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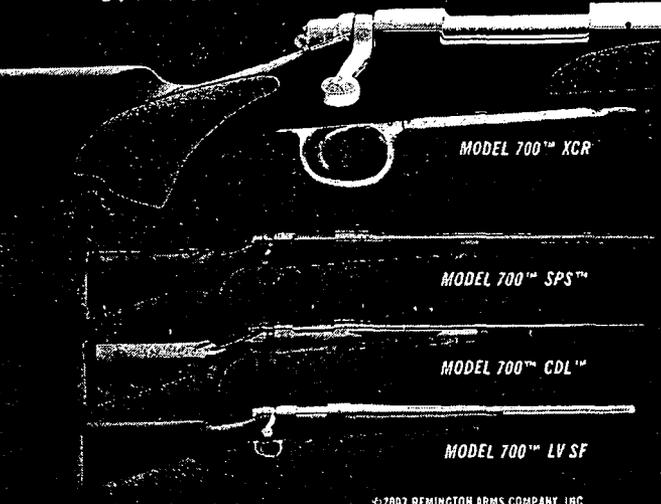
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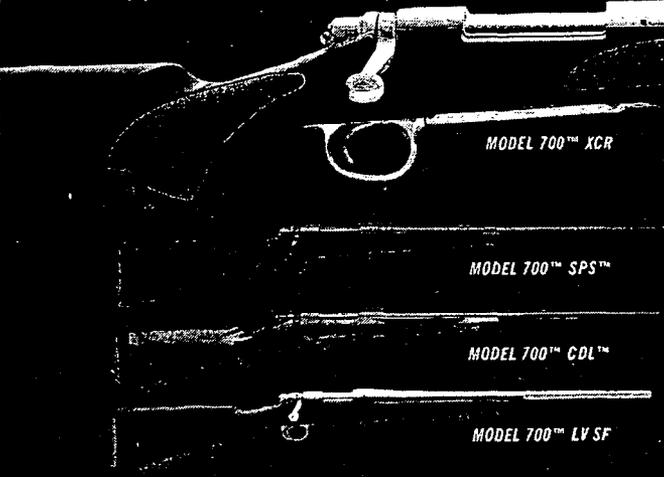
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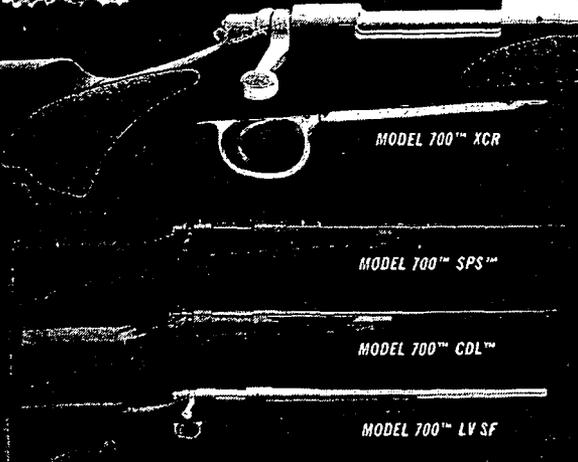
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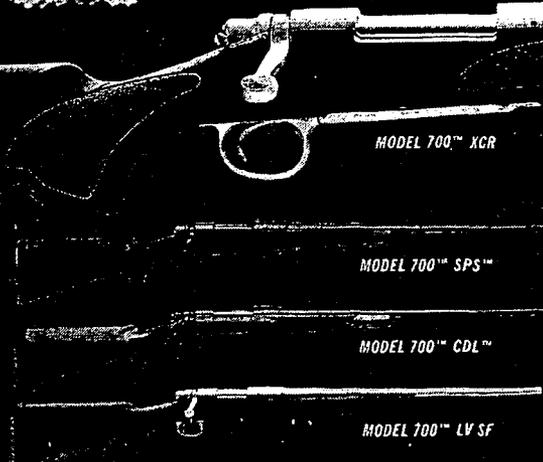
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AND I AM THE
MEASURE AGAINST WHICH
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"THIS IS REMINGTON® COUNTRY. And this is my domain." The Remington Model 700™ has a well-earned reputation as the most accurate, solid, dependable and versatile line of production rifles ever made. For many reasons. Take the new X-Mark Pro™ Trigger System. It breaks crisply, has virtually no creep and provides incredible shot control. Helping add to the Model 700's already legendary accuracy. The Model 700 houses the strongest action ever made, featuring our famous "Three-Rings-Of-Steel." And its dependability has proven exceptional since 1962. There's a Model 700 for most every need. Big game, varmint and target rifles. Stainless, blued and matte finishes. Synthetic, wood laminate and walnut stocks in standard and thumbhole configurations. All featuring a measure of quality and craftsmanship that never, ever falls short. And that can only be obtained from the undisputed leader. The Model 700.

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MODEL 700™ XCR

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MODEL 700™ CDL™

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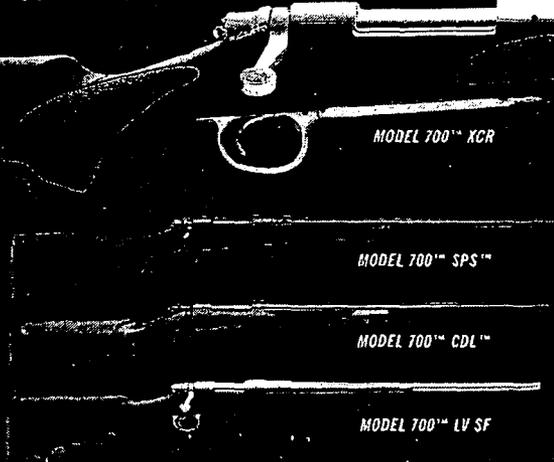
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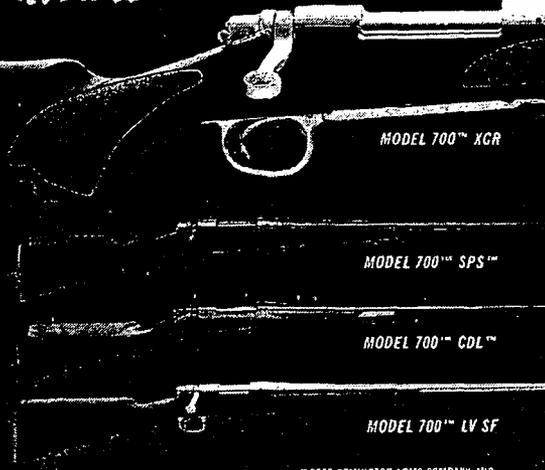
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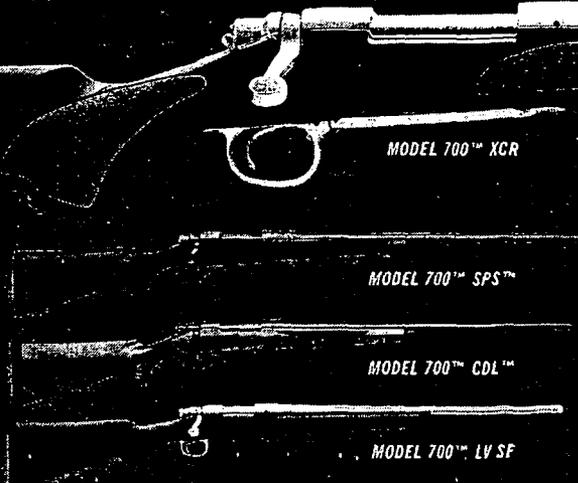
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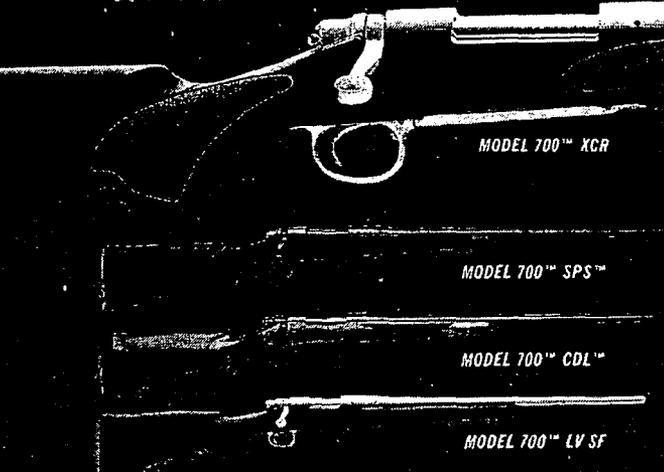
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MODEL 700™ KCR

MODEL 700™ SPS™

MODEL 700™ CDL™

MODEL 700™ LV SF

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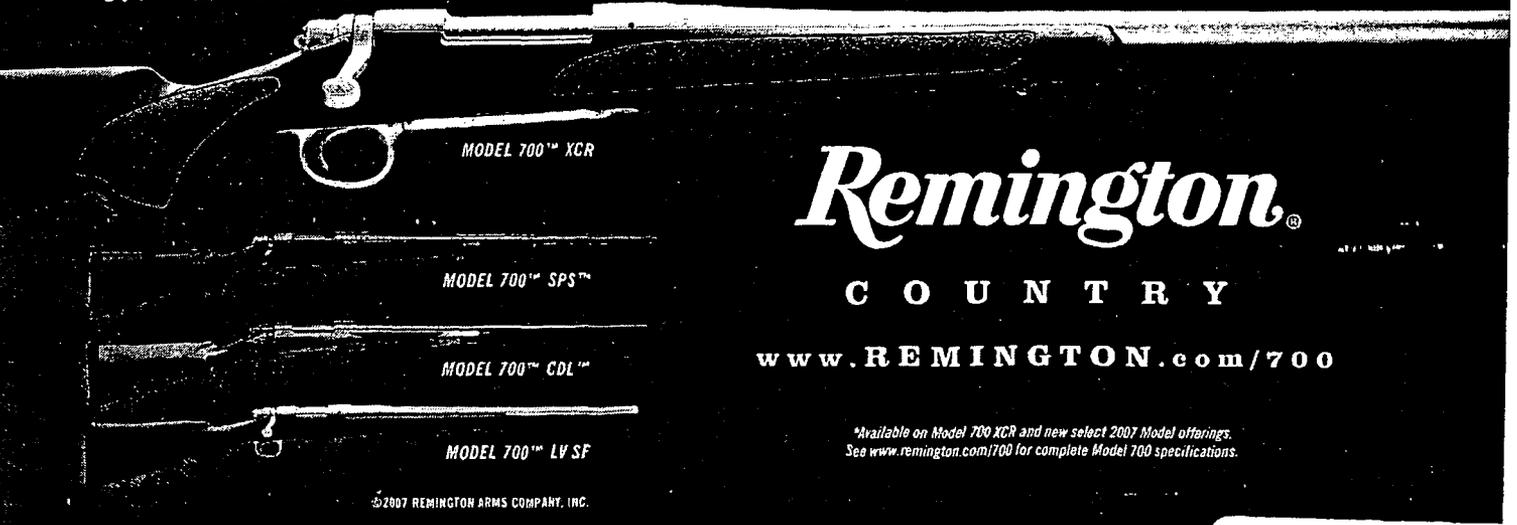
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MODEL 700™ XCR

MODEL 700™ SPS™

MODEL 700™ CDL™

MODEL 700™ LV SF

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MODEL 700[™] XCR

MODEL 700[™] SPS[™]

MODEL 700[™] CDI[™]

MODEL 700[™] LV SF

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MODEL 700™ COI
700 COI FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / R2™ recoil pad / Available in 12 calibers

MODEL 700™ LV SF
700 LV SF FEATURES: Only 6-112 lbs. / 1 Stainless steel, short action receiver / Black Bar & Carbon composite stock / R2™ recoil pad / Available in 5 calibers

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Model 700 ECR and 700 IV SF are registered 2007 Model offerings. See www.remington.com/700 for complete Model 700 line-up.



MODEL 700™ 308

MODEL 700™ 300

MODEL 700™ IV SF

- 700 ECR FEATURES: Triple™ Corrosion Control System (optional polymer) / Synthetic stock / 4-Mark Pro™ Trigger / R/R recoil pad / Available in 14 calibers
- 700 308 FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / R/R recoil pad / Available in 12 calibers
- 700 300 FEATURES: Richly finished, checkered American walnut stock / R/R recoil pad / Available in 10 calibers

700 IV SF FEATURES: Only 6.17 lbs. / Stainless steel, short action receiver / Black Bolt & Curson composite stock / R/R recoil pad / Available in 5 calibers

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*Available in Great Britain and some other select countries. See www.remington.com/700 for specifications.



MODEL 700™ SPS™

MODEL 700™ COL™

MODEL 700™ LV SF

700 ICR FEATURES: Tri-Point™ Composite Control System (patent pending) / Synthetic stock / X-Mark Pro™ Trigger / R3™ recoil pad / Available in 14 calibers

700 SPS FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / R3™ recoil pad / Available in 14 calibers

700 COL FEATURES: Richly finished, laminated American walnut stock / R3™ recoil pad / Available in 10 calibers

700 LV SF FEATURES: Only 6 1/2 lbs. / Stainless steel, short action receiver / Black Bark & Carbon composite stock / R3™ recoil pad / Available in 5 calibers

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*Available on Model 700 LCR and new X-Mark Pro Trigger System. See www.remington.com/700 for complete Model 700 specifications.

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700 LCR FEATURES: X-Mark Pro™ Trigger System (patent pending) / Synthetic stock / X-Mark Pro™ Trigger / R3™ recoil pad / Available in 11 calibers

700 SP5 FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / R3™ recoil pad / Available in 12 calibers

700 COL FEATURES: Richly finished, checkered American walnut stock / R3™ recoil pad / Available in 10 calibers

700 USA FEATURES: Only 6 1/2 lbs. / Stainless steel short action receiver / Black Bull & Caribou composite stock / R3™ recoil pad / Available in 3 calibers

MODEL 700™ SP5™

MODEL 700™ COL™

MODEL 700™ LCR™

MODEL 700™ LCR

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X-MARK PRO TRIGGER



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MODEL 700™ XCR



MODEL 700™ SPS™



MODEL 700™ CDL™



MODEL 700™ LV SF

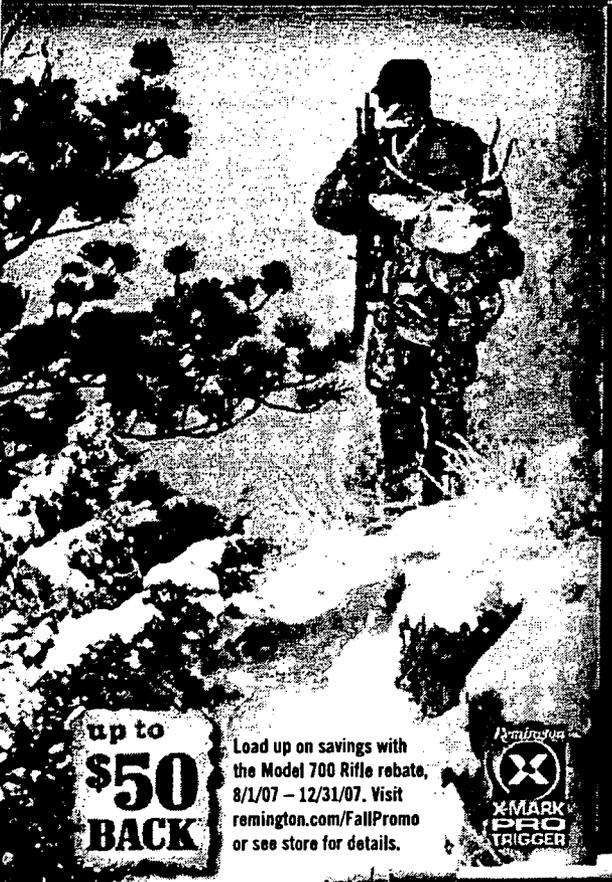
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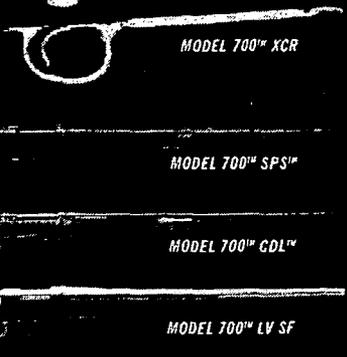


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MODEL 700™ SPS™

MODEL 700™ GDL™

MODEL 700™ LV SF

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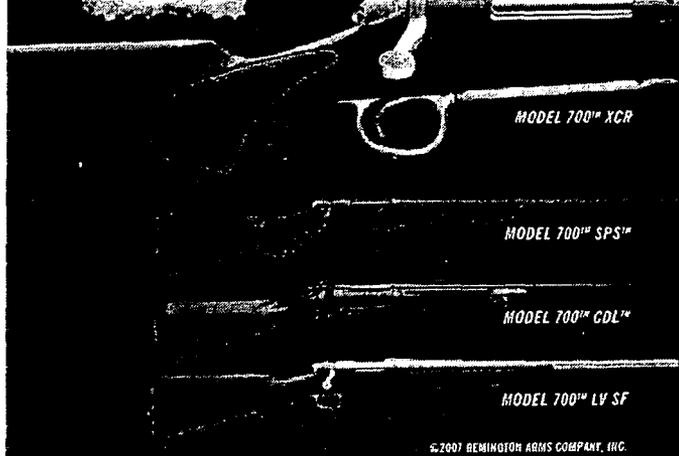
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MODEL 700™ XCR

MODEL 700™ SPS™

MODEL 700™ CDL™

MODEL 700™ LV SF

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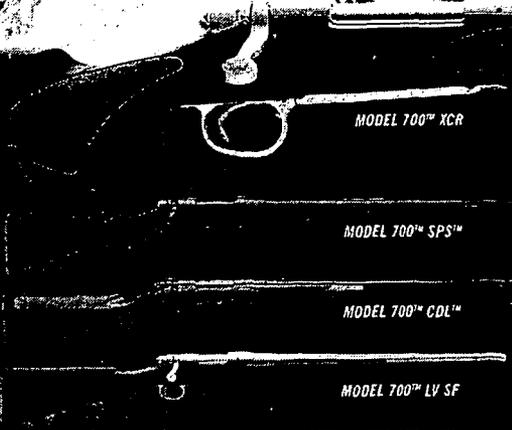
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MODEL 700™ XCR

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MODEL 700™ XCR
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X-MARK PRO
TRIGGER

MODEL 700™ XCR
700 XCR FEATURES: Trophy™ Constant Contact System (optical peening) / Synthetic stock / X-Mark Pro™ Trigger / R3™ recoil pad / Available in 14 calibers
MODEL 700™ CCL™
700 CCL FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / R3™ recoil pad / Available in 12 calibers
MODEL 700™ SP5™
700 SP5 FEATURES: Highly finished, checkered American walnut stock / R3™ recoil pad / Available in 10 calibers
MODEL 700™ LV SF
700 LV SF FEATURES: Only 6.12 lbs. / Stainless steel sport action receiver / Black Rail & Carbon composite stock / R3™ recoil pad / Available in 5 calibers
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"THIS IS REMINGTON' COUNTRY. And this is my domain." The Remington Model 700™ has a well-earned reputation as the most accurate, solid, dependable and versatile line of production rifles ever made. For many reasons. Take the new Hi-Mark Pro™ Trigger System. It breaks crisply, has virtually no creep and provides incredible shot control. Helping add to the Model 700's already legendary accuracy. The Model 700 houses the strongest action ever made, featuring our famous "Three-Rings-01-Steel". And its dependability has proven exceptional since 1962. There's a Model 700 for most every need. Big game, varmint and target rifles. Stainless, blued and matte finishes. Synthetic, wood laminate and walnut stocks in standard and flumbhole configurations. All featuring a measure of quality and craftsmanship that never, ever lets short. And that can only be obtained from the undisputed leader. The Model 700.

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WWW.REMINGTON.COM/700

*Available on Model 700 and new select 700 Model 700. See www.remington.com for available Model 700 configurations.



MODEL 700™ SP3™

MODEL 700™ 02L™

MODEL 700™ LV 3F

700 XCR FEATURES: In-line™ Corrosion Control System (patent pending) / Synthetic stock / Hi-Mark Pro™ Trigger / B3™ recoil pad / Available in 24 calibers

700 SP3 FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / B3™ recoil pad / Available in 22 calibers

700 02L FEATURES: Blued, finished, checkered American walnut stock / B3™ recoil pad / Available in 10 calibers

700 LV 3F FEATURES: Only 6-1/2 lbs. / Stainless steel, short action receiver / Black Bed 1 Carbon composite stock / B3™ recoil pad / Available in 5 calibers

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up to \$50 BACK



I AM THE MODEL 700™



**AND I AM THE
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ALL OTHERS FALL SHORT.**

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Availability for Model 700 ACR and new steel Model 700. See www.remington.com for complete Model 700 specifications.

MODEL 700™ ACR

700 ACR FEATURES: Triple Crown Contour System (patent pending). Synthetic stock. X-Mark Pro Trigger. 100 recoil pad. Available in 24 calibers.

700 SPS FEATURES: Detachable stainless steel magazine. Ergonomically designed synthetic stock. R2 recoil pad. Available in 12 calibers.

700 CUL FEATURES: Richly finished, checked American walnut stock. R2 recoil pad. Available in 10 calibers.

700 LS FEATURES: Only 6.1 lb. 20.1 Stainless steel, ultra-light, ultra-reliable. Available in 4 calibers. Synthetic stock. R2 recoil pad. Available in 5 calibers.

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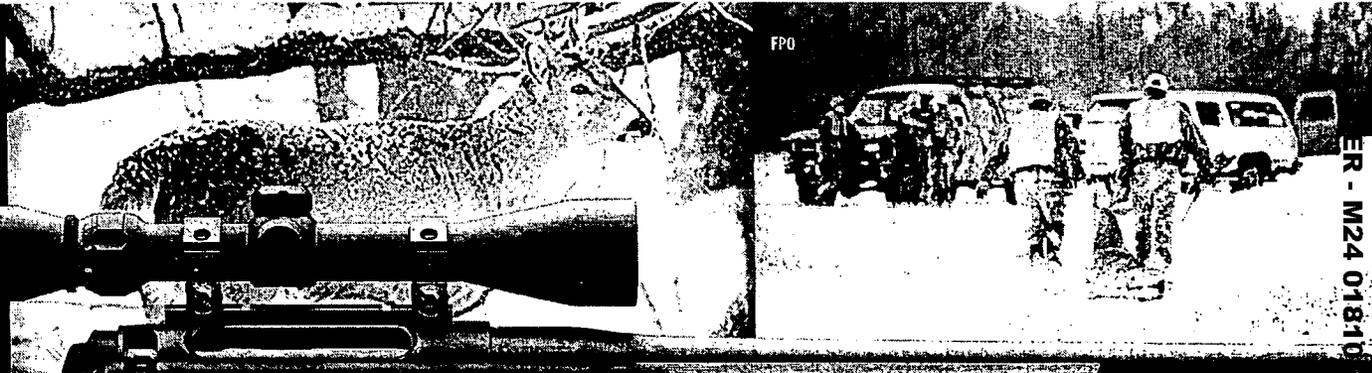
Lead up on savings with the Model 700 rifle. Expires 9/30/07 - 12/31/07. See www.remington.com/FallPromo or call 800-421-0000 for details. *\$50 back on the Model 700™ ACR™ and Model 700™ LS.



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MAY YOUR EVERY DAY
IN THE WOODS
 COME TOGETHER THIS
PERFECTLY.



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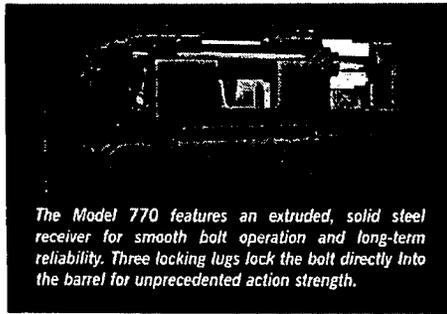
MODEL 770™
 As shown in 243 Win, 270 Win, 308 Win, 7mm Rem Mag, 30-06 Sprg, 7mm Rem Mag, 308 Win

JUST ADD AMMO. The Model 770 comes with everything you need to go straight from the store to the field – all you need is a box of your favorite Remington ammunition and you're ready to hunt.



REMINGTON CORE-LOKT™

The Model 770 shares many of the hallmark features of our famous Model 700: Unrivaled out-of-the-box accuracy; rugged dependability; a crisp, single-stage trigger; ultra-fast lock time and the same "three-rings-of-steel" design for superior action strength. It's a proven framework of balanced components hardcore hunters and serious marksman have long considered the finest available.



The Model 770 features an extruded, solid steel receiver for smooth bolt operation and long-term reliability. Three locking lugs lock the bolt directly into the barrel for unprecedented action strength.

Rigged and ready to hunt, the Model 770™ is everything that makes Remington® bolt actions the best in the world – amazing out-of-the-box accuracy and rugged reliability – with the added convenience of a pre-mounted and boresighted 3-9x40mm scope.

A VERY DEADLY TRADITION CONTINUES. Our line of solid, hunt-ready rifles began with the Model 710™ and is carried on today with an update to that proven design. The Model 770 features an advanced new stock with a more ergonomic shape and molded-in swivel studs; an ultra-smooth, easier-to-cam bolt and a durable new magazine latch. There are also two additional chamberings – the 7mm-08 and 308 – to fill the requests, and freezers of American deer hunters.

BORN OF THE FINEST DEER RIFLE EVER MADE.* The Model 770 is a descendent of unquestionably the most popular, most accurate, factory-built centerfire in hunting arms history – the Model 700™.

*Field & Stream, "The Gun Not Survey," March, 2006

FEATURES

- Built with Remington's unrivaled standards for out-of-the-box accuracy
- Unprecedented strength in its class – three locking lugs lock the bolt up inside the barrel, rather than the receiver
- Proven Remington all-steel cylindrical receiver design
- Short, 60-degree bolt throw (vs. 90 degree on competing rifles) for faster follow-up shots
- Ordnance-grade steel barrel is drilled and button-rifled (the same process used on custom riflebarrels) with six-groove rifling
- Ultra-smooth, reliable bolt operation
- Pre-mounted, bore-sighted 3-9x 40mm Bushnell Sharpshooter scope with high-grade rings and mounts
- Removable, dual-stack steel box magazine with center feed
- Rugged black specially textured synthetic composite stock with raised cheekpiece, R3 recoil pad and molded-in sling swivel studs
- Offered in popular 243 Win (Standard & Youth models), 7mm-08, 308 Win, 30-06 Sprg, 7mm Rem Mag and 300 Win Mag calibers

LOCK, STOCK & BARREL, A SOLID CHOICE. Built in America's newest firearms plant, using advanced manufacturing systems, the Model 770 is a true gunmaking marvel. Principal among its many remarkable features is a bolt with three locking lugs – they lock the bolt up inside the barrel, rather than the receiver, for unprecedented strength. It's this ultra-rigid action design and the six-groove button-rifled barrel that produce its astounding accuracy.

A short, 60-degree bolt throw with an easier-to-cam design facilitates faster follow-up shots. Plus, its detachable, dual-stack steel box magazine, now with a more durable latch, makes loading and unloading safer and more convenient. The new synthetic stock is as tough and comfortable as it is sleek. It's textured for a sure grip, impervious to the weather and has a raised cheekpiece.

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MODEL SEVEN™ CDL.
A COMPACT WITH
BIG IMPACT.

HANDLES LIKE A SPORTSCAR, HITS LIKE A FREIGHT TRAIN. Compact dimensions make it the ultimate dense-cover rifle, but unrivaled standards for out-of-the-box accuracy give the Model Seven big reach in any country. Choose 204 Ruger to 350 Rem Mag, including Remington Short Action Ultra Mag and WSM calibers. Add Remington ammo, and it's a guaranteed smash hit.



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MODEL SEVEN™ CDL

MODEL SEVEN™ XCR



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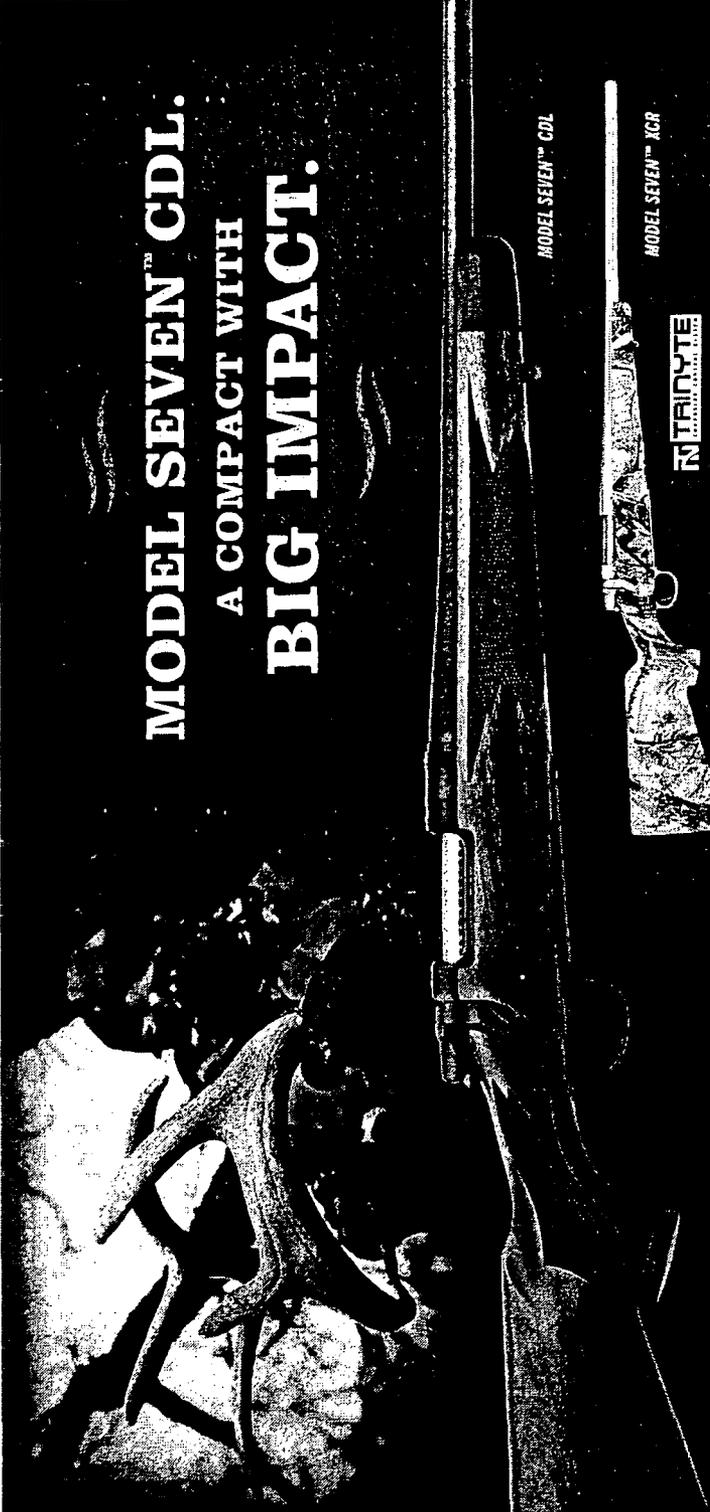
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Choose the timeless looks of our Model Seven™ CDL Or the XCR™ version featuring our revolutionary TriNyte® Corrosion Control System. Features: 20" clean barrel, 22" magnum / Shorter overall length than comparable Model 700 / Avg. wt.: 6 1/2 lbs. / Legendary three-rings-of-steel action design

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MODEL SEVEN™ CDL.
A COMPACT WITH
BIG IMPACT.



MODEL SEVEN™ CDL



MODEL SEVEN™ XCR

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MODEL SEVEN™ CDL. A COMPACT WITH BIG IMPACT.



MODEL SEVEN™ CDL



MODEL SEVEN™ XCR

HANDLES LIKE A SPORTSCAR, HITS

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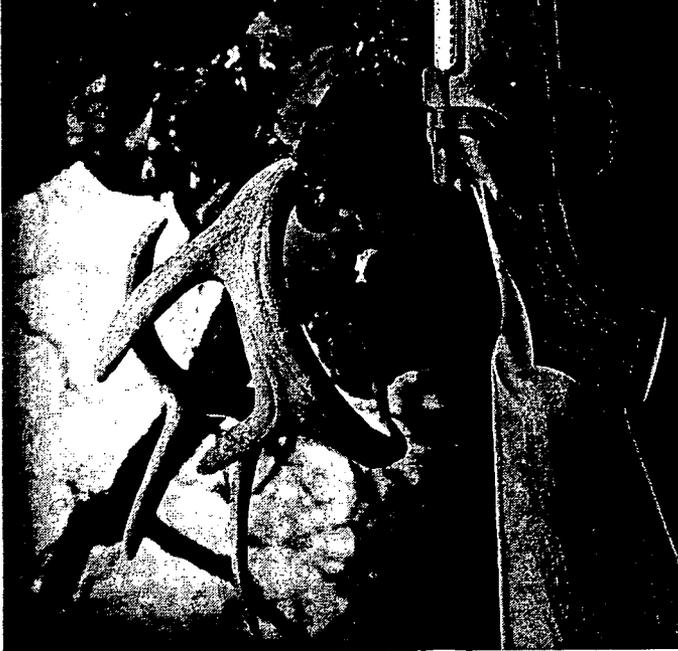
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MODEL SEVEN™ CDL.
A COMPACT WITH
BIG IMPACT.



MODEL SEVEN™ CDL



MODEL SEVEN™ XGR

TRIDYTE
MULTI-COATING SYSTEM

HANDLES LIKE A SPORTSCAR, HITS LIKE A FREIGHT TRAIN.

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MODEL SEVEN™ CDL

MODEL SEVEN™
25TH ANNIVERSARY
LIMITED EDITION

HANDLES LIKE A SPORTSCAR, HITS

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READY TO HUNT, RIGHT OUT OF THE BOX.

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MODEL 770™
STAINLESS CAMO

MODEL 770™ STAINLESS CAMO

The Model 770 comes with a pre-mounted and boresighted 3-9x40mm scope. Choose standard (22" barrel) or magnum (24" barrel) calibers.

Features: New Realtree® AP™ HD™ camo synthetic stock design with molded sling swivel studs / Smoother-camming 60° bolt / Updated magazine latch – detachable magazine

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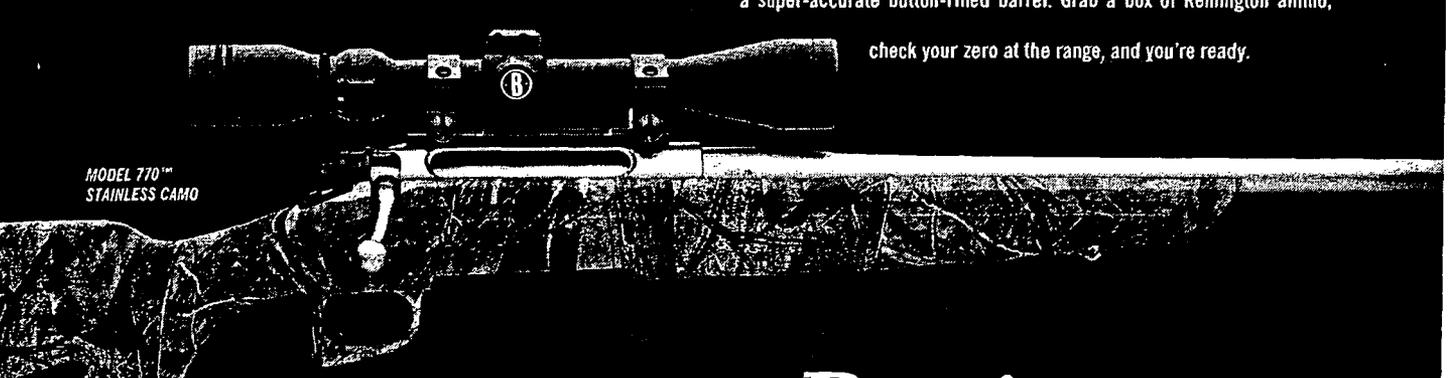
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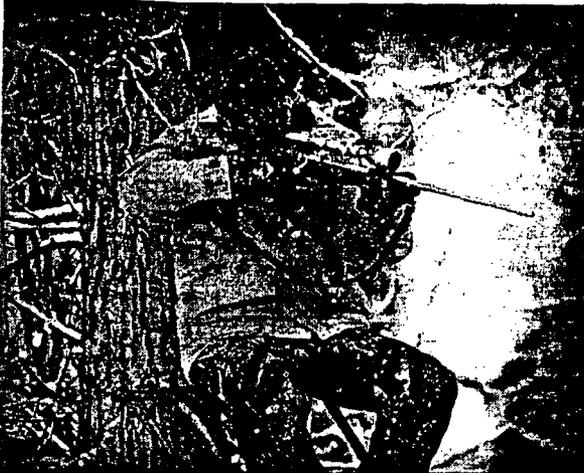
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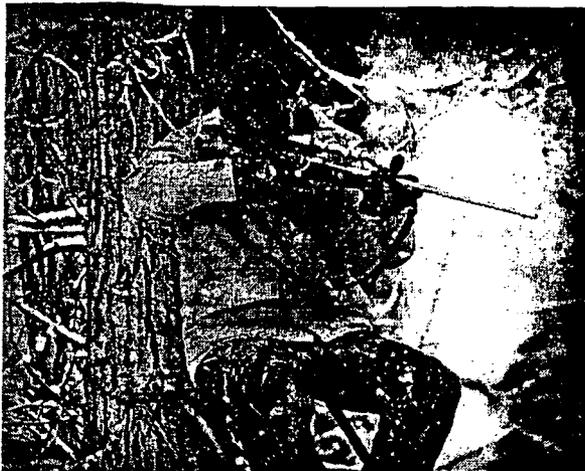
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MODEL 700™ XCR

MODEL 700™ SPS™

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*Available on Model 700 XCR and new select 2009 Model offerings. See www.remington.com/700 for complete Model 700 specifications.



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MODEL 700™ XCR



MODEL 700™ SPS™



MODEL 700™ CDL™



MODEL 700™ LV SF

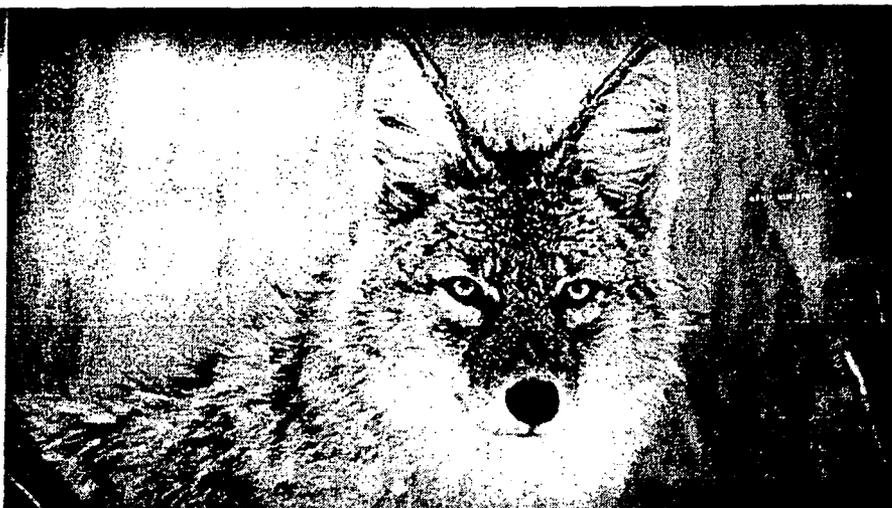
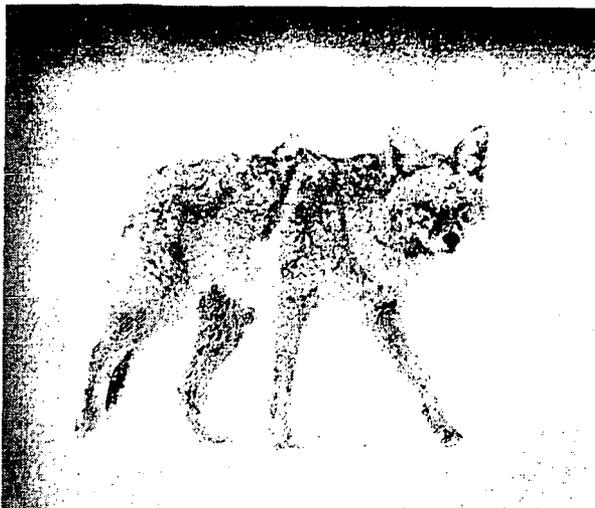
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LOSE THEIR PLACE
IN THE FOOD CHAIN.**

MEET THE NEW TOP DOG. When it's time to cut a few links from the food chain, there's no finer tool than a Remington® varmint rifle. Our Model 700™ SPS™ Varmint is a tack-driving machine featuring our revolutionary X-Mark Pro™ Trigger. The ergonomically designed black synthetic stock has a vented beavertail fore-end for enhanced grip, reduced weight and better heat dissipation. The Model 700 SPS Varmint.



MODEL 700™ SPS™ VARMINT

A rock-solid, no-nonsense instrument of precision, chambered in a wide range of popular varmint calibers: 17 Remington® Fireball, 204 Ruger, 22-250 Remington, 223 Remington, 243 Win, 308 Win.

Features: Newly designed SPS Varmint stock with vented beavertail fore-end / 26" heavy-contour barrel / Legendary Model 700™ action / Drilled and tapped / Sling swivel studs

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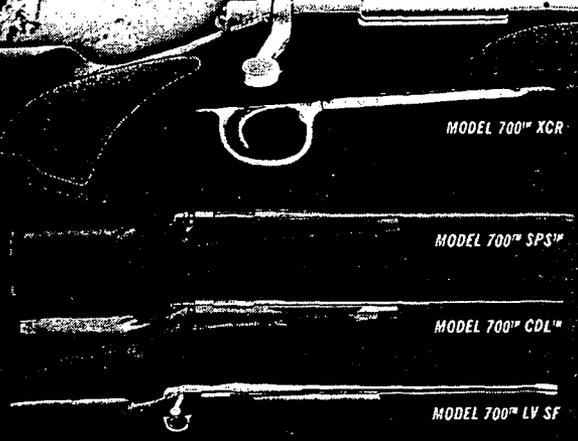
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www.REMINGTON.com/SPSvarmint



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MEASURE AGAINST WHICH
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MODEL 700™ XCR

MODEL 700™ SPS™

MODEL 700™ CDL™

MODEL 700™ LV SF

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*Available on Model 700 XCR and new select 2009 Model offerings.
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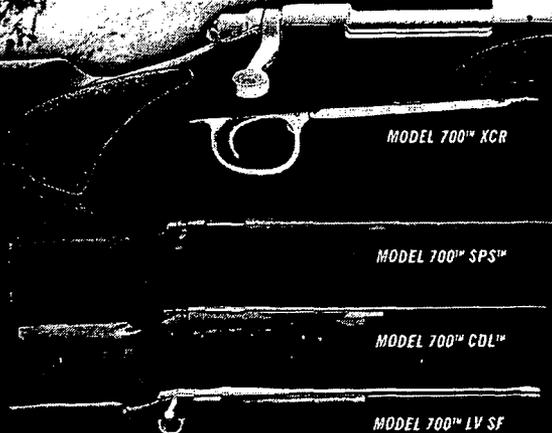
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MODEL 700™ XCR

MODEL 700™ SPS™

MODEL 700™ COL™

MODEL 700™ LV SF

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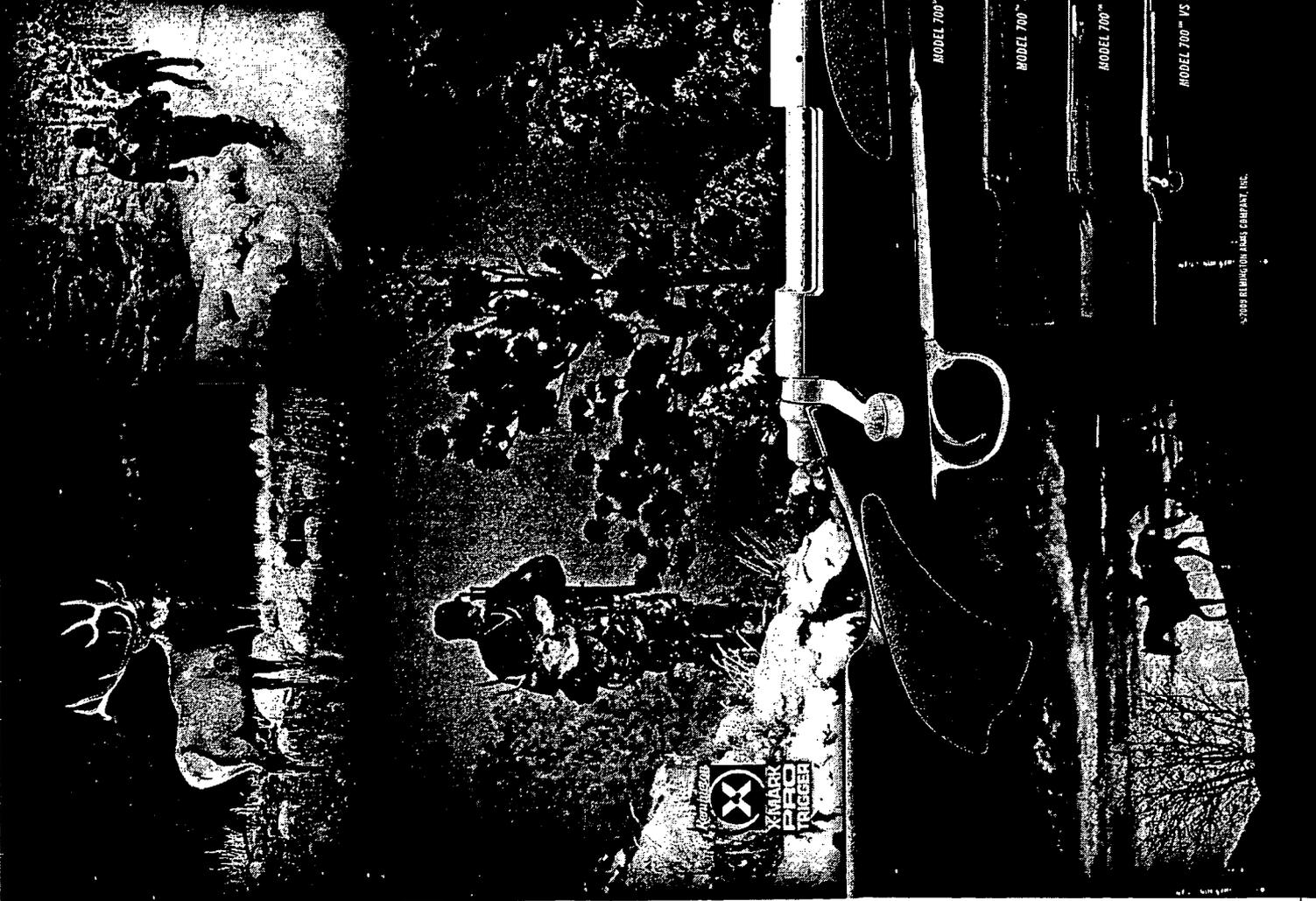
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MODEL 700™ XCR

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MODEL 700™ CDI™

MODEL 700™ VS SF™ II

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MODEL 700™ XCR

MODEL 700™ SPS™

MODEL 700™ CDL™

MODEL 700™ VS SF™ II

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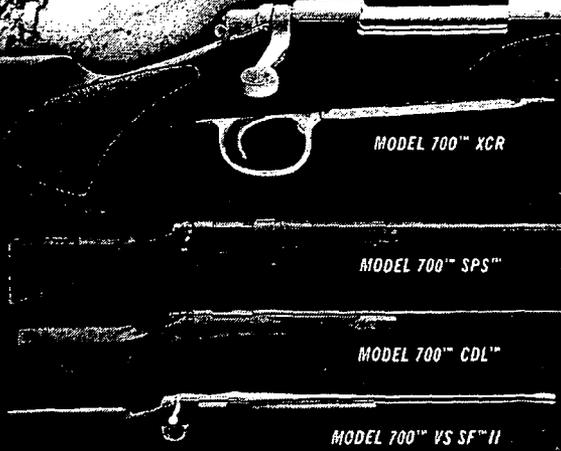
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MODEL 700™ SPS™

MODEL 700™ CDL™

MODEL 700™ VS SF™ II

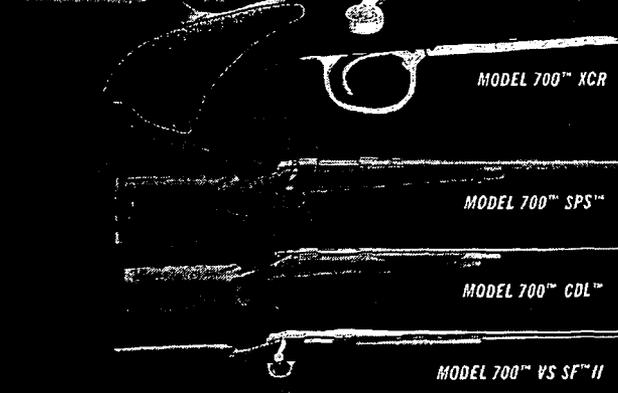
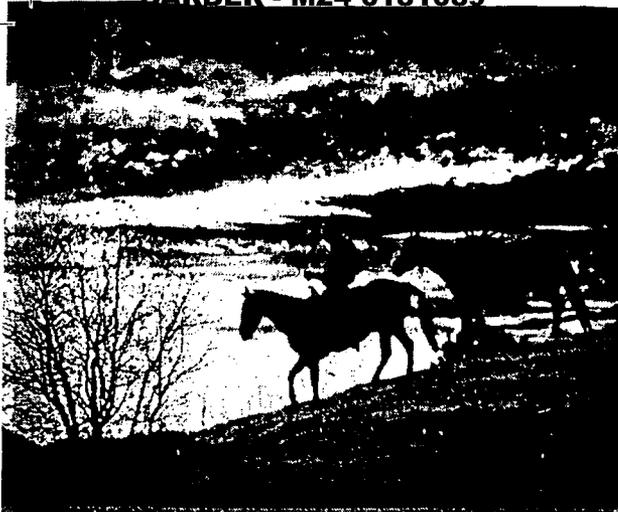
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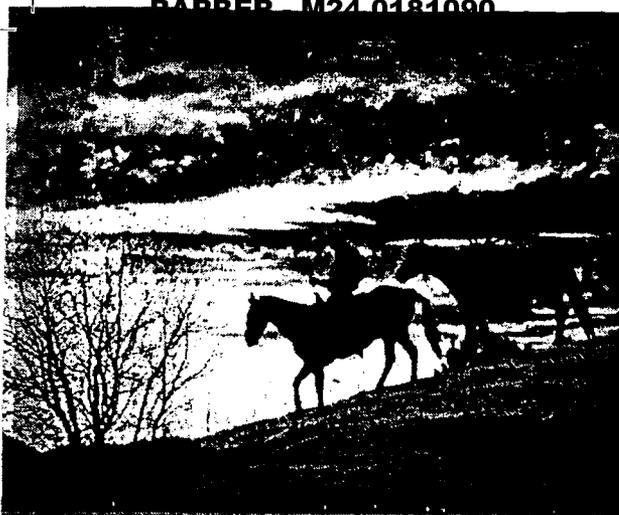
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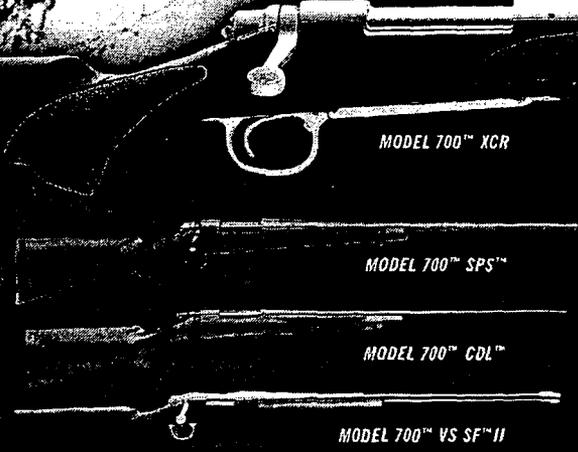
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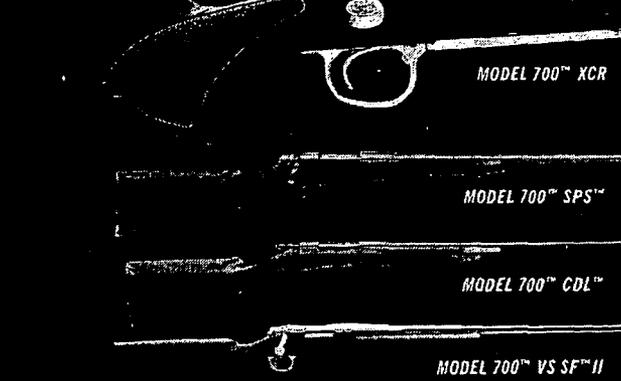
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MODEL 700™ XCR

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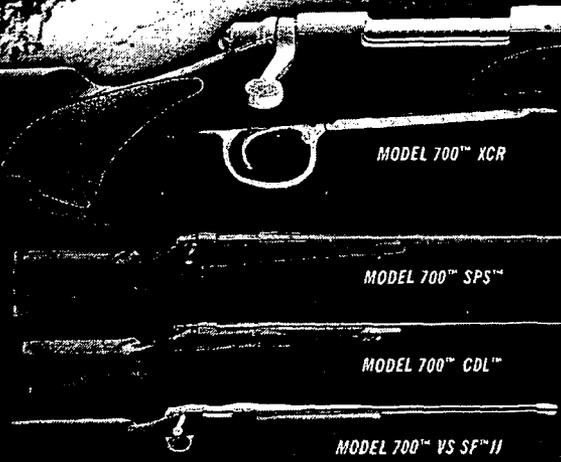
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MODEL 700™ CDL™

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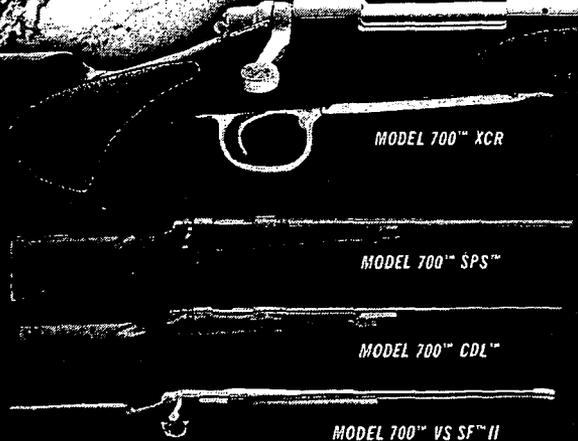
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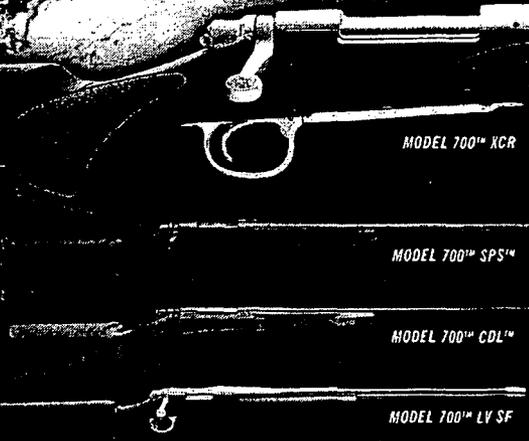
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MODEL 700™ XCR

MODEL 700™ SPS™

MODEL 700™ COL™

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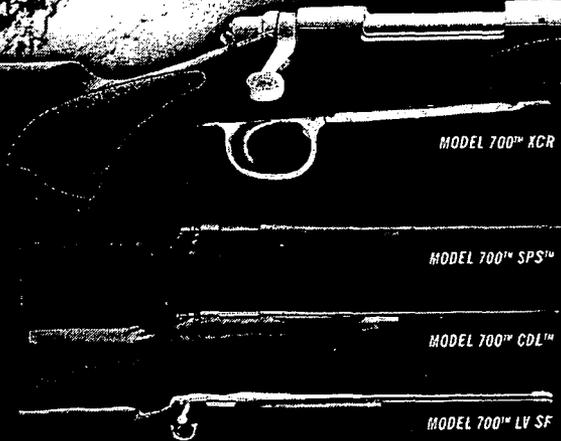
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MODEL 700™ CDL™

MODEL 700™ LV SF

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MODEL 700™ CDI™

MODEL 700™ LV 3F

MODEL 700™ ICR

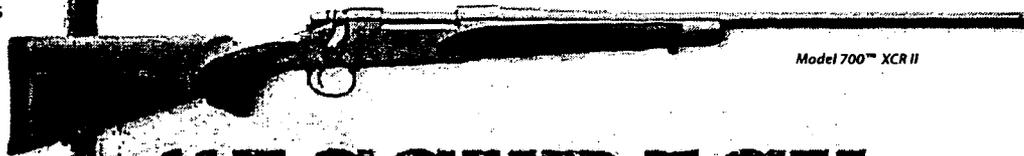
MODEL 700



THE MODEL 700 ADVANTAGE

THE LEGENDARY REMINGTON® MODEL 700.™ TODAY'S MOST ACCURATE, MOST POPULAR PRODUCTION HUNTING RIFLE. While there are many claims about accuracy, the Model 700's heritage speaks louder than any words. Its impeccable shot-to-shot consistency has made it the #1 bolt action of choice for military and law-enforcement snipers, custom gunmakers and discriminating shooters worldwide. And proudly, you've made it the most popular hunting rifle in America today.

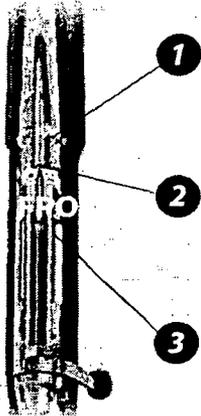
	REMINGTON MODEL 700	WINCHESTER MODEL 70	BROWNING A-BOLT	SAVAGE 111	RUGER M77
Chosen by U.S. Snipers	✓	○	○	○	○
Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	○	✓	○	✓
User Adjustable Trigger	✓	○	✓	✓	○



Model 700™ XCR II

“ACCURACY WITHOUT EQUAL.”

—MICHAEL WADDELL



THREE-RINGS-OF-STEEL

1. Recessed bolt face completely encloses cartridge head for maximum protection against case rupture.
2. Barrel surrounds bolt shroud for additional strength.
3. Barrel threaded into a receiver machined from hardened steel.



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Remington.
One moment. One shot.

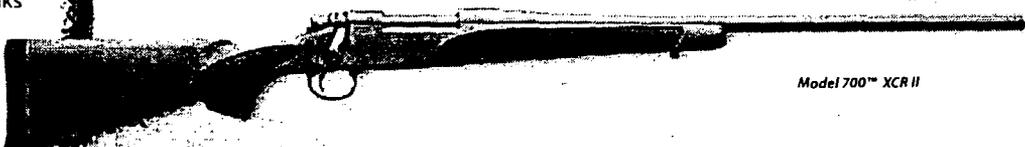
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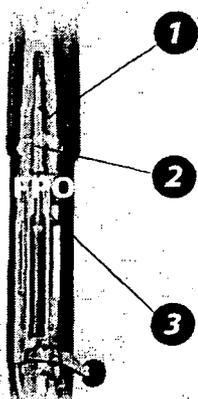
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Chosen by U.S. Snipers	✓	○	○	○	○
Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	○	✓	○	✓
User Adjustable Trigger	✓	○	✓	✓	○



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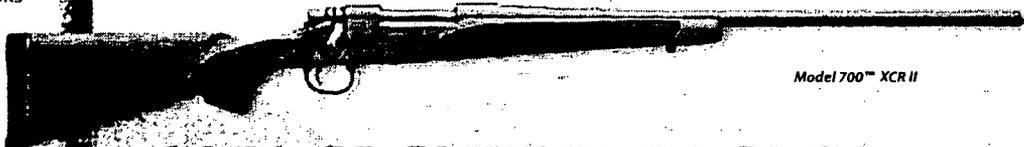
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	REMINGTON MODEL 700	WINCHESTER MODEL 70	BROWNING A-BOLT	SAVAGE 111	RUGER M77
Chosen by U.S. Snipers	✓	○	○	○	○
Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	○	✓	○	✓
User Adjustable Trigger	✓	○	✓	✓	○

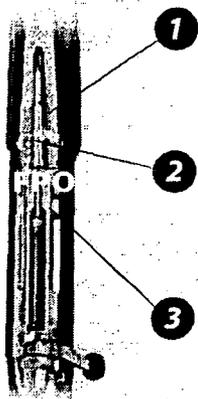


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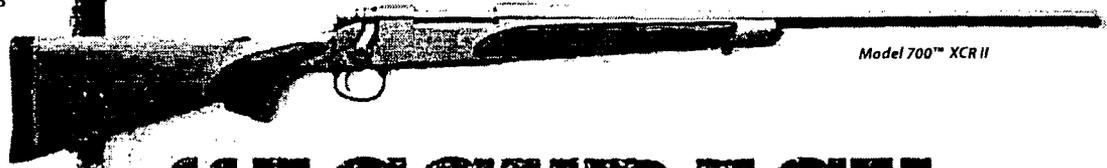
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Chosen by U.S. Snipers	✓	○	○	○	○
Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	✓	✓	○	✓
User Adjustable Trigger	✓	✓	✓	✓	○

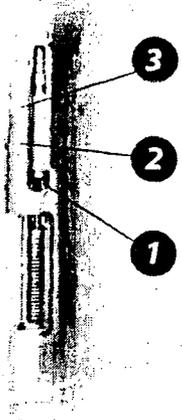


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ALL OTHERS FALL SHORT.

"THIS IS REMINGTON'S COUNTRY. *And this is my domain.*"
The Remington Model 700™ has a well-earned reputation as the most accurate, solid, dependable and versatile line of production rifles ever made. For many reasons. Take the new X-Mark Pro™ Adjustable Trigger System*. It breaks crisply, has virtually no creep and provides incredible shot control. Helping add to the Model 700's already legendary accuracy. The Model 700 houses the strongest action ever made, featuring our famous "Three-Rings-Of-Steel". And its dependability has proven exceptional since 1962. There's a Model 700 for most every need. Big game, varmint and target rifles. Stainless, blued and matte finishes. Synthetic, wood laminate and walnut stocks in standard and thumbhole configurations. All featuring a measure of quality and craftsmanship that never, ever falls short. And that can only be obtained from the undisputed leader. The Model 700.

MODEL 700™ XCR II

MODEL 700™ SPS™

MODEL 700™ CDL™

MODEL 700™ VS SF™ II

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Remington®

C O U N T R Y

www.REMINGTON.com/700

*Available on Model 700 XCR II and new select 2010 Model offerings.
See www.remington.com/700 for complete Model 700 specifications.



I AM THE MODEL 700.™

AND I AM THE
MEASURE AGAINST WHICH
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MODEL 700™



THE MODEL 700 ADVANTAGE

THE LEGENDARY REMINGTON® MODEL 700.™ TODAY'S MOST ACCURATE, MOST POPULAR PRODUCTION HUNTING RIFLE. While there are many claims about accuracy, the Model 700's heritage speaks louder than any words. Its impeccable shot-to-shot consistency has made it the #1 bolt action of choice for military and law-enforcement snipers, custom gunmakers and discriminating shooters worldwide. And proudly, you've made it the most popular hunting rifle in America today.

	REMINGTON® MODEL 700	WINCHESTER® MODEL 70	BROWNING® A-BOLT	SAVAGE® 111	RUGER® M77
Chosen by U.S. Snipers	✓	○	○	○	○
Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	✓	✓	○	✓
User Adjustable Trigger	✓	✓	✓	✓	○

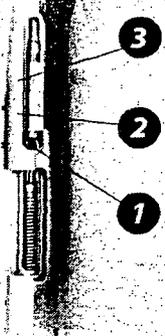


Model 700™ XCR II

“ACCURACY WITHOUT EQUAL!”

—MICHAEL WADDELL

THREE-RINGS-OF-STEEL



1. Recessed bolt face completely encloses cartridge head for maximum protection against case rupture.
2. Barrel surrounds bolt shroud for additional strength.
3. Barrel threaded into a receiver machined from hardened steel.



Feed your Remington Model 700 Core-Lokt, the best-selling centerfire rifle ammunition ever.

www.remington.com/700

Remington.
One moment. One shot.



MODEL 700™

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Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	✓	✓	○	✓
User Adjustable Trigger	✓	✓	✓	✓	○

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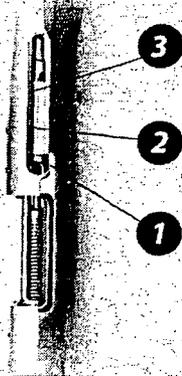


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MODEL 700™

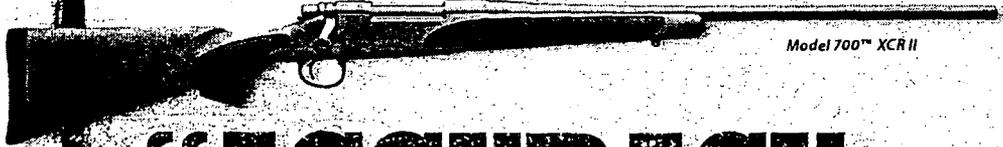


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Chosen by U.S. Snipers	✓	○	○	○	○
Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	✓	✓	○	✓
User Adjustable Trigger	✓	✓	✓	✓	○

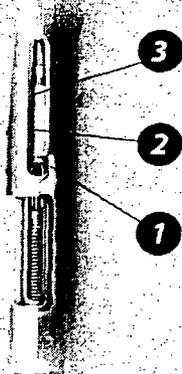
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Feed your Remington Model 700 Cope-Loke™ the best-selling center fire rifle ammunition ever.

www.remington.com/700

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One moment. One shot.

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MODEL 700™

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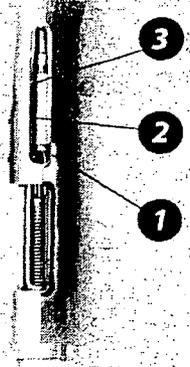
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Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	✓	✓	○	✓
User Adjustable Trigger	✓	✓	✓	✓	○

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Feed your Remington Model 700 Core-Lock the best-selling centerfire rifle ammunition ever.

www.remington.com/700

Remington®
One moment. One shot.

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MODEL 597™

SPORTS, INC. EXCLUSIVE



The **Model 597™** is easily the most advanced autoloading rimfire rifle ever built, and the most technologically advanced breakthrough in the category in 35 years. The difference starts with our proprietary bolt-guidance system, which features a unique set of twin tool-steel guide rails for better stability, feeding reliability and greater out-of-the-box accuracy.

KEY FEATURES:

- Bolt-guidance system features twin tool-steel guide rails
- Sear and hammer are Teflon®/nickel-plated for crisp, smooth trigger pull
- Non-glare matte finish
- Adjustable big-game iron sights
- Patented, drop-out staggered-stack, 10-shot metal detachable magazine
- Last-shot hold-open bolt for added safety
- Unique attachment system rigidly joins barrel to receiver for perfect alignment and enhanced accuracy

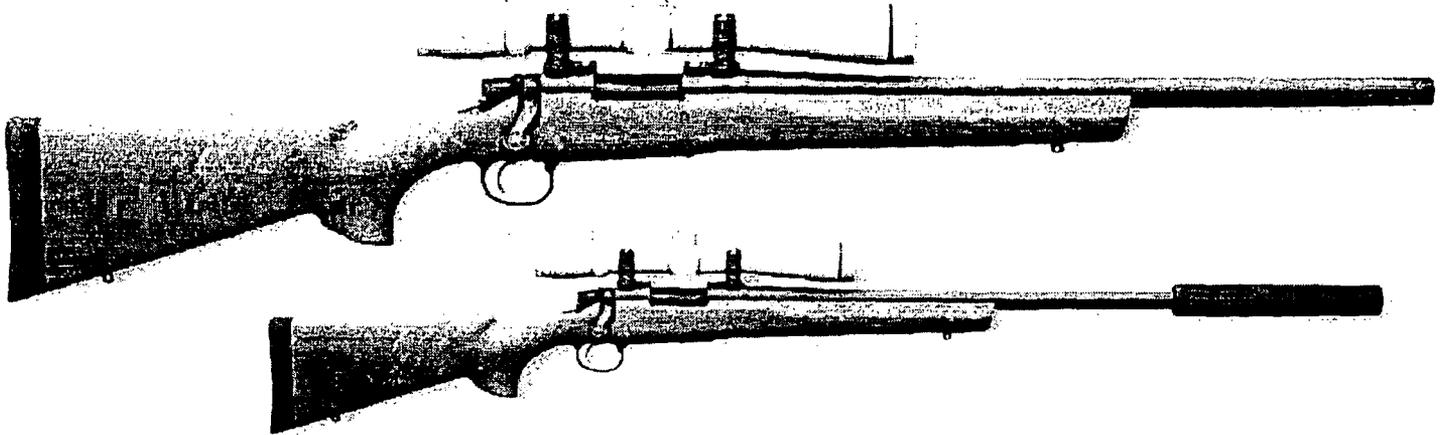
MODEL 597 BLACK SYNTHETIC STOCK WITH TRUGLO® SIGHTS

Order Number	Description	Caliber	UPC#	MSRP Price	Net Price
80872	Model 597™	22LR	0 47700 80872 7	\$226.30	\$154.79

Remington®
 One moment. One shot.™

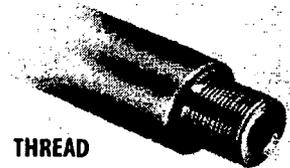
Remington Arms Company, Inc. | Madison, NC 27025 | (800) 243-9700 | www.remington.com

MODEL 700™

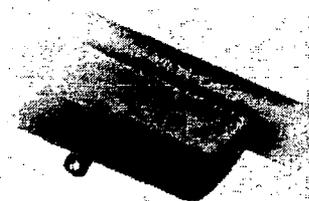


KEY FEATURES:

- 308 Win with 20" heavy barrel with 5/8"-24 threaded muzzle
- Shipped with thread protector installed
- Accepts AAC® and SureFire® flash hiders, muzzle brakes, and suppressors
- 1 in 10" rate of twist for 168- to 220-grain bullets and sub-sonic loads
- Overmolded Ghillie Green™ Hogue® pillar bedded stock
- X-Mark Pro® Externally Adjustable Trigger set at 3 1/2 lbs.



THREAD PROTECTOR



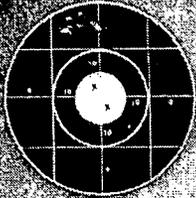
1 IN 10" RATE OF TWIST

MODEL 700 SPS TACTICAL OD WITH THREADED MUZZLE

Order Number	Description	UPC#	MSRP Price
84203	Model 700™ SPS™	0 47700 84203 5	\$756.57

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One moment. One shot.™

Remington Arms Company, Inc. | Madison, NC 27025 | (800) 243-9700 | www.remington.com



TIGHT GROUPS

Perhaps the most conclusive reason for Remington's stronghold on the bolt-action market is our unequalled out-of-the-box accuracy.

OUT OF THE BOX. At Remington, precision is built-in. We balance and refine our components to achieve levels of accuracy other factory rifles can't touch. Our ultra-strong "three-rings-of-steel" bolt actions, the best barrels in the business, crisp single-stage triggers, and innovative barrel and receiver beddings come together to create the best-shooting production rifles you can put a shoulder to.

RIGHT IN THE CENTER. Equipped with a pre-mounted bore-sighted 3-9x 40mm Bushnell® Sharpshooter® Scope, the Model 710 is the epitome of instant gratification. Grab some ammo, head to the range and punch those tight groups Remington bolt actions are famous for – right out of the box, right in the center.

COUNT ON IT. As time passes, products become defined by certain lasting qualities. Decades of proven performance in the field have made the term "reliability" inseparable from the Remington name. For millions of hunters and shooters around the globe, a Remington inscription is a symbol of trust. We're deeply proud of this heritage, and take great measures to deliver it in every firearm, shotshell, cartridge and hunting accessory. Count on it.



MODEL 710™ RIFLE DIMENSIONS / AVERAGE WEIGHTS

CALIBER	MODEL NUMBER	BARREL LENGTH	OVERALL LENGTH	AVG. WT. (LBS.)
243 Win.	27416	22"	42 3/4"	7 1/2
243 Win Youth ¹	27418	20"	39 1/4"	6 1/2
270 Win	27408	22"	42 1/4"	7 1/2
30-06 Springfield	27410	22"	42 1/4"	7 1/2
7mm Rem Mag	27412	22"	42 1/4"	7 1/2
300 Win Mag	27414	22"	42 1/4"	7 1/2

Standard stock dimensions: 13 1/4" length of pull, 1 1/4" drop at comb, 1 1/4" drop at heel, 1 1/2" youth length of pull

Remington.

FPO

Final photo to have more drama with lighting.

BARBER

M24 0181109R 2198184

FPO

Final photo to have more drama with lighting.

Remington.
COUNTRY

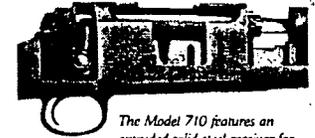
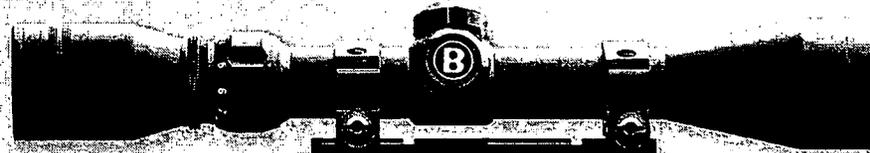


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**LEGENDARY ACCURACY,
REMARKABLE VALUE.**

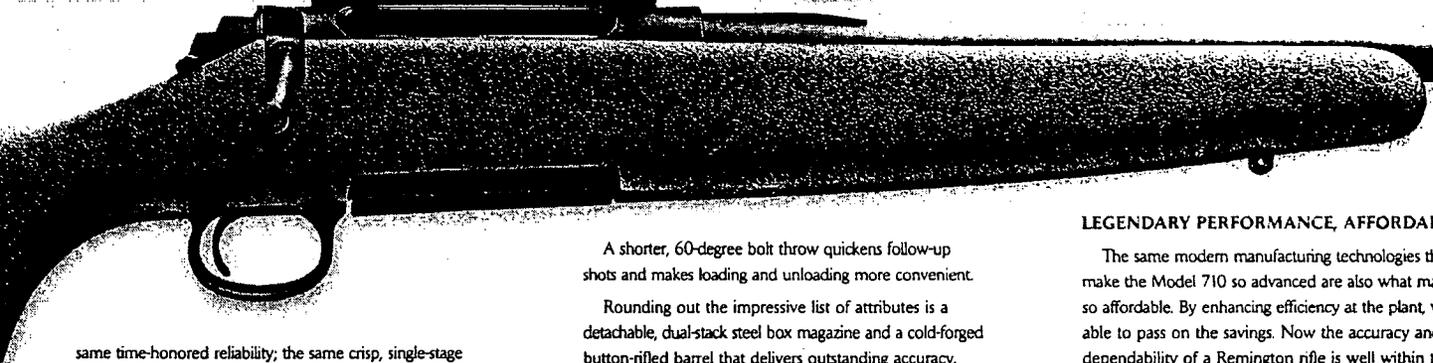
THIS WILL SHOOT A FEW HOLES IN YOUR IDEA OF A VALUE-PRICED RIFLE.

We didn't raise the standards for value-priced rifles, we blew them away. The Remington Model 710[®] is the most affordable, high-performance centerfire rifle we've ever built. It comes ready to hit the range with a pre-mounted and bore-sighted 3-9x 40mm scope.



The Model 710 features an extruded solid steel receiver for smooth bolt operation and long-term reliability. Three locking lugs lock the bolt directly into the barrel for unprecedented action strength.

Principal among its many remarkable features is a bolt design that employs three locking lugs – they lock the bolt up inside the barrel, rather than the receiver, for unprecedented strength.



BORN OF THE FINEST DEER RIFLE EVER MADE.*

The breakthrough design of the Model 710 begins with good genetics. Make that the best genetics. It's a descendent of unquestionably the most popular, most accurate factory-built centerfire in hunting arms history – the Remington Model 700.[®]

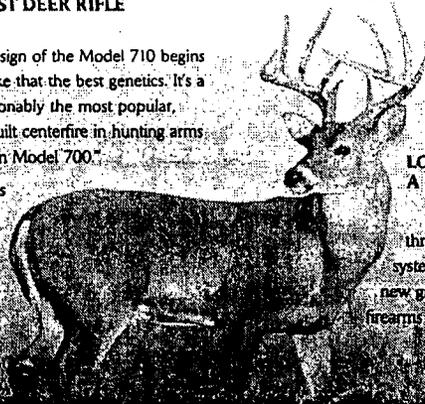
The Model 710 shares many of the same hallmark features as the famous Model 700. The same unrivaled out-of-the-box accuracy, the

same time-honored reliability, the same crisp, single-stage trigger design, the same ultra-fast lock time, and the same "three-rings-of-steel" for superior action strength. It's a proven framework of balanced components that hardcore hunters and serious marksman have long considered the finest available.

Field & Stream, "The Gun Nut Survey" – March, 2006

LOCK, STOCK AND BARREL, A SOLID CHOICE.

Built in America's newest firearms plant – through state-of-the-art manufacturing systems – the Model 710 not only breaks new ground for value-priced rifles, but for firearms engineering and production as a whole.



A shorter, 60-degree bolt throw quickens follow-up shots and makes loading and unloading more convenient.

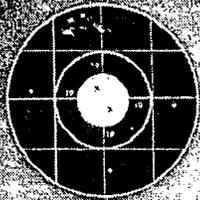
Rounding out the impressive list of attributes is a detachable, dual-stack steel box magazine and a cold-forged button-rifled barrel that delivers outstanding accuracy. Plus, the rugged, synthetic composite stock has a uniquely textured finish and a raised cheekpiece for fast sighting.

LEGENDARY PERFORMANCE, AFFORDABLY.

The same modern manufacturing technologies that make the Model 710 so advanced are also what make it so affordable. By enhancing efficiency at the plant, we're able to pass on the savings. Now the accuracy and dependability of a Remington rifle is well within the budget of virtually any hunter. We're not sure who should be more nervous – the deer or the competition.

FEATURES

- ◆ Built with Remington's unrivaled standards for out-of-the-box accuracy
- ◆ Unprecedented strength in its class – three locking lugs lock the bolt up inside the barrel, rather than the receiver
- ◆ Proven Remington all-steel cylindrical receiver design
- ◆ Short, 60-degree bolt throw (vs. 90 degree on competing rifles) for faster follow-up shots
- ◆ Ordnance-grade steel barrel is cold-forged and button-rifled (the same process used on custom rifle barrels) with six-groove rifling
- ◆ Ultra-smooth, reliable bolt operation
- ◆ Pre-mounted, bore-sighted 3-9x 40mm scope with high-grade rings and mounts
- ◆ Removable, dual-stack steel box magazine with center feed
- ◆ Rugged, dark gray, specially textured synthetic composite stock with raised cheekpiece, recoil pad and sliding swivel pads
- ◆ Offered in popular 243 Win (Standard & Youth models), 270 Win, 30-06 Sprg, 7mm Rem Mag and 300 Win Mag calibers



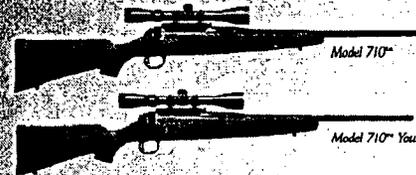
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Remington.

FPO

Final photo to have more drama with lighting.

BARBER - M

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FPO

Final photo to have more drama with lighting.

Remington.
COUNTRY

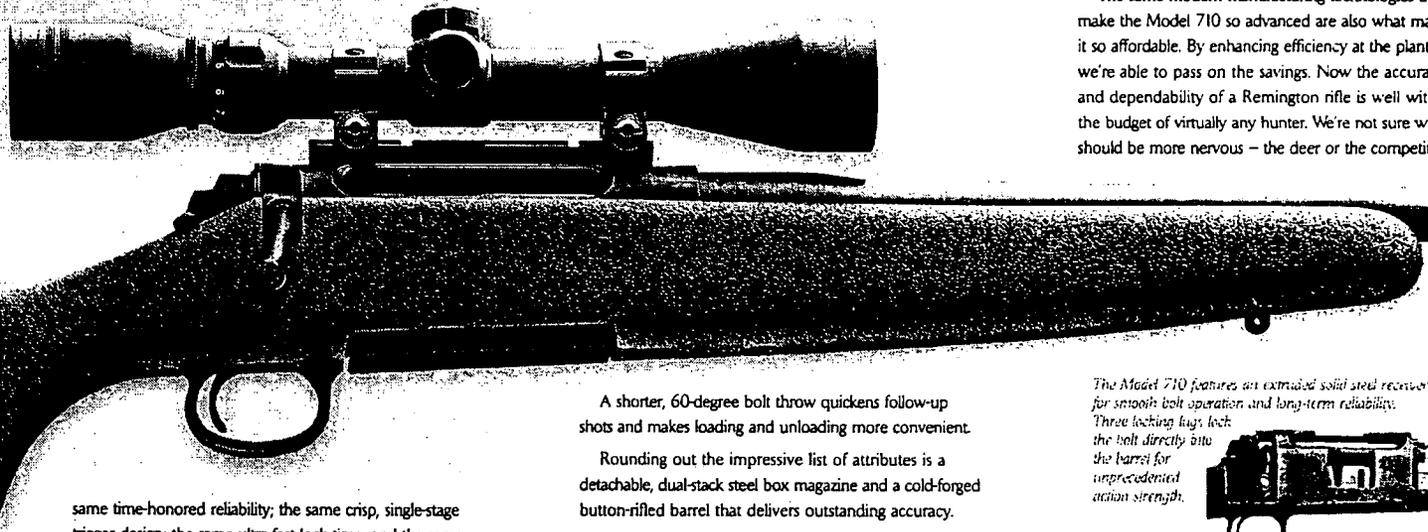


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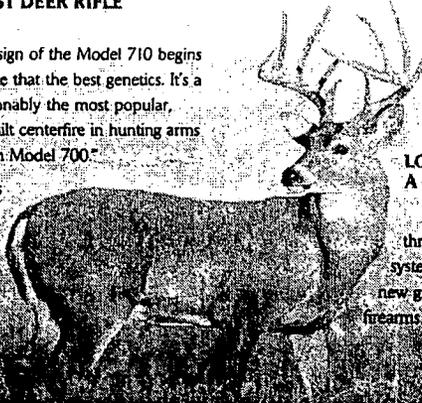
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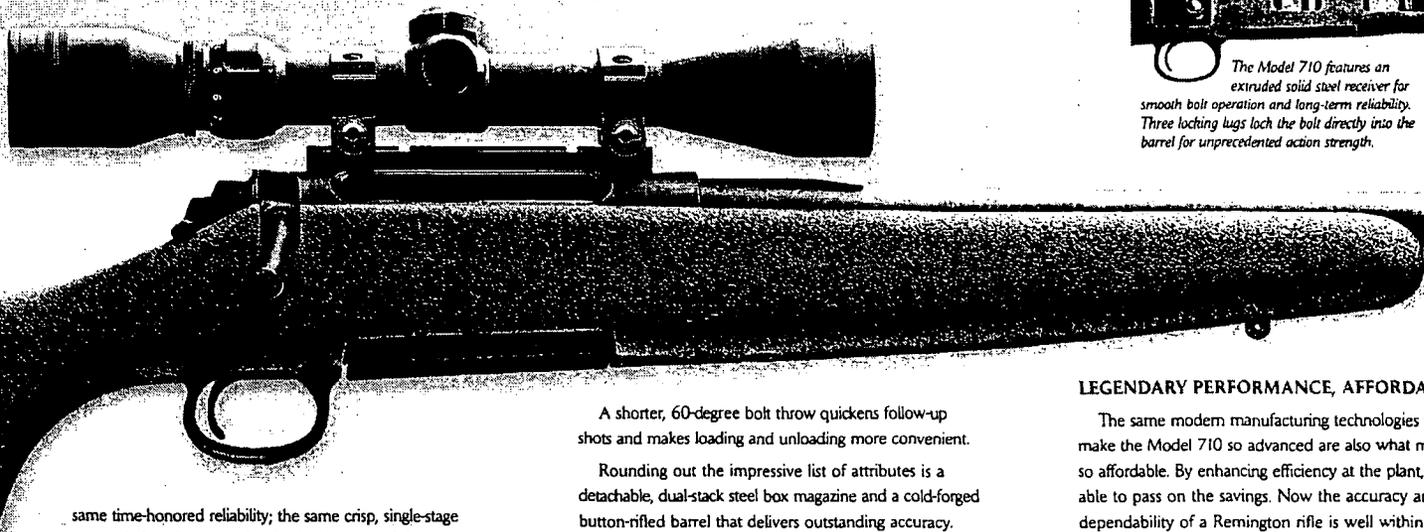


FEATURES

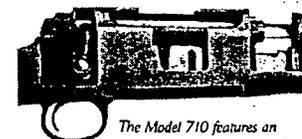
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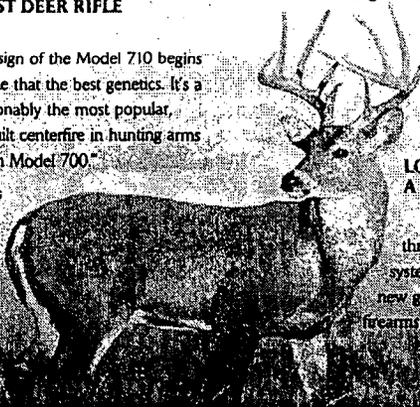
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Built in America's newest firearms plant – through state-of-the-art manufacturing systems – the Model 710 not only breaks new ground for value-priced rifles, but for firearms engineering and production as a whole.



LEGENDARY PERFORMANCE, AFFORDABLY.

The same modern manufacturing technologies that make the Model 710 so advanced are also what make it so affordable. By enhancing efficiency at the plant, we're able to pass on the savings. Now the accuracy and dependability of a Remington rifle is well within the budget of virtually any hunter. We're not sure who should be more nervous – the deer or the competition.

FEATURES

- Built with Remington's unrivaled standards for out-of-the-box accuracy
- Unprecedented strength in its class – three locking lugs lock the bolt up inside the barrel, rather than the receiver
- Proven Remington all-steel cylindrical receiver design
- Short, 60-degree bolt throw (vs. 90 degree on competing rifles) for faster follow-up shots
- Ordinance-grade steel barrel is cold-forged and button-rifled (the same process used on custom rifle barrels) with six-groove rifling
- Ultra-smooth, reliable bolt operation
- Pre-mounted, bore-sighted 3-9x 40mm scope with high-grade rings and mounts
- Removable, dual-stack steel box magazine with center feed
- Rugged, dark gray, specially textured synthetic composite stock with raised cheekpiece, recoil pad and sling swivel studs
- Offered in popular 243 Win (Standard & Youth models), 270 Win, 30-06 Sprg, 7mm Rem Mag and 300 Win Mag calibers

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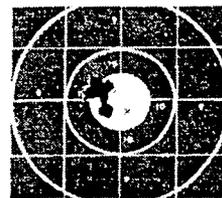
MODEL 710™

LEGENDARY ACCURACY. REMARKABLE VALUE.

REMINGTON® MODEL 710™. THE ONLY THING WE HELD BACK ON IS THE PRICE.

Exceptional out-of-the-box accuracy, time-honored reliability, crisp, single-stage trigger design, ultra-fast lock time and our famous "three-rings-of-steel" for superior action strength. Just what you'd expect from a centerfire whose heritage is linked to the legendary Remington Model 700™ – and much more than you'd expect for *any* rifle at this price. That's just the beginning. The Model 710 also features an innovative, rugged barrel lock-up design, rugged, all-weather synthetic stock, a fiberglass-reinforced nylon receiver insert with Teflon® for ultra-smooth operation, four-round detachable magazine and a short, 60 degree bolt throw for faster follow-up shots. All topped off with a pre-mounted, bore-sighted, Bushnell® Sharpshooter® 3-9x40 scope.

Available in 270 Win, 30-06 Springfield, 7mm Rem Mag and 300 Win Mag, the Remington Model 710 is more than a remarkable value. It's a truly remarkable gun.



With its incredible out-of-the-box accuracy and factory-mounted, bore-sighted scope, dialing in the Model 710 couldn't be easier.



Remington.
C O U N T R Y



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