Remington



2000 Media Kit

M24 0181458_{R 2198533}

BARBER - M24 0181459

Once again, Remington is leading the firearms, ammunition and accessory markets into the new millennium. With several exciting firearm introductions – including the revolutionary EtronX electronic ignition system – a compliment of centerfire ammunition and great new accessory products, the Year 2000 will prove to be the biggest in Remington's storied history.

With such an influx of new information, don't hesitate to turn to the Press Relations department for help in sorting it all out. Our staff's full attention is only a phone call away to answer any questions you may have, provide product evaluation samples, or lend a hand in story development.

We are excited to welcome in the new millennium with such a strong introduction of new products and we look forward to sharing this excitement with you. Thank you for your continued interest and support of Remington's fine products.

Abe Deffenbaugh, Manager

Yurda Powell, Asst. Manager

Inessa Carter

Teressa Carter, Executive Asst.

KEY NEW 2000 PRODUCTS



Remington's new EtronX™ electronic-ignition system promises to be the biggest news to hit the firearms industry since the advent of smokeless powder. With near-instant lock time and a new concept trigger that provides target-grade performance, the Model 700™ EtronX™ rifle, and the accompanying ammunition, will forever change the firearms industry.

The long standing tradition of the

The long-standing tradition of the limited edition Model 700™ Classic returns. This year's offering is the short-action .223 Remington with a satin-finished American walnut stock.

The new Model 597 ** Stainless Sporter offers a handsome hardwood stock with flat finish in a reliable .22 LR semi-automatic rimfire.

Available for the first time in standard production, the Model Seven™ will now be offered with the attractive and durable brown laminated stock. The new 20-inch barrel is available either blued or in a stainless steel finish.

The 300™ Ideal™ over-and-under shotgun combines classic styling with Remington durability and quality to deliver the ultimate over/under. The 300™ Ideal™ features tasteful fine-line checkering, new barrel and rib profiles and a resdesigned stock and fore end.

Remington is proud to introduce another shotgun in the popular Super Magnum family: the 3½" 11-87™ Special Purpose Super Magnum™. This 3½", 12-gauge autoloader is available with a matte black finish, 26-or 28-inch vent ribbed barrel, and full set of Rem™ Chokes.

Featuring an English-style straight grip stock of beautiful American Walnut, Remington is pleased to announce the Model 11-87™ Upland Special. Gas compensated 12- and 20-gauge models are available.

New for 2000: A great addition to the Ultra Mag family of ammunition—the 300 Remington Ultra Mag with 200-grain Nosler® Partition® bullet.

Delivering extreme accuracy and superior terminal performance, the new line of Premier[®] Scirocco™ ammunition combines the best of both worlds. With a boat-tail profile, polymer tip and tapered copper jacket, the Premier Scirocco is now available in the most popular hunting calibers.

For all the stopping power without the recoil, slug-gun hunters will be impressed with the new highly accurate 20-gauge Copper Solid™ sabot slug that delivers virtually 100-percent weight retention and 2X expansion.

For the serious turkey hunter, Remington is proud to announce the newly available Models 11-87™ SPS-T™ and 870™ SPS-T™ Super Magnum™ equipped with the Leupold®/Gilmore Red Dot sight.

Competitive and recreational shotgunners alike will appreciate the traditional styling and handling of the new Model 1100™ Sporting 12 and Model 1100™ Classic Trap. Also available is the limited-edition Model 870™ Wingmaster* Classic Trap 50th Anniversary gun.

The Model 11-87™ SPS-T™ and

870™ SPS-T™ now offer fully adjustable, durable TRUGLO® fiber-optic sights to make this turkey gun dead-on accurate.

The Model 870™ Wingmaster*, a favorite for generations, is now available with 3½" shell capabilities. Complete with a full set of Rem™ Chokes, this new Wingmaster* Super Magnum™ is sure to please the shotgun enthusiast.

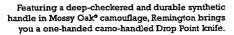
Continuing the precedent-setting standards Remington is known for, the .338 Remington Ultra Mag is the second in a series of beltless magnums. This flat-shooting, hard-hitting 250-grain Swift™ A-Frame™ .338 outperforms all others in its class while maintaining the strictest of out-of-the-box accuracy standards.

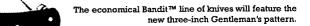
Building on the rimfire expertise of Eley, Ltd., and its reputation among dedicated rimfire shooters as the world's most accurate and reliable ammunition, Remington now private labels three grades of Remington/Eley Competition Rimfire.

The new line of tactical knives feature Titanium-coated blades and super-strong "G10" checkered handles for the ultimate in toughness.

BARBER - M24 0181459 R 2198534





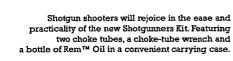




Always highly collectible, the Bullet™ knife series will feature the Navigator for 2000.



For high-volume shooters as well as those that value their hearing, Remington is proud to announce the addition of a sound-stifling Electronic Earmuff.





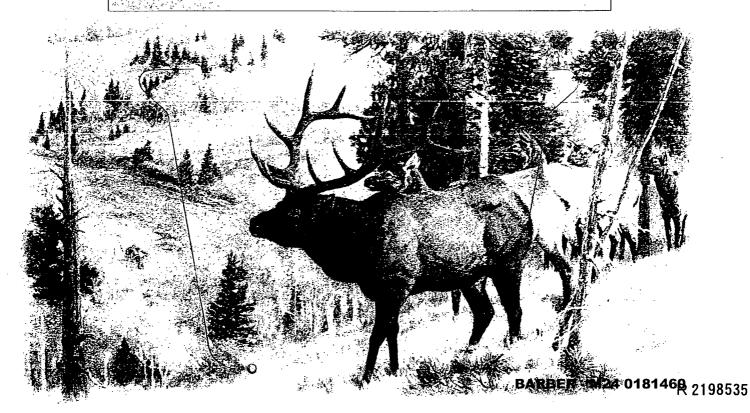
Convert your synthetic or wood-stocked Model 870™, 1100™ or 11-87™ with the Mossy Oak® camouflage Stock Kit. Constructed of high-strength fiberglass, the Camo Stock Kit weighs-in under two pounds.



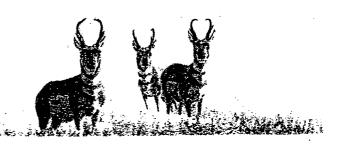
Important Contact Information for Members of the Press

The Remington Press Office maintains dedicated telephone lines for working press only, including toll-free service. To insure that these dedicated lines are available to writers, we ask that they never be published for consumer use.

Remington Press Office: 800/ 537-2278 Press Office Fax: 336/ 548-7750







FOR IMMEDIATE RELEASE

Contact: 800-537-2278 (Press only)

Model 11-87[™] Upland Special[™] Provides Blend of Style and Utility

Upland bird hunters and recreational shooters alike will appreciate the classy design and gas-compensated ease of the 11-87 Upland Special autoloading shotgun. Available in 12- and 20-gauge models with new 23-inch barrels, the 11-87 Upland Special offers a polished blued-metal receiver with fine-line engraving that can accommodate shells from 2 3/4-inch to 3-inch. The 12-gauge model features a light-contour barrel which makes for an easy carry during a long day in the field.

The 11-87 Upland Special features an American Walnut straight-grip English-style stock and fore-end with a semi-gloss finish and generous cut checkering.

Improved Cylinder, Modified and Full Rem™ Chokes are provided with the Remington 11-87 Upland Special.

Model	11-87 Upland Special	11-87 Upland Special
Gauge	12	20
Mag. Capacity	4	4
BBL Length	23"	23"
Barrel Type	Vent rib Rem choke	Vent rib Rem choke
Sights	Twin bead	Twin bead
Metal Finish	High polish blued	High polish blued
Overall Length	43 1/2"	43 1/2"
Length of Pull	14"	14"
Drop (comb)	1 1/2"	1 1/2"
Drop (Heel)	2 1/2"	2 1/2"
Stock Material	American Walnut	American Walnut
Stock Finish	Satin	Satin
Avg. Wt. (lbs.)	7 1/4	6 1/2





FOR IMMEDIATE RELEASE

Contact: 800-537-2278 (Press only)

Remington® Ultra Mag Family Receives Newest Member: .338 Ultra Mag

Following the success of the hugely popular .300 Remington Ultra Mag, Remington is pleased to announce the newest member of this family of beltless magnum calibers: the .338 Remington Ultra Mag. For truly big- or dangerous-game hunters, the .338 Ultra Mag is a potent, heavy-hitting caliber that delivers maximum stopping power at moderate to long ranges.

To compliment this new and exciting big game caliber, Remington has unveiled eight rifles with its chambering: Model 700™ BDL™, 700 BDL SS, 700 LSS, 700 Sendero™ SF, 700 APR, 700 AWR, 700 Custom KS, and 700 Custom KS Stainless Mountain Rifle.

The Model 700 BDL offers all the great features of the BDL line-up with the added brawn of this new and innovative beltless magnum. Additionally, the Model 700 BDL SS adds the durability of a synthetic stock and 416 stainless steel barreled action.

The gray-laminated stock and stainless steel barreled action of the Model 700 LSS will be available in this new caliber. Left and Right-handed models are available.

To compliment the long-distance characteristics of the .338 Ultra Mag, Remington is introducing the ultimate long-range rifle: the Model 700 Sendero SF with a stainless steel barrel and weight-reducing longitudinal barrel flutes, this rifle is sure to be a popular choice.

From the Remington Custom Shop, four rifles will be available in .338 Ultra Mag. The Model 700 African Plains Rifle (APR) offers a beautiful laminated stock and the detailed attention of the Custom Shop craftsmen. The Model 700 Alaskan Wilderness Rifle (AWR) features the durability of a Kevlar® stock and Teflon®-coated stainless steel barrel and receiver. Also available in the new .338 Ultra Mag caliber is the Model 700 Custom Kevlar Stock (KS) and Model 700 Custom KS Stainless Mountain Rifle.

Model	Action Type	BBL Length	Overall Length	Avg. Weight (lbs.)	Stock Material	Stock Finish	BBL Material	BBL Finish
700 BDL	Long	26"	46 3/8"	7 3/4	American Walnut	High Gloss	Carbon steel	Polished blue
700 BDL SS	Long	26"	46 3/8"	7 3/8	Black Synthetic	Matte	Stainless Steel	Satin
700 LSS	Long	26"	46 3/8"	7 3/4	Laminated	Satin	Stainless Steel	Satin
700 Sendero SF	Long	26"	46 5/8"	8 3/4	Kevlar reinforced	Matte	Stainless Steel	Satin
700 APR	Long	26"	46 1/2"	7 3/4	Brown Laminated	Satin	Carbon Steel	Satin
700 AWR	Long	26"	46 1/2"	7	Kevlar reinforced	Matte	Stainless Steel	Black Satin
700 Custom KS Mountain	Long	26"	46 1/2"	7	Kevlar reinforced	Matte	Carbon Steel	Matte
700 Custom KS Stainless Mountain	Long	26"	46 1/2"	7	Kevlar reinforced	Matte	Stainless Steel	Satin





FOR IMMEDIATE RELEASE

Contact: 800-537-2278 (Press only)

A Second Left-Handed .300 Ultra Mag Offers Southpaws a Choice

The new .300 Remington® Ultra Mag has become one of the hottest selling calibers ever, and for good reason. With muzzle velocities, down-range energy and trajectories exceeding those of the belted .300 magnums, the non-belted .300 Ultra Mag is considered by many to be the ultimate long-range, maximum-payload chambering.

In response to consumer demand, Remington is proud to announce the introduction of another rifle chambered for the .300 Ultra Mag: the left-handed Model 700™ BDL™. Complete with a high-gloss American Walnut stock, polished blue carbon steel barrel and hinged floor plate with three-round magazine, the left-handed Model 700 BDL offers lefties another option for this range-shrinking caliber.

Until now, only the left-handed Model 700 LSS (Laminated Stock Stainless) .300 Ultra Mag was available in a production rifle. The introduction of the left-handed Model 700 BDL in .300 Ultra Mag means more choices for lefties at a price-point well below that of a custom rifle.

Model	700 BDL LH
Action	Bolt/Long
BBL Length	26"
Overall Length	46 5/8"
Avg. Weight (lbs.)	7 5/8
Stock material	American Walnut
Stock Finish	High-gloss
BBL Material	Carbon steel
BBL Finish	Polished





FOR IMMEDIATE RELEASE

Contact: 800-537-2278 (Press only)

.223 Remington Named Remington® Classic for 2000

The short-action .223 Remington has been named the Model 700™ Classic introduction for 2000. The .223 Remington has proven to be popular among varmint hunters and recreational shooters alike. As a leader in reloading die sales, the .223 Rem. has earned the distinction of being a Model 700 Classic.

The Model 700 Classic was first introduced in 1978 in the following caliber offerings: .22-250 Remington, .243 Win., 6mm Remington, .30-06 Springfield and 7mm Remington Mag. In 1985, the Model 700 Classic was designated as a limited edition rifle, each year offering a single chambering and unique rifle configuration. The Model 700 Classics have become highly sought after, and the announcement of the new year's introduction is widely anticipated by collectors.

The functionality of the Remington Model 700 Classic in .223 Remington belies its beauty. The Model 700 Classic features a straight-comb American Walnut stock with satin finish, polished blue carbon steel, a five-round magazine and hinged floor plate.

Model	700 Classic
Action	Bolt/Short
BBL Length	24"
Overall Length	44 1/2"
Avg. Weight (lbs.)	7 1/4
Stock material	American Walnut
Stock Finish	Satin
BBL Material	Carbon steel
BBL Finish	Polished blue





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

Remington® Reintroduces Popular Model 700TM VS Varmint Rifles

Back by popular demand, Remington reintroduces the Model 700 VS (Varmint Synthetic) rifle in three chamberings. Dedicated varmint hunters mourned the loss of this rifle in 1999, but should rejoice in its reintroduction in three great varmint rounds: .223 Remington, .22-250 Remington and .308 Win.

The Remington Model 700 VS comes complete with a tough Kevlar®-reinforced composite stock and matte-finished heavy-contour 26-inch barrel and receiver. The Kevlar-reinforced stock is not affected by changes in temperature or humidity making the Model 700 VS a great all-season varmint rifle.

The Model 700 VS offers a full-length aircraft-grade aluminum-bedding block for dependable accuracy round after round, as well as a hinged floor plate and the legendary Model 700 short action.

Model	700 VS
Action	Bolt/Short
BBL Length	26"
Overall Length	45 1/4"
Avg. Weight (lbs.)	9
Stock material	Kevlar-reinforced composite
Stock Finish	Matte black
BBL Material	Carbon steel
BBL Finish	Matte





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

Remington® Introduces the New 597™ Stainless Sporter to Line of Dependable Rimfire Rifles

With a new rugged and handsome hardwood stock and a satin-finished 416 stainless steel barrel, the Model 597 Stainless Sporter is the latest introduction into Remington's line of dependable, economical rimfire rifles.

The Model 597 Stainless Sporter, like all Remington 597s, sports the inherent accuracy of a 20-inch button-rifled barrel that takes rimfire shooting to the highest level. The Model 597 Stainless Sporter comes complete with fully adjustable rifle sights, it is drilled and taped to accommodate the Remington scope rail, and offers a grooved receiver for tip-off scope mounts. With the staggered 10-shot clip magazine, the Model 597 is the ultimate small-game rifle or plinker.

All Remington Model 597s feature a unique twin-rail bolt guidance system for reliable feeding and durability usually found only in bolt-action rifles. The Model 597 bolt is nickel-plated for smooth travel along the self cleaning rail system, as well as corrosion-free maintenance and long-term durability. The trigger on the Model 597 is designed with no pre-play and a crisp let-off. The barrel is tied to the receiver with a wedge-shaped lug that serves to tighten the barrel-receiver connection with each shot fired, unlike other auto-loading rimfire rifles that tend to loosen over time. Finally, the barrels on all Model 597s offer a centerfire-type muzzle crown that ensures precise bullet exit.

Model	597 Stainless Sporter
Action	Semi-automatic
BBL Length	20"
Overall Length	40"
Avg. Weight (lbs.)	5 1/2
Stock material	Hardwood
Stock Finish	Flat
BBL Material	Stainless steel
BBL Finish	Satin





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

Three New Remington® Model Sevens to Satisfy Your Short-Action Needs

Remington, a long-time front-runner in short-action innovation, has done it again with three new variations on the popular Model Seven™. The Model Seven LSS combines a beautiful yet rugged brown laminated stock with a stainless steel barrel and receiver, while the Model Seven LS offers a blued barrel alternative. Also, the Model Seven Youth rifle offers youngsters—as well as smaller framed adults—a shorter overall length and length of pull.

The Model Seven LSS with satin finished laminated stock, four-round magazine capacity and hinged floor plate is available in .22-250 Remington, .243 Win., and 7mm-08 Remington calibers. The Model Seven LS offers the same brown laminated stock with a carbon steel barrel, and is available in five caliber selections: .223 Remington, .243 Win., .260 Remington, 7mm-08 Remington and .308 Win. The Model Seven Youth features a walnut-toned hardwood stock and carbon steel barrel and action, and is available in .223 Remington, .243 Win., .260 Remington, and 7mm-08 Remington.

These three additions, combined with the popular Model Seven SS (Stainless Synthetic), comprise the best team of whitetail deer and varmint rifles available. All Model Seven rifles feature 20-inch barrels for fast-handling and superb balance, and offer the perfect lightweight answer for close-cover hunters.

Model	Seven LSS	Seven LS	Seven Youth
Action	Bolt/Short	Bolt/Short	Bolt/Short
BBL Length	20"	20"	20"
Overall Length	39 1/4"	39 1/4"	38 1/4"
Avg. Weight (lbs.)	6 1/2	6 1/2	6 1/4
Stock material	Brown laminated	Brown laminated	Hardwood
Stock Finish	Satin	Satin	Flat
BBL Material	416 Stainless	Carbon steel	Carbon steel
BBL Finish	Satin	Matte	Polished blue





FOR IMMEDIATE RELEASE

Contact: 800-537-2278 (Press only)

The 300™ Ideal™ Is the Ultimate Remington® Over-and-Under

Dedicated over-and-under enthusiasts and neophytes alike will revel in the beauty and functionality of the new Remington 300 Ideal. This 12-gauge shotgun is the perfect combination of tasteful styling and Remington quality.

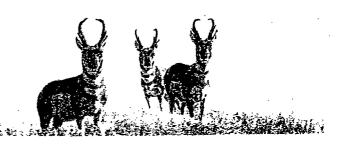
The 300 Ideal offers a new fore-end latching system and barrel selector integrated within the safety to make both components more reliable and easier to use. This engineered advance, teamed with the 300 Ideal's trusty automatic ejectors and box-lock style receiver machined from solid steel insures dependability for years to come.

The 300 Ideal is chambered for 2 3/4-inch and 3-inch shells and is available in three barrel lengths (26-, 28- and 30-inch) to meet varied shooting needs. The barrel features a low-profile, 8mm wide vent rib, under cut for additional aesthetic appeal. An ivory front bead and steel mid-bead provide the sighting system. Remington's 300 Ideal comes with a set of three Rem™ Chokes (IC, Mod and Full).

For those impressed by the romantic styling of the over-and-under shotgun, the 300 Ideal is sure to score high. The polished blue metal finish is embellished with tasteful ornate fine-line engraving as found in the finest custom guns. Likewise, the semi-gloss American walnut stock and fore-end is graced with generous wood checkering and offers an English-style solid recoil pad.

Model	300 Ideal	300 Ideal	300 Ideal
Gauge	12	12	12
BBL Length	26"	28"	30"
Barrel Type	Vent rib	Vent rib	Vent rib
	Rem choke	Rem choke	Rem choke
Sights	Twin bead	Twin bead	Twin bead
Metal Finish	High Polish Blued	High Polish Blued	High Polish Blued
Overall Length	42 3/4"	45"	47 1/4"
Length of Pull	14 3/16"	14 3/16"	14 3/16"
Drop (comb)	1 1/2"	1 1/2"	1 1/2"
Drop (Heel)	2"	2"	2"
Stock Material	American Walnut	American Walnut	American Walnut
Stock Finish	Satin	Satin	Satin
Avg. Wt. (lbs.)	7 3/8	7 5/8	7 7/8





FOR IMMEDIATE RELEASE

Contact: 800-537-2278 (Press only)

New 11-87™ Super Mags to Deliver Maximum Power and Range

Building upon the popularity of the 870™ Super Magnum™, Remington® is proud to introduce two new autoloading additions to the family: the 11-87 SP™ and SPS™ Super Magnums.

The 11-87 SP Super Magnum offers 2 3/4-, 3- and 3 1/2-inch shell compatibility and the inherent long-range, high-power that comes with it. Available with 26- or 28-inch vent rib barrels, the 11-87 SP Super Magnum sports an American Walnut stock and fore-end with flat finish and non-reflective black matte finished barrel and receiver. Additionally, the 11-87 SP Super Magnum comes with a complete set of RemTM Chokes (IC, Mod. and Full).

The 11-87 SPS Super Magnum offers the same great features with a lightweight and durable black synthetic stock and fore-end.

Model	11-87 SP	11-87 SP	11-87 SPS	11-87 SPS
	Super Mag.	Super Mag.	Super Mag.	Super Mag.
Gauge	12 (3 1/2")	12 (3 1/2")	12 (3 1/2")	12 (3 1/2")
Mag.	4 (2 3/4" & 3")	4 (2 3/4" & 3")	4 (2 3/4" & 3")	4 (2 3/4" & 3")
Capacity	3 (3 1/2")	3 (3 1/2")	3 (3 1/2")	3 (3 1/2")
BBL Length	26"	28"	26"	28"
Barrel Type	Vent rib	Vent rib	Vent rib	Vent rib
	Rem Choke	Rem Choke	Rem Choke	Rem Choke
Sights	Twin bead	Twin bead	Twin bead	Twin bead
Metal Finish	Matte	Matte	Matte	Matte
	non-reflective	non-reflective	non-reflective	non-reflective
Overall	45 3/4"	48"	45 3/4"	48"
Length				
Length of Pull	14 1/4"	14 1/4"	14"	14"
Drop	1 1/2"	1 1/2"	1 1/2"	1 1/2"
(comb)				
Drop (Heel)	2 1/2"	2 1/2"	2 1/2"	2 1/2"
Stock	American	American	Black Synthetic	Black Synthetic
Material	Walnut	Walnut		
Stock Finish	Satin	Satin	Matte	Matte
Avg. Wt.	8 1/8	8 1/4	8 1/8	8 1/4
(lbs.)				





FOR IMMEDIATE RELEASE

Contact: 800-537-2278 (Press only)

Model 11-87™ Upland Special™ Provides Blend of Style and Utility

Upland bird hunters and recreational shooters alike will appreciate the classy design and gas-compensated ease of the 11-87 Upland Special autoloading shotgun. Available in 12- and 20-gauge models with new 23-inch barrels, the 11-87 Upland Special offers a polished blued-metal receiver with fine-line engraving that can accommodate shells from 2 3/4-inch to 3-inch. The 12-gauge model features a light-contour barrel which makes for an easy carry during a long day in the field.

The 11-87 Upland Special features an American Walnut straight-grip English-style stock and fore-end with a semi-gloss finish and generous cut checkering.

Improved Cylinder, Modified and Full Rem™ Chokes are provided with the Remington 11-87 Upland Special.

Model	11-87 Upland Special	11-87 Upland Special
Gauge	12	20
Mag. Capacity	4	4
BBL Length	23"	23"
Barrel Type	Vent rib Rem choke	Vent rib Rem choke
Sights	Twin bead	Twin bead
Metal Finish	High polish blued	High polish blued
Overall Length	43 1/2"	43 1/2"
Length of Pull	14"	14"
Drop (comb)	1 1/2"	1 1/2"
Drop (Heel)	2 1/2"	2 1/2"
Stock Material	American Walnut	American Walnut
Stock Finish	Satin	Satin
Avg. Wt. (lbs.)	7 1/4	6 1/2





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

Remington® Adds Two New Model 1100s and an Anniversary 870TM Wingmaster®

Two Model 1100™ 12-gauge shotgun introductions improve on Remington's already-popular line of autoloading guns. The 1100 Classic Trap—with its 30-inch low-profile barrel and standard bore—is set up to handle and shoot like the original 1100 Trap guns. The 1100 Sporting 12 offers a new 12-gauge, 28-inch barrel autoloader perfect for any clay target sport and most upland hunting. Remington is also making available the 50th Anniversary 870 Classic Trap as a tribute to the world's best selling pump shotgun.

The 1100 Classic Trap also features a Monte Carlo, semi-fancy American Walnut stock and fore-end, polished-blue receiver and barrel and gold-plated trigger. Additionally, the receiver sports new, fine-line engraving enhanced with gold inlays and comes with Singles, Mid Handicap and Long Handicap choke tubes.

The 1100 Sporting 12 features a polished blue receiver and barrel with twin bead sights. The American Walnut stock and fore-end display cut checkering with a high-gloss finish and sporting clays-style recoil pad. The 1100 Sporting 12 also offers a gold-plated trigger, as well as four extended choke tubes: Skeet, Improved Cylinder, Light Modified and Modified.

Remington's 870 Classic Trap features special fine-line engraving enhanced with gold inlays on the polished blue receiver, as well as a Monte Carlo stock, vented recoil pad and white-line spacers. This 12-gauge special offering has a 30-inch low-profile, light target contoured vent rib barrel with standard bore dimensions. Singles, Mid Handicap and Long Handicap flush tubes are also provided.

Model	1100 Classic Trap	1100 Sporting 12	870 Classic Trap
Gauge	12	12	12
Mag. Capacity	4	4	4
BBL Length	30"	28"	30 "
Barrel Type	Vent rib	Vent rib	Vent rib
	Rem choke	Rem choke	Rem choke
Sights	Twin bead	Twin bead	Twin bead
Metal Finish	High polish blued	High polish blued	High polish blued
Overall Length	50 1/2"	49"	50 1/2"
Length of Pull	14 1/4 "	14"	14 1/4"
Drop (comb)	1 7/16 "	1 1/2"	1 7/16"
Drop (Heel)	2"	2 1/2"	2"
Stock Material	Semi-fancy	Semi-fancy	Semi-fancy
	American Walnut	American Walnut	American Walnut
Stock Finish	Gloss	Gloss	Gloss
Avg. Wt. (lbs.)	8 1/4	8	8





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

870™ Wingmaster® Now A Super Magnum™

The pump-action Model 870 Wingmaster, a favorite of shotgunners for many years, is now available in the popular Super Magnum. With 12-gauge 2 3/4, 3 and now 3 1/2inch shell compatibility, the 870 Wingmaster Super Magnum offers the finest in tradition and technological advances.

The 28-inch vent rib barrel of the 870 Wingmaster Super Magnum comes complete with a set of three Rem™ Chokes (IC, Mod and Full) and an ivory front bead and steel mid-bead. The barrel and fine-line engraved receiver are of a polished blue finish, and the American Walnut stock and fore-end offer a high-gloss finish with cut checkering.

Model	870 Wingmaster Super Magnum
Gauge	12
Mag. Capacity	4 (2 3/4", 3"), 3 (3
	1/2")
BBL Length	28"
Barrel Type	Vent rib Rem choke LC
Sights	Twin bead
Metal Finish	High polish blued
Overall Length	48"
Length of Pull	14"
Drop (comb)	1 1/2"
Drop (Heel)	2 1/2"
Stock Material	American Walnut
Stock Finish	Gloss
Avg. Wt. (lbs.)	7 1/2





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

Remington® Introduces Sight Systems on Four New Turkey Shotguns

Remington is proud to offer a quartet of turkey guns with innovative sighting systems: the 11-87TM SPS-TTM and 870TM SPS-TTM with fully adjustable TRUGLO® rifle sights, and the 11-87 SPS-T Camo and 870 SPS-T Super Magnum Camo with the Leupold®/Gilmore Red Dot system.

Complete with non-reflective black matte finish stock, fore-end, receiver and barrel, the 11-87 SPS-T and 870 SPS-T are equipped with TRUGLO's most innovative sight design: a fully adjustable, light-gathering fiber optic sight. Now turkey hunters have the ability to fine-tune and customize the accuracy of the autoloader or pump turkey gun.

The Leupold/Gilmore illuminated Red Dot sighting system is now available on the 11-87 SPS-T Camo and the 870 SPS-T Super Magnum Camo. Both shotguns, fully camouflaged in Mossy Oak® Break-Up pattern, come equipped with this high-tech Red Dot system for excellent accuracy afield.

Model	11-87 SPS-T RS/TG	870 SPS-T RS/TG	11-87 SPS-T Camo CL/RD	870 SPS-T Super Mag Camo CL/RD
Gauge	12	12	12	12
Mag. Capacity	4	4	4	4 (2 3/4", 3") 3 (3 1/2")
BBL Length	21"	20"	21"	23"
Barrel Type	Rem Choke	Rem Choke	Cantilever Rem Choke	Cantilever Rem Choke
Sights	TRUGLO rifle sights	TRUGLO rifle sights	Leupold/ Gilmore Red dot	Leupold/ Gilmore Red dot
Metal Finish	Black matte	Black matte	Mossy Oak Break-up camo	Mossy Oak Break-up camo
Overall Length	42 1/2"	41 1/2"	42 1/2"	44 1/2"
Length of Pull	14"	14"	14"	14"
Drop (comb)	1 1/2"	1 1/2"	1 1/2"	1 1/2"
Drop (Heel)	2 1/2"	2 1/2"	2 1/2"	2 1/2"
Stock Material	Black synthetic	Black synthetic	Synthetic	Synthetic
Stock Finish	Matte	Matte	Mossy Oak Break-up camo	Mossy Oak Break-up camo
Avg. Wt. (lbs.)	8	7 1/4	8 1/2	9





FOR IMMEDIATE RELEASE

Contact: 800-537-2278 (Press only)

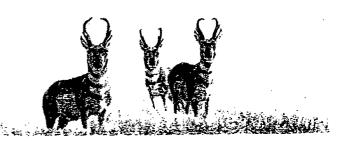
SP-10™ Black Synthetic is Now Available

Remington® is pleased to announce the introduction of the SP-10 with black synthetic stock and fore-end. This durable, yet lightweight stock accompaniment is a perfect match for the ruggedness of this 10-gauge gas-operated autoloading shotgun.

The matching non-reflective black matte-finish, 26-inch vent rib barrel features an ivory front bead and steel mid-bead. The SP-10 Black Synthetic comes with Full and Modified Rem™ Chokes and features a two-round magazine capacity.

Model	SP-10
Gauge	10
Mag. Capacity	2
BBL Length	26"
Barrel Type	Vent rib Rem choke
Sights	Twin bead
Metal Finish	Matte non-reflective
Overall Length	47"
Length of Pull	14"
Drop (comb)	1 1/2"
Drop (Heel)	2 1/2"
Stock Material	Black synthetic
Stock Finish	Matte
Avg. Wt. (lbs.)	10





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

Revolutionary EtronX[™] Ammunition Sets A New Standard for Accuracy

Designed in tandem with the exciting new Model 700™ EtronX electronic-ignition rifle, EtronX ammunition offers a reliable round with extreme accuracy in mind. With initial varmint offerings, the EtronX ammunition line features .22-250 Remington and .220 Swift in the 50-grain Hornady V-Max™ polymer-tipped bullet and .243 Win. in the 90-grain Nosler® Ballistic Tip® bullet for tack-driving, sub-minute-of-angle accuracy and explosive break-up upon impact.

The EtronX electronic-ignition system is inherently more accurate because of its near-instantaneous lock time. Ignition occurs nearly simultaneous with trigger pull, which reduces the effects of barrel movement on the desired point of impact.

The EtronX ammunition is extremely innovative. While the case, propellant and bullet are conventional components, the EtronX primer offers a revolutionary enhancement in ignition technology. Yet, the EtronX primer fits a standard #9-1/2 large rifle primer pocket.





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

Remington® Introduces the Premier® Scirocco™ Bonded line of Ammunition

Remington is proud to introduce a line of ammunition loaded with what may be the finest hunting bullet ever developed: Remington Premier Scirocco ammunition. The Premier Scirocco line of ammunition offers hunters excellent accuracy, superb weight retention and expansion, and overall superior terminal performance. The Scirocco bullet, developed by SwiftTM and incorporated into Remington's line of Premier ammunition, features a pure-copper tapered jacket, a polymer tip and boat-tail profile.

The boat-tail profile of the Scirocco bullet enhances accuracy by reducing drag throughout bullet flight. The polymer tip aids in rapid expansion at impact and is shaped to reduce frontal air resistance.

The pure-copper jacket of the Scirocco bullet is tapered for controlled expansion, and the jacket is joined to the core using proven Swift bonding technology. The Scirocco bonded bullet delivers high weight retention and high jacket/core integrity for enhanced terminal performance.

Initial offerings in the Remington Premier Scirocco line will include the 180 grain .30-06 Springfield, and 180 grain .300 Remington Ultra Mag. loadings.

A CAMPA MARKET M





January 17, 2000

FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

Remington® Announces Three New Ultra Mag Ammunition Additions

To offer Remington Ultra Mag hunters additional options in their hunting loads, Remington is proud to announce the expansion of this hugely popular line of ammunition. New for 2000, Remington unveils two new .300 Ultra Mag rounds—a 200-grain Nosler® Partition® bullet and 180-grain Swift™ Scirocco™ — as well as the complimenting ammunition for the brand new .338 Ultra Mag.

The 200-grain Nosler Partition bullet offers reliable, quick expansion, deep penetration and maximum weight retention. With up to 15-percent more case capacity than the .300 Weatherby Mag., the 200-grain Nosler Partition in .300 Ultra Mag. offers muzzle velocities of 3,100 feet-per-second, and energy levels at 300 yards that exceed those of the .300 Weatherby at 200 yards. The 200-grain .300 Ultra Mag round will be added to Remington's Premier® Partition ammo line, and will nicely compliment the 180-grain flagship introduction of 1999.

Additionally, the 180-grain Premier Scirocco bullet offers the first hunting bullet to deliver both high accuracy and superior terminal performance. The boat tail profile and polymer tip enhance accuracy and reduce drag and frontal air resistance. The pure-copper jacket is tapered to control expansion over a wide range of velocities, and the Swift bonding technology insures the jacket and core stay together, for maximum weight retention and sustained energy. The 180-grain Scirocco in .300 Ultra Mag. will be included in the new Premier Scirocco line of Remington ammunition.

To compliment the new Model 700 .338 Ultra Mag., Remington introduces the 250-grain Swift A-Frame™ hunting round. The Swift A-Frame bullet delivers the ultimate in on-game performance with better than 95-percent weight retention and 2X expansion. The 250-grain .338 Ultra Mag. offers 25-percent more case capacity than the .338 Win. Mag., muzzle velocities of 2,900 feet-per-second and 200-yard down-range energy levels exceeding that of the .338 Win. Mag. at 200 yards. As is the case with all of the Ultra Mag. family of Premier ammunition, the .338 Ultra Mag. offers a non-belted magnum that chambers on the shoulder for better accuracy.

Distance (yds.)	Muzzle	100	200	250	300	400	500
Trajectory (in.)	-1.5	2.8	2.3	0	-3.9	-16.8	-37.7
Velocity (fps)	2900	2683	2476	2376	2278	2090	1910
Energy (ft. lbs.)	4668	3995	3402	3133	2881	2423	2025
.300 Remington	Ultra Mag.	(200-gra	in Nosler	Partition)			
			in Nosler		300	1400	500
Distance (yds.)	Muzzle	100	200	Partition)	300	400	500
Distance (yds.)			200		-3.3	400	
.300 Remington Distance (yds.) Trajectory (in.) Velocity (fps)	Muzzle	100	200	250			500 -31.3 2151





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

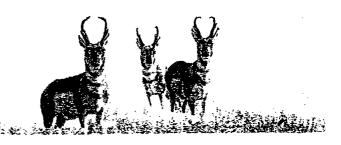
New Remington® 20-Gauge Copper Solid™ Slug Anything But a Light-Weight

Since the advent of the deer slug, hunters have been looking for ways to reduce the felt recoil of these heavy-hitting, highly effective loads. Remington is pleased to announce the new 20-gauge Copper Solid Sabot Slug load.

Coupling the angled petal score design of the Copper Solid Muzzleloader bullet with the ballistic coefficient of a deep penetrating 20-gauge slug round, the 20-gauge Copper Solid Sabot Slug delivers maximum performance: 100-percent weight retention, 2X controlled expansion and super accuracy.

Now available for 20-gauge shooters, the recoil often experienced in heavier 12-gauge loads will be noticeably less. Less recoil means more confidence, and with the 20-gauge Copper Solid Sabot Slug's terminal performance, that means more game.





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

Remington® .22 Win. Mag. Offerings Expanded

Remington is pleased to announce the re-introduction of the Premier® .22 Win. Mag. The Premier .22 Win. Mag. will be added to the high-performance line of Remington .22 Win. Mag. ammunition.

The Premier .22 Win. Mag. is loaded with a 33-grain Hornady V-Max[™] boat-tail bullet for extended range shooting. With a polymer tip for better aerodynamics and subsequent accuracy, the Premier .22 Win. Mag. offers muzzle velocities of 2,000 feet-persecond.

For rapid expansion and maximum terminal performance, the .22 Win. Mag. JHP has it all. The jacketed hollow-point bullet is a true performer on small game and offers muzzle velocities of 1,910 feet-per-second.

The .22 Win. Mag. PSP offers shooters a combination of both long-range accuracy and hard-hitting performance. With muzzle velocities of better than 1,910 feet-per-second, the pointed soft-point bullet is sure to hit on-target with dependable results.





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

Remington® To Offer Match-Grade Rimfire Ammunition

Building on the rimfire expertise of Eley, Ltd., and its reputation among dedicated rimfire shooters as the world's most accurate and reliable ammunition, Remington and Eley will partner to offer three grades of their premier .22 ammunition. Packaged in 50-round boxes and 5,000-round cases,

Target Rifle averages a one-inch, 10-shot, 50-meter group. The slightly higher grade Club Xtra ammunition is an excellent precision cartridge to 50 meters and an excellent choice for serious rimfire hunters and competitors. The highest grade of Remington/Eley ammunition is the Match Xtra Plus; the perfect choice for shooters who demand the finest performance from their ammunition.

The Club Xtra and Target Rifle ammunition features a graphite-coated antimony lead alloy bullet. The Match Xtra Plus bullet is of the popular Tenex profile in a high antimony lead alloy. All Remington/Eley ammunition grades feature 40-grain bullets with muzzle velocities of 1085 fps.

Whatever your high-performance needs, the Remington/Eley Ltd., partnership is sure to deliver the finest ammunition in the world.





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

New Remington® Knives Carry-On the Tradition

Not only is Remington America's oldest gunmaker, it also boasts a rich and storied history in the cutlery business spanning back to the early 1900s. With widely popular brands such as the Bandit™, Grizzly™, and Rattlesnake™, as well as the highly collectible Bullet™ knife and Wildlife knife series, Remington has been outfitting the outdoorsman with quality, stylish knives for generations.

Expanding on that heritage, Remington is proud to announce two new product lines and three additions to old favorites.

Appealing to the up-close hunter with concealment on his mind, the new Remington Camo-Handled knives are the answer. Sporting a blued finish, 3 5/8-inch 440A stainless steel drop-point blade, the Camo Drop Point knife is a great all-around, skinning, big-game knife. For added utility, Remington also brings you the Camo Drop Point and Saw knife. With the same, high-quality 3 5/8-inch drop-point blade and a durable 3 3/8-inch saw blade, this knife offers great versatility in the woods.

Both Camo-Handled knives feature a patented lockback release, an ergonomically designed oval thumb hole for easy one-handed use and a removable black clip for quick access from clothing pockets or boot tops. Offered in the popular Mossy Oak® camouflage on high-strength synthetic handles with deep checkering, all blades are blued for added concealment and security against glaring sun. These Camo-Handled knives are 5 1/8-inch overall.

For outdoorsmen that prefer a tactical knife, Remington is proud to introduce a line of Titanium coated tactical knives. Two spear-blade models—a 3 3/4-inch and 4 3/4-inch—are available, each featuring super-strong, lightweight G10 deep-checkered handles. These Titanium coated tactical knives are made with strength, durability and reliability in mind, and are sure to impress.

The 4 3/4-inch Titanium coated tactical spear with backsaw features a 50-50 serrated and straight cutting edge spear blade, with easy-to-open oval design for one-handed use. The 3 3/4-inch Titanium coated tactical "mini" spear offers all of the same performance and utility features as the larger version, only in a smaller package. Total open-length of this knife is 6 7/8-inches.

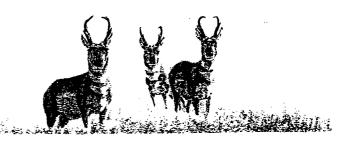
Two uniquely designed one-handed versions have been added to the Delrin™ Stag Handle Knife series. These new knives feature the highest quality construction throughout, including a 440 stainless steel drop point blade with 2 3/8-inch cutting edge and nickel silver "bullet" shield inlaid on both sides of the handle. The "cat's eye" thumbhole provides easy one hand opening. Also offered is a 3 1/2-inch version inlaid with the Remington logo circle on the left handle.

Expanding the economical, made in the USA, Bandit series is the newest addition for 2000: the Gentleman's knife. A full three inches closed and featuring a 2 1/2-inch 440A stainless steel blade, the Bandit Gentleman's knife offers a great balance of functionality and styling at a low price.

Rich in tradition, the Bullet knife series is widely popular among collectors. For 2000, Remington is pleased to introduce the Navigator. This limited-edition beauty features a 4 1/4-inch 440A stainless steel clip blade with scaler, Barlow-style lockback design and jigged bone Delrin handles with the traditional "bullet" shield. Nickel silver liners and pins, as well as an extended bolster with a "Remington" stamp make this knife as durable as it is handsome.

ALLEGE CARD THE CAR





January 17, 2000

FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

Remington® Hearing Protection Goes Electronic

A long-standing favorite among shooting enthusiasts, the Remington hearing protection line offers an array of muffs and plugs to meet any shooter's needs. New for 2000 however, is the R2000 Electronic Thin Muff.

With individual-ear frequency controls, a lightweight, thin design and a durable padded headband that fits all sizes, the R2000 takes the competition head-on.

Electronic earmuffs have become widely popular among competitive shooters because of their versatility. Not only does the individual-ear frequency control allow you to self-monitor incoming noise levels, but the talk-through feature allows you to hold conversations at normal levels. The cut-off feature allows for incoming noise up to 84 decibels, at which time the muffs offer the ultimate in hearing protection. In other words, the report of the shotgun won't make it through, but the congratulations of your comrades will.





FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

Remington® Introduces an Extensive Line of Shotgun Accessories

Who better to bring you the shotgunning accessories you need than the innovators of the Models 870TM, 1100TM and 11-87TM? Remington is proud to announce an extensive line of useful shotgun accessories to meet all of your needs.

Scratching the beautiful wood of your favorite heirloom-to-be is a frustration we can all live without. Finding the perfect tool for periodic stock care and maintenance or a major beautification project however is all but impossible. Remington has addressed that problem with the new 870 and 1100 Stock Wrenches. Made in the USA of machined steel, the 870 and 1100 Stock Wrenches feature replaceable recessed screwdriver blades that fit over and engage stock screws without damaging the valuable wood. The t-handle design allows for a comfortable, sound grip and enough torque to free even the tightest stock screws.

Remington will also offer a Fore-End Wrench for maintenance work on Model 870s. Again, the t-handle design provides a sure grip and adequate torque for tight slide tube nuts. The blade is notched to fit the fore end wrench pilots inside the tube.

Anyone who applies or removes choke tubes on a regular, or even semi-regular basis, knows the frustration of stuck or misaligned chokes. Remington solves this problem with the Advanced 12-gauge Choke Tube Wrench. Featuring a bore guide to prevent bothersome uneven starts which can severely damage threads, this choke tube wrench comes with a bottle of anti-seize lubricant to insure each operation is smooth. Made with "Remington Green" alloy construction, the Advanced 12-gauge Choke Tube Wrench is sure to be a winner.





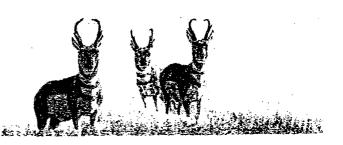
FOR IMMEDIATE RELEASE Contact: 800-537-2278 (Press only)

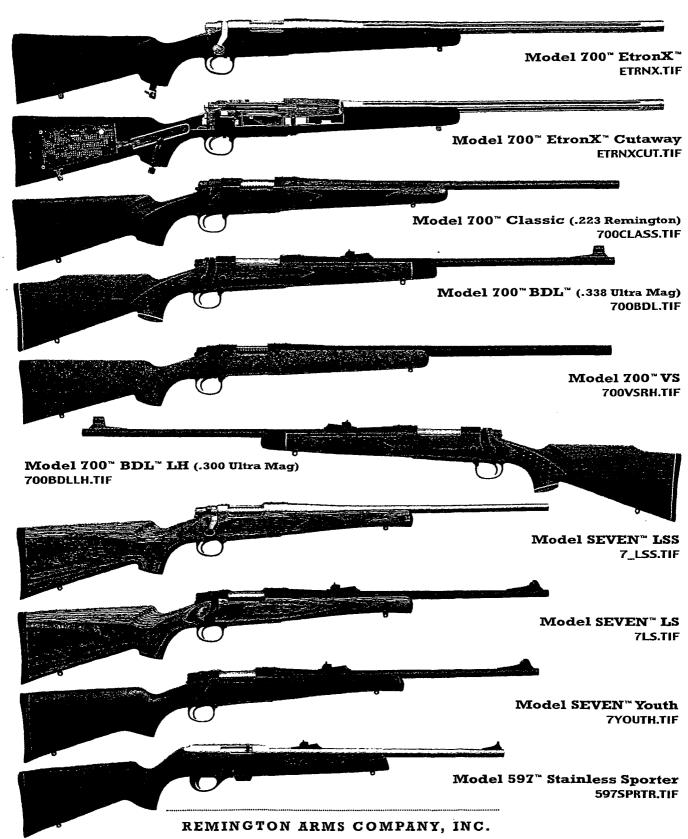
Remington® to Offer Scope Bases for Its Firearms

In a move that will ensure the absolute proper fit for scope mounting bases, Remington is proud to announce the introduction of seven new rifle bases and five shotgun mounts.

All Remington rifle scope bases are made of high-grade aircraft aluminum for lightweight durability in a one-piece design. With multiple cross slots for maximum eye relief, scalloped sides for easy action access and tapered ends for cosmetic appeal, the Remington one-piece scope bases are contoured to fit specific firearms. Remington Scope Bases are available for the Models 870TM, 1100TM and 11-87TM shotguns, as well as centerfire Models 7400TM, 700TM Long Action (blued and stainless), 700 Short Action (blued and stainless), and Model SevenTM.

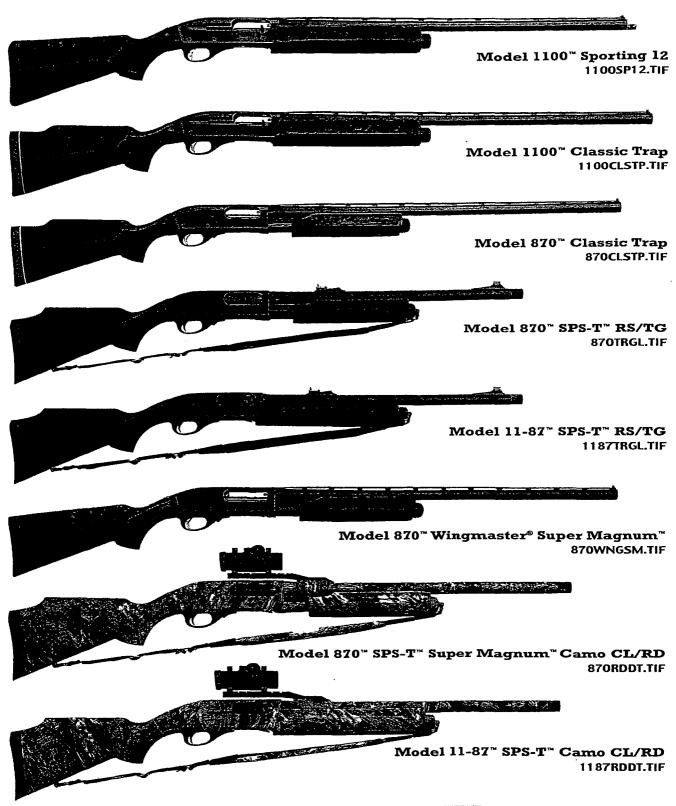
Remington. PHOTO RESOURCES 2000 NEW PRODUCTS





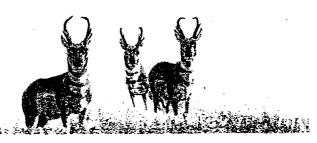
Remington. PHOTO RESOURCES 2000 NEW PRODUCTS

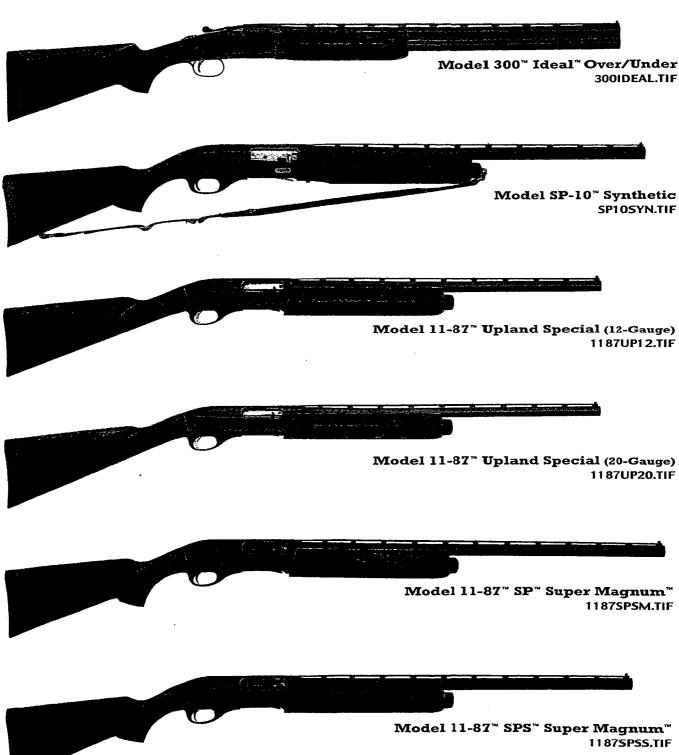




REMINGTON ARMS COMPANY, INC.

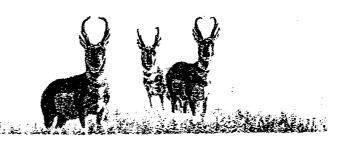
<u>emington.</u> HOTO RESOURCES





REMINGTON ARMS COMPANY, INC.

OTO RESOURCES





EtronX[™] Centerfire Rifle Ammunition **ETRNBOX.TIF**

Bullet Styles Now Available In Ultra Mag™ Loadings



Bonded Bullet SCRCOCUT.TIF



Premier®Ultra Mag™ 300PRUMG.TIF

Premier® Ultra Mag™ Centerfire Rifle Ammunition

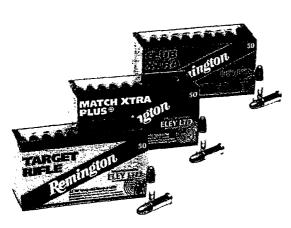


Premier® Scirocco **Centerfire Rifle Ammunition** SCRCOBOX.TIF



Premier[®] Scirocco™ **Bonded Bullet Mushroom** SCRCOMSH.TIF

Premier® Scirocco™ Bonded Centerfire Rifle Ammunition



Remington®/Eley **Rimfire Ammunition ELEY3BOX.TIF**



20-Gauge Copper Solid™ Sabot Slugs PRCS20GA.TIF



CS20GMSH.TIF



Premier® .22 Win. Mag. Rimfire Ammunition **WMRVMAX.TIF**

REMINGTON ARMS COMPANY, INC.

Remington. PHOTO RESOURCES 000 NEW PRODUCTS





MODEL 1100 SYNTHETICS





ELEY MATCH GRADE RIMFIRE



TTIANIUM TACTICAL ONE HANDERS



PREMIER CENTERFIRE LINE



20-GA. COPPER SOLID SABOT



B870WMSM.TI



MODEL 572 FIELDMASTER MODEL 552 SPEEDMASTER







PREMIER SCIROCCO





MODEL 700' ETRONX'

ETRONX- AMMO/COMPONENTS

BETNXRLD.TIF



MODEL 11-87 UPLAND SPECIAL MODEL 11-87 PREMIER: 20-GA.

B1187UPL.TIF



MODEL 870 SPS-T RS/ MODEL 11-87 SPS-T CAMO CL/RD



MODEL 870 CLASSIC TRAP MODEL 1100 CLASSIC TRAP

BCLSCTRP.TIF

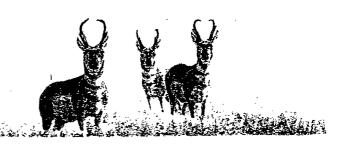


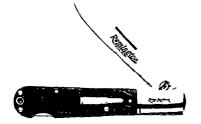
REMINGTON CLEANING ACCESSORIES

BCLNGSPL.TIF

REMINGTON ARMS COMPANY, INC.

Remington. PHOTO RESOURCES 00 NEW PRODUCTS





2000 Bullet™ Knife "Navigator" 2000BK.TIF



Camo Rattlesnake™ "One-Hander" Knife RSCAMO.TIF



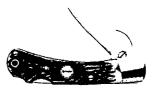
2-Blade Camo Rattlesnake™ "One-Hander" Knife RSCAMO2B.TIF



Gentleman's Bandit™ Knife **BANGNTLMN.TIF**



Delrin® "Mini One-Hander" Drop Point Knife **DELONEMN.TIF**



Delrin® "One-Hander" **Drop Point Knife DELONELG.TIF**



"Mini" Titanium **Tactical Knife TITACMN.TIF**



Titanium Tactical Knife TITACLG.TIF



Shotgunner's Kit SHTGNKIT.TIF



R2000 Electronic Thin Muff **ELTRNHRG.TIF**

SCPMNTS.TIF



Camo Stock and Fore-end **CAMOSTK.TIF**



Shotgun Stock and **Fore-end Wrenches** SHTGNWRN.TIF



Shotgun & Rifle **Scope Mounts** SHTGNMNT.TIF



REMINGTON ARMS COMPANY, INC.

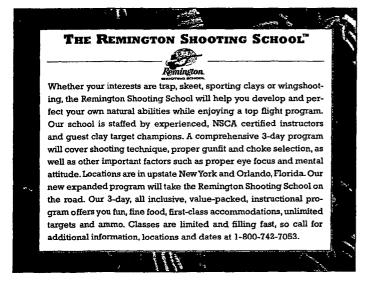


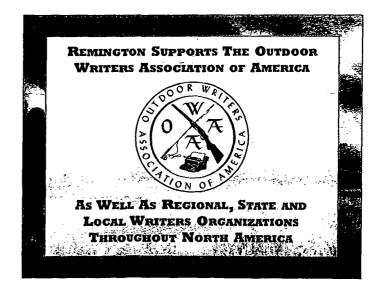
to the Winners Circle

Remington is proud to join forces with Dale Earnhardt and Dale Earnhardt Jr. on their quest for the NASCAR Winston Cup title. In a six-year deal beginning in 2000, Remington and the Earnhardts will share in their passion to be the best.

Lifelong hunters, outdoorsmen and Remington shooters, Dale Earnhardt and Dale Earnhardt Jr. will share "Remington Country" with millions of NASCAR fans as spokesmen. Remington will also be a proud associate sponsor on the #8 Budweiser car driven by Dale Earnhardt Jr.

"Like Remington, the Earnhardt family shares a rich hunting heritage. As avid outdoorsmen and shooters, Dale and Dale Jr. are more than spokesmen, rather core users that can speak with authority to the quality of the Remington name. We are thrilled to be a significant part of the Earnhardt family," says Tommy Millner, CEO and President of the Remington Arms Co.





Remington.