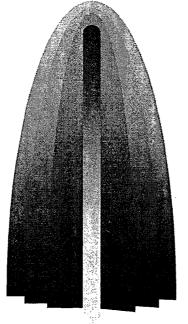
Kemingtone



Writers' Seminar 2002 Cody, Wyoming November 1-4, 2001

Christing

John C. Trull Product Manager - Firearms

2001 Rifle Business Review

- Centerfire rifle business continues to hold strong for Remington
- High levels of demand for Model 700's, Model Seven's and Model 710's have resulted in extremely tight supply throughout the market
- 2001 new product introductions such as the Model 700 Titanium, Model 710 and the new Remington Ultra Mag offerings have all proven highly successful
- Current estimations of 2002 market conditions indicate another strong year in the centerfire bolt-action rifle category
- Rimfire demand continues to hold steady. Volumes for Model 552 and 572 are steady and the Model 597 continues to gain favor in the market
- Emerging availability of aftermarket components for the Model 597 have spurred interest from a customization standpoint





Model 710 Business Review

- 2001 Model 710 introduction one of the most successful in Remington history
- First year orders exceeded plant capacity
- Second year orders anticipated to remain equally as strong
- 2002 caliber offerings will remain limited to .270 Win and .30-06 due to sustained high demand across the trade
- Implemented a number of continuous improvement projects to focus on market conditions and respond to consumer demand
- Highly successful in reaching the intended market segment and consensus from consumer's in this segment is that Remington has delivered a great deal of value at a very affordable price



Model 710 Consumer Response

...This rifle is outstanding in every respect and beyond my expectations.

Edward Dardene

Fremont, California

...I recently purchased a Model 710. I have just finished sighting in my new rifle, and I want to let you know of the fantastic product you have. At 100 yards, I shot less than one inch groups out of the box.

Marc Bush
E-Mail to Remington

...Glad to see the Model 710 developed and offered. Purchasing this affordable product will be an excellent way to introduce new shooters to the sport.

<u>bigsky@capital.net</u>

E-mail to Remington

...I purchased the new Model 710 on April 21st. I sighted it in for the first time today and I'm very happy with the performance. It's a very nice and sharp looking, and a great shooter.

John Lozinsky
E-Mail to Remington



Model 710 Consumer Response

I've had my 710 for about a month now, and I tell you it's the best \$350.00 I've ever spent!Thanks for letting us have such a great rifle for so little money.

Chris Patterson
Posted to My Remington Country

...Factory ammo in a budget minded rifle producing outstanding accuracy.

Remington does it again. Good job.

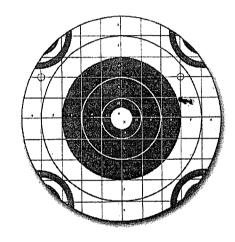
Chad Weddington
Posted to My Remington Country

...I used Remington Core-Lokt .30-06 150 grain (ammo) and at 100 yds had a three shot group at ½"!

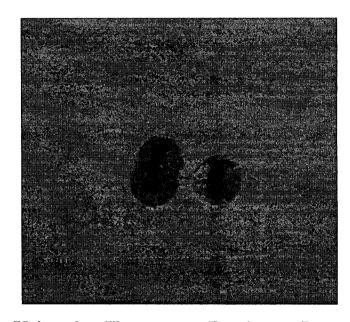
Greg Westrick
Posted to My Remington Country



The Model 710 Advantage



Pete Rosendahl – Remington Arms, Co. ½" Group w/ Model 710 Fall 2000 Remington Rep Principles Meeting

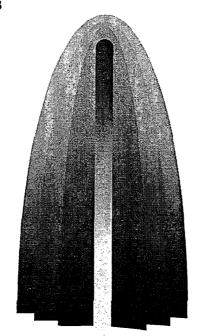


Kristopher Hennemen – Remington Patron 3/8" Group w/ Model 710

First 3 shots fired by consumer in this gun!

Submitted 9/5/01 to My Remington Country www.remington.com





New Rifles

2002 Model 700TM Classic



- 2002 caliber offering .221 Fireball
- First ever production rifle chambered for this cartridge
- Classic style straight comb American walnut stock with satin finish
- Polished blued carbon steel barrel (clean barrel)
- 5-round magazine capacity, hinged floor plate

2002 Model 700™ Classic Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSRP
.221 Fireball	Short Action	24"	1:14"	44 1/2"	7 ¼ Lbs.	26348	\$656

LOP= 13 3/8 "; Drop @ Comb = 1/2"; Drop @ Heel = 1 3/8"



Model 700 BDL SS

Rocky Mountain Elk Foundation Trade Gun 7mm Remington Ultra Mag



- Continuing in the success of the 2001 .300 Remington Ultra Mag offering
- Portion of proceeds directed to RMEF
- 2001 program expected to yield in excess of \$30,000 in contributions
- RMEF etched on shooter's right of stock
- Fully camouflaged synthetic stock in Realtree® Hardwoods pattern with swivel studs
- Stainless steel barrel and action with satin finish
- Drilled and tapped for scope mounts
- 3-round magazine with hinged floor plate, 4-round total capacity

Model 700™ BDL SS RMEF Trade Gun Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item#	MSRP
7mm Rem Ultra Mag	Magnum	26"	1:9 ¼"	46 ½"	7 5/8 lbs	26389	\$803

LOP=13 3/8"; Drop @ Comb =3/8"; Drop @ Heel = 1/2"



Model 700TM Titanium

Ultimate Lightweight(caliber Addition .308 Win.)



- 2001 product launch met with tremendous success
- Lightweight titanium receiver
- Skeleton bolt handle
- Spiral fluted bolt body
- Stainless steel 22" barrel with mountain contour
- Bell & Carlson composite stock (reinforced with aramid fiber) with swivel studs
- Drilled and tapped for scope mounts
- 4-round magazine capacity, 5-round total capacity

Model 700 Titanium Ultimate Lightweight Specifications

Caliber	Action Type	Barrel Length	Twist		DA 150/48 08/21/20 12/20 DE 18/20 18	Item#	MSRP
.308 Win	Short	22"	1:10"	41 5/8"	5 ¼ Lbs.	26356	\$1239

LOP=13 3/8"; Drop @ Comb =3/8"; Drop @ Heel = 1/2"



Model SevenTM Magnum





Remington Ultra Magnum Performance Meets the Fast-Handling, Easy-Carrying Model Seven

- All the benefits of a short action, compact rifle with the capability to deliver the velocity and energy previously found only in a long-action platform
- Action features the same rigidity found in the Model 700™, delivering unprecedented accuracy and dependability
- Available in both the precision balanced LS (laminated stock) and the all-weather SS (stainless synthetic) models, as well as Custom Shop offerings



Model SevenTM LS Magnum



- 22" polished blue carbon steel barreled action, with magnum contour
- Equipped with rifle sights, receiver drilled and tapped for scope mounts
- Compact, swift handling, brown laminated stock with swivel studs
- 3-round magazine with hinged floor plate, 4-round total capacity

Model Seven™ LS Magnum Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item#	MSRP
7mm Rem SA Ultra Mag	Short Magnum	22"	1:9 ¼"	41 ¼"	7 1/8 lbs	29543	\$715
300 Rem SA Ultra Mag	Short Magnum	22"	1:10"	41 ¼"	7 1/8 lbs	24791	\$715

LOP= 13 3/16"; Drop @ Comb = 5/16" ; Drop @ Heel = 9/16"



Model SevenTM SS Magnum



- 22" 416 satin stainless steel barreled action, with magnum contour
- Clean barrel, receiver drilled and tapped for scope mounts
- Compact, light-weight, all-weather synthetic stock with swivel studs
- 3-round magazine with hinged floor plate, 4-round total capacity

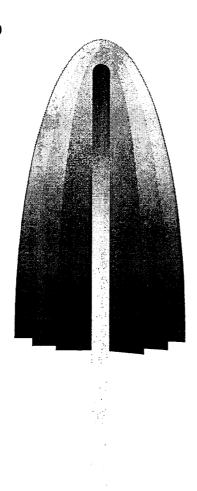
Model Seven SS Magnum Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSRP
7mm Rem SA Ultra Mag	Short Magnum	22"	1:9 ¼"	41 ¼"	7 1/8 lbs	29551	\$743
300 Rem SA Ultra Mag	Short Magnum	22"	1:10"	41 ¼"	7 1/8 lbs	29553	\$743

LOP= 13 3/16"; Drop @ Comb = 5/16"; Drop @ Heel = 9/16"



New Muzzle Loaders



The Legendary Model 700 ML Now With 3-way Ignition

- Universal firing pin allows shooter to utilize no. 11 percussion caps, musket caps, or .209 shot shell primers by simply changing nipples
- Custom designed 209 nipple results in hotter ignition for maximum efficiency and power with lower sensitivity to moisture
- Newly re-designed musket cap nipple for added reliability
- Also packaged with standard percussion cap nipple
- Available in standard Model 700 ML 24" configuration and the new Model 700 MLS Magnum models with a 26" barrel for greater velocities
- Remington factory conversion kit offered through Remington Accessories for shooters wishing to upgrade their older 700 ML





- Equipped with new versatile 3-way ignition system
- 416 stainless steel receiver based on rigid Model 700 short action design
- 26" 416 stainless steel barrel for greater velocities
- Rated for use with 150 grains of black powder or black powder equivalent
- Rugged, all-weather black synthetic stock
- · Equipped with iron sights
- Receiver drilled and tapped for scope mounts
- Anodized aluminum ramrod
- Supplied with cleaning tube, breech plug/nipple wrench, ramrod handle, ram rod extension, allen wrench, patch jag, weather shroud and de-priming tool.

Model 700™ MLS Magnum Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	ltem #	MSRP
.45	Short	26"	1:21"	44 ½"	7 7/8 Lbs.	27581	\$533
.50	Short	26"	1:28"	44 1/2"	7 7/8 Lbs.	27583	\$533

LOP=13 3/8"; Drop @ Comb= 3/8"; Drop @ Heel = 1/2



Model 700TM MLS Magnum Camo



- Equipped with new versatile 3-way ignition system
- 416 stainless steel receiver based on rigid Model 700 short action design
- 26" 416 stainless steel barrel for greater velocities
- · Rated for use with 150 grains of black powder or black powder equivalent
- Rugged, all-weather synthetic stock, fully camouflaged in Mossy Oak® Break-Up® pattern
- Equipped with iron sights
- Receiver drilled and tapped for scope mounts
- Anodized aluminum ramrod
- Supplied with cleaning tube, breech plug/nipple wrench, ram rod handle, ramrod extension, allen wrench, patch jag, weather shroud and de-priming tool.

Model 700™ MLS Magnum Camo Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSRP
.50	Short	26"	1:28"	44 ½"	7 7/8 Lbs.	27589	\$569

LOP=13 3/8"; Drop @ Comb= 3/8"; Drop @ Heel = 1/2"





- Equipped with new versatile 3-way ignition system
- Blued carbon steel receiver based on rigid Model 700 short action design
- 24" blued carbon steel barrel
- Rated for use with 150 grains of black powder or black powder equivalent
- Rugged, all-weather black synthetic stock
- Equipped with iron sights
- Receiver drilled and tapped for scope mounts
- Anodized aluminum ramrod
- Supplied with cleaning tube, breech plug/nipple wrench, ram rod handle, ramrod extension, allen wrench, patch jag, weather shroud and de-priming tool.

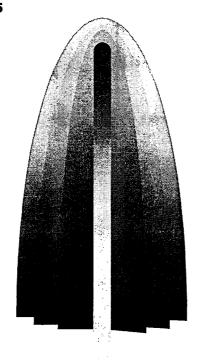
Model 700™ ML Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	Item #	MSRP
.50	Short	24"	1:28"	42 ½"	7 3/4 Lbs.	27573	\$415

LOP=13 3/8"; Drop @ Comb= 3/8"; Drop @ Heel = 1/2"



Kemington



Custom Shop Offerings

Model SevenTM AWR



- 22" 416 satin stainless steel, Teflon® coated barreled action, with magnum contour an non-reflective, matte black finish.
- Clean barrel, receiver drilled and tapped for scope mounts
- Matte black fiberglass composite stock, reinforced with aramid fiber
- 3-round magazine with hinged floor plate, 4-round total capacity

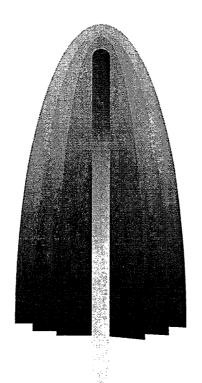
Model Seven AWR Specifications

Caliber	Action Type	Barrel Length	Twist	Overall Length	Avg. Weight	ltem#	MSRP
7mm Rem SA Ultra Mag	Short Magnum	22"	1:9 1⁄4"	41 ¼"	6 1/8 lbs	29559	\$1524
300 Rem SA Ultra Mag	Short Magnum	22"	1:10"	41 ¼"	6 1/8 lbs	29561	\$1524

LOP=13 1/2"; Drop @ Comb =1/2"; Drop @ Heel = 1/2"



Product Enhancements

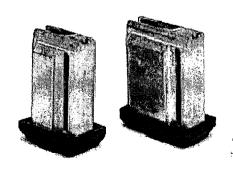


Rifles

Model 597TM Improvements

New Metal Magazine

- New magazine box designed for more reliable feeding and easier loading
- Lightweight magnesium alloy construction
- Produced with non-conventional die cast process resulting in superior dimensional control and excellent internal surface finish
- Equipped in all 597 LR and 597 Magnum firearms for 2002
- Retrofits with existing 597 firearms
- 10-shot capacity in long rifle, 8-shot capacity in magnum
- Available in 2002 as Remington Accessories item







Model 597TM Improvements



Model 597TM Continuous Improvement Projects

- Newly redesigned ejector to eliminate "trapped shells" during ejection
- Continuous focus in manufacturing on trigger pull now yields trigger pull from the factory consistently in the 4-5 lb. Range
- 597 firing pin has evolved from a "blade" style contact surface to a rounded firing pin for quicker and deeper indentation of the cartridge rim, resulting in a significantly lower misfire rate
- Rear sight assembly has evolved from synthetic to the same high quality metallic rear sight utilized on the Model 700™



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Writers' Seminar 2002 Cody, Wyoming November 1-4, 2001

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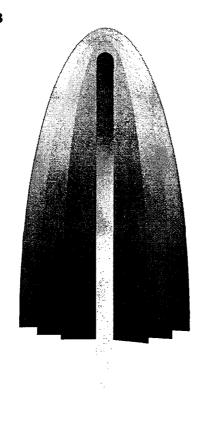
John C. Trull Product Manager - Firearms

2001 Shotgun Business Review

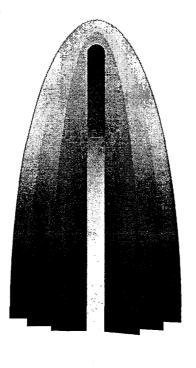
- Shotgun sales throughout the industry were soft through the first 6
 months of 2001, primarily due to high carryover inventory levels in the
 trade channels and efforts by wholesalers and distributors to reduce onhand inventories
- Efforts by wholesalers and chains to differentiate product offerings led to a highly competitive market with respect to special makeup and niche products
- Remington implemented a Model 870 Express Rebate program in the third quarter of 2001 which has unfolded with paramount success
- Third quarter business has improved dramatically over first and second quarter levels



2002 New Shotguns



Remington Re-introduces the Classic 16-gauge



Model 870 Wingmaster® 16 Gauge



- Built on the same platform as the original 16-gauge Wingmaster® (parts interchangeable)
- Classic styled non-embellished receiver
- High-polished blued metal work
- American walnut stock and fore end with high-gloss finish and cut checkering
- Available in 28" or 26" configuration with vent rib, light contour Rem choke barrel
- 2 ¾" chamber
- Ivory front bead with steel mid-bead
- Equipped with set of three Rem[™] chokes (IC, MOD, FULL)
- 4-round magazine capacity

Model 870 Wingmaster® 16 gauge specifications

Gauge	Chamber	Barrel Length	Overall Length	Avg. Weight	Item.#	MSRP
16	2 3/4"	26"	46 ½"	7 lbs	26943	\$579
16	2 3/4"	28"	48 ½"	7 1/4 lbs	26941	\$579

Lop= 14"; drop@ heel= 2 1/2"; drop @ comb= 1 1/2"



Model 870TM Express® 16-gauge



- America's Pump Gun chambered for a classic shot shell
- Rugged & durable black oxide metal finish
- Hardwood stock and fore end with checkering
- 28" vent rib, light contour barrel for swift handling with Rem™ Choke (MOD tube supplied)
- 2 ¾" chamber
- Steel front bead sight
- 4-Round magazine capacity

Model 870™ Express® 16-Gauge Specifications

Gauge	Chamber	Barrel Length	Overall Length	Avg. Weight	Item #	MSRP
16	2 3/4"	28"	48 ½"	7 1/4 lbs	25191	\$332

LOP= 14"; Drop@ Heel= 2 1/2"; Drop @ Comb= 1 1/2"



Model 870TM Express® Synthetic 16-gauge



- The bird gun for any conditions
- Rugged and durable black oxide metal finish
- Black synthetic stock and fore end with checkering
- 28" vent rib, light contour barrel for swift handling with Rem™ Choke (MOD tube supplied)
- 2 ¾" chamber
- Steel front bead sight
- 4-round magazine capacity

Model 870™ Express® Synthetic 16-Gauge

Gauge	Chamber	Barrel Length	Overall Length	Avg. Weight	ltem#	MSRP
16	2 3/4"	28"	48 ½"	7 1/4 lbs	25201	\$332

LOP= 14"; Drop@ Heel= 2 1/2"; Drop @ Comb= 1 1/2"



Model 870TM Express® Synthetic Youth 16-gauge



- Ideal for the small stature shooter
- Rugged and durable black oxide metal finish
- Black synthetic stock and fore end with checkering
- 23" vent rib, light contour barrel for swift handling with Rem™ Choke (MOD tube supplied)
- 2 ¾" chamber
- Steel front bead sight
- 4-round magazine capacity

Model 870™ Express® Synthetic Youth 16-Gauge

Gauge	Chamber	Barrel Length	Overall Length	Avg. Weight	Item#	MSRP
16	2 3/4"	23"	42 ½"	6 1/4 lbs	25203	\$332

LOP= 13"; Drop@ Heel= 2 1/2"; Drop @ Comb= 1 1/2"



Model 11-87TM Super Mag SPS-TTM Camo



- Gas compensated 12-gauge autoloading shotgun
- Functions 2 ¾", 3", and 3 ½" 12-gauge loads
- Fully-camouflaged in Mossy Oak break-up pattern
- Durable synthetic stock and fore end for all conditions
- Versatile 23" vent rib Rem™ Choke barrel with ivory front bead and steel mid-bead
- Equipped with turkey super full choke tube
- 4-round magazine capacity (2 ¾" & 3"), 3-round (3 ½")
- Complete with swivel studs, padded sling and swivels

Model 11-87™ Super Mag SPS-T™ Camo Specifications

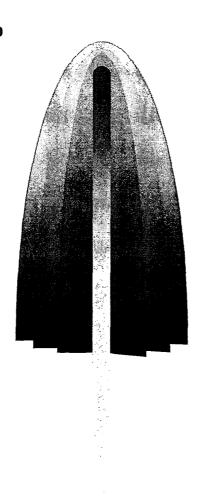
Gauge	Chamber	Barrel Length	Overall Length	Avg. Weight	Item #	MSRP
12	3 ½"	23"	43"	8 1/8 lbs	25345	\$935

LOP= 14"; Drop@ Heel= 2 1/2"; Drop @ Comb= 1 1/2"





New Shotgun Extra Barrels



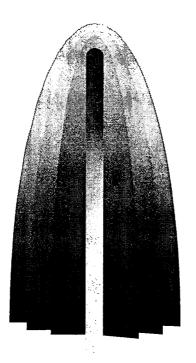
Model 11-87[™] Super Magnum Fully Rifled Slug Barrel



- Special purpose fully rifled 23" shotgun barrel
- Durable black oxide finish
- 3 ½" Chamber
- Equipped with rifle sights
- Rate of Twist 1 in 35"
- MSRP \$272
- Item # 24629



Product Enhancements



Shotguns

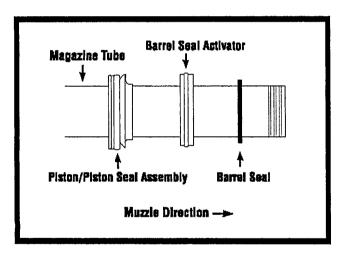
Model 11-87TM Super Magnum Barrel Seal Activator

- New feature to improve performance with light, 2 ¾" 12-gauge loads
- Displaces initial volume in gas cylinder to require less energy to cycle the action
- Positively seats barrel seal and protects it from heat degradation
- Significant increase in bolt velocities
- Recommended that the barrel seal activator is removed for use with 3" and 3 $\frac{1}{2}$ " 12-gauge loads to consumers.
- Offered free of charge to consumers for a limited time
- Consumers can visit <u>www.Remington.com</u> to request.



Model 11-87TM Super Magnum Barrel Seal Activator

Model 11-87™ 12-Gauge Super Magnum™ IMPORTANT NOTICE



A barrel seal activator is used on the Model 11-87 12-gauge Super Magnum shotgun to improve performance when using light 23/4" loads. Refer to the diagram (left) for the proper position of the piston/piston seal assembly, barrel seal activator and barrel seal. Removal of the barrel seal activator is recommended when using 3" or 31/2" loads.

Remington.

MORE INFORMATION ON THIS FIREARM IS AVAILABLE ON OUR WEBSITE: WWW.REMINGTON.COM

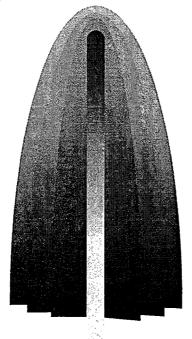


2002 Product Deletions

Deletions	Description	Caliber	Replacement	Description	Caliber
26301	700 VS Composite (Subject to Stock)	22-250	None		
26303	700 VS Composite (Subject to Stock)	223	None		
26307	700 VS Composite (Subject to Stock)	308	None		
26139	BDL SS CAMO RMEF	300 RUM	26389	BDL SS CAMO RMEF	7mm RUM
25775	700 ADL	.308 Win	None		
29677	700 Sendero 26"	.270 Win	None		
24734	Seven LS	.260 Rem	None		
24760	Seven LSS	.243 Win	None		
27586	700 ML Camo	.50 Caliber	None		
27582	700 MLS	.54 Caliber	None		
27580	700 MLS	.50 Caliber	27583	700 MLS MAG 26" (w/209)	.50 Cal
27572	700 ML	.50 Caliber	27573	700 ML 24" (w/209)	.50 Cai
27588	700 MLS Camo	.50 Caliber	27589	700 MLS MAG Camo 26" (w/209)	.50 Cal
25063	870 12/28 RC VT WING LC SAT	12	None		
27544	700 BDL SS DM-B (Embellished)	7mm STW	None		
27539	700 BDL SS DM-B (Embellished)	.300 Win Mag	None		
26251	700 BDL SS DM (Embellished)	.25-06	26907	700 BDL SS DM (Non-Embellished)	.25-06
26253	700 BDL SS DM (Embellished)	.270 Win	26909	700 BDL SS DM (Non-Embellished)	.270 Win
26255	700 BDL SS DM (Embellished)	.280 Rem	26911	700 BDL SS DM (Non-Embellished)	.280 Rem
26257	700 BDL SS DM (Embellished)	7mm-08 Rem	None		
26259	700 BDL SS DM (Embellished)	.30-06	26915	700 BDL SS DM (Non-Embellished)	.30-06
26263	700 BDL SS DM (Embellished)	7mm Rem Mag	26933	700 BDL SS DM (Non-Embellished)	7mm Rem Mag
26265	700 BDL SS DM (Embellished)	.300 Win Mag	26935	700 BDL SS DM (Non-Embellished)	.300 Win Mag
26123	700 BDL DM (Embellished)	.270 Win	26959	700 BDL DM (Non-Embellished)	.270 Win
26129	700 BDL DM (Embellished)	.30-06	26965	700 BDL DM (Non-Embellished)	.30-06
26133	700 BDL DM (Embellished)	7mm Rem Mag	26969	700 BDL DM (Non-Embellished)	7mm Rem Mag
26137	700 BDL DM (Embellished)	.300 Win Mag	26971	700 BDL DM (Non-Embellished)	.300 Win Mag
26023	700 BDL (Embellished)	.222 Rem	25781	700 BDL (Non-Embellished)	.222 Rem
26025	700 BDL (Embellished)	.22-250 Rem	25783	700 BDL (Non-Embellished)	.22-250 Rem
26027	700 BDL (Embellished)	.223 Rem	25798	700 BDL (Non-Embellished)	.223 Rem
26029	700 BDL (Embellished)	.243 Win	25787	700 BDL (Non-Embellished)	.243 Win
26031	700 BDL (Embellished)	.25-06 Rem	25789	700 BDL (Non-Embellished)	.25-06 Rem
26430	700 BDL (Embellished)	7mm-08	25799	700 BDL (Non-Embellished)	7mm-08
26033	700 BDL (Embellished)	.270 Win	25791	700 BDL (Non-Embellished)	.270 Win
26432	700 BDL (Embellished)	.280 Rem	25797	700 BDL (Non-Embellished)	.280 Rem
26035	700 BDL (Embellished)	.30-06	25793	700 BDL (Non-Embellished)	.30-06
26037	700 BDL (Embellished)	.17 Rem	25801	700 BDL (Non-Embellished)	.17 Rem
26039	700 BDL (Embellished)	7mm Rem Mag	25803	700 BDL (Non-Embellished)	7mm Rem Mag
26041	700 BDL (Embellished)	.300 Win Mag	25807	700 BDL (Non-Embellished)	.300 Win Mag
26043	700 BDL (Embellished)	.338 Win Mag	25805	700 BDL (Non-Embellished)	.338 Win Mag
26269	700 BDL (Embellished)	7mm Rem Ultra Mag	26408	700 BDL (Non-Embellished)	7mm Rem Ultra Mag
26096	700 BDL (Embellished)	.300 Rem Ultra Mag	26410	700 BDL (Non-Embellished)	.300 Rem Ultra Mag
26089	700 BDL (Embellished)	.338 Rem Ultra Mag	26412	700 BDL (Non-Embellished)	.338 Rem Ultra Mag
26273	700 BDL (Embellished)	.375 Rem Ultra Mag	26414	700 BDL (Non-Embellished)	.375 Rem Ultra Mag



End of Presentation



Writers' Seminar Cody, Wyoming November 1-4, 2001