

<u>Value of checkering</u>	<u>% of Respondents</u>
\$9.00	.79
10.00	13.02
11.00	.16
12.50	1.75
15.00	2.54
Over \$15.00	3.18

The value set on checkering fore-end only (9.7% of respondents) and grip only (2.9%) are as follows:

	<u>Average</u>	<u>Median</u>
Fore-end only	\$3.35	\$1.64
Grip only	2.19	1.59

14. That - on high power center fire rifles - a third of the respondents want recoil pads

Preferences as to butt plate materials are:

	<u>Plastic</u>	<u>Metal</u>	<u>Hard Rubber</u>	<u>Recoil Pad</u>	<u>Other</u>
Rim Fire	12.5%	24.6%	16.3%	16.2%	.4%
High power C.F. (*)	5.4	28.7	17.9	37.1	.9
Other C.F.	10.3	14.0	25.4	28.0	2.3

The value ascribed to a recoil pad built into a rifle (and in addition to the value of the rifle itself) averages \$2.24. Boys' estimates of this feature average \$1.36, while men, as a whole, estimate the value of a recoil pad at \$2.49.

15. That there is an appreciable feeling that sporting rifles are too heavy - center fire rifles especially

The findings:

Rifle Weight - Relative to Present Models

	<u>"Same as Present"</u>	<u>"A Little Heavier"</u>	<u>"Much Heavier"</u>	<u>"A Little Lighter"</u>	<u>"Much Lighter"</u>
250-3000	43.7%	18.7%	0.0%	31.3%	6.3%
257 Roberts	48.8	4.7	0.0	41.8	4.7
30 Remington	48.2	0.0	0.0	44.4	7.4
300 Savage	55.2	1.2	0.0	39.8	3.8
300 Magnum	56.3	18.7	12.5	12.5	0.0
30-06	49.7	7.6	0.0	38.7	4.0
30-30	41.8	2.1	.7	44.0	11.4
32 Remington	50.0	0.0	0.0	33.3	16.7
35 Remington	57.9	6.2	0.	32.8	3.1

(*) 30-30, 30 Rem., 270 Win., 30-06, 300 Sav., 300 Magnum, 35 Rem., 348 Win.