

The value ascribed to rifles varies by sections of the country with the west coast area reporting the highest value and the south reporting the lowest:

<u>Area</u>	<u>Average "fair" retail value (*)</u>
1. Wash., Calif., Ore.	\$55.70
2. Mont., Idaho, Wyo., Colo.	55.61
3. Me., N.H., Ver.	51.97
4. R. I., Conn., Mass.	50.80
5. N. Y., Penna., (excluding New York City, Philadelphia, Pittsburgh and surroundings)	48.12
6. Mich., Minn., Wis.	48.09
7. New York City., Philadelphia, Pittsburgh, Washington, D.C., and surroundings	47.13
8. Texas, Okla.	46.54
9. Ariz., N. M., Utah, Nev.	46.52
10. Va., N. C., S. C.	43.60
11. Iowa, Mo., N.D., S. D., Kan., Neb.	40.55
12. Ky., Tenn., W. Va.	39.70
13. Chic., Ind., Ill.	39.29
14. Ga., Fla., Ala., Miss., La., Ark.	35.02

The retail value ascribed to rifles also varies by occupational groups - probably reflecting variations in income:

<u>Occupational group</u>	<u>Average "fair" retail value (*)</u>
1. Merchants and tradesmen	\$59.20
2. Professional men	56.48
3. U.S. Army, Navy, Air Force, etc.	53.13
4. Sales group	51.25
5. Clerical workers	43.09
6. Skilled mechanics	41.78
7. Semi-skilled and unskilled	41.28
8. Farm and related group	38.06
Miscellaneous group (police, firemen, editors, retired, etc.)	\$53.12
Students (boys)	\$36.10

22. About "extras"

Aside from "barrel drilled for 'scope mount" already discussed on page 37, the most popular "extra" with both men and boys is "sling strap end swivel".

The findings; "extras" arranged by popularity:

(*) Rifles of all calibers and types of actions