

REMINGTON ARMS COMPANY, INC.

INTER-DEPARTMENTAL CORRESPONDENCE

Remington
OUTLETPETERS
OUTLETcc: Gail Evans
J. J. Callahan
J. D. Mitchell
H. P. DavisBridgeport, Connecticut
October 11, 1955TO: A. A. RIEHL
FROM: DAN CARROLLRECEIVED
OCT 11 1955
A. A. RIEHL

At the Massachusetts State Small Bore Rifle Match held October 9th, near Worcester, Massachusetts, the following items of current talk concerning our Model 40X rifle were told to me.

Four Winchester employees attended and shot in these matches, two of whom work in the WRA Research Department. They said that they had test fired one of our Model 40X rifles and that the accuracy was excellent with their ammunition and only slightly less so with ours, but that our ammunition was best in their Model 52 test rifles. They also said that the trigger design was not as good as our Model 37 and had a creep that they could not correct. They liked the gun and its features - single shot, non-slip butt plate, bedder, common sight plane for scope and iron sights, and stock.

At this same shoot, I displayed a heavy barrel and standard barrel Model 40X for all to see. Many of the 65 shooters present came over to see and handle these guns; but almost to a man, they referred to the Model 40X article in the September "American Rifleman" by M. D. Waite and his uncomplimentary remarks about having five accidental discharges when closing the bolt and after correcting this fault, the trigger pull was creepy.

The constant reference to that article by shooters at this match and elsewhere has been a considerable handicap in presenting this rifle, and their remarks that they would rather wait until we get the "bugs" out of the Model 40X before buying is certainly a definite handicap to sales.

The forthcoming articles by prominent sports writers in the fall issues of outdoor magazines may help to offset the unfavorable trigger article in the "Rifleman", but it is unlikely that as many potential customers will read these favorable reports as those who have seen the "Rifleman" story.

Minute inspection of all new Models sent to Sports Writers for favorable editorial comment should be standard procedure.

A. A. RIEHL

-2-

October 11, 1955

It is, of course, probable that L. F. Moore of "Shooters News" will do a report on the Model 40X; and it goes without saying that we should be certain that the rifles supplied for his use should be clear of all faults.

A favorable report by Moore would go a long way toward correcting this trigger "bug" nuisance that is plaguing us at every showing of the Model 40X.

Dan Carroll

Shooting Promotion Section

DC/sd