



REMINGTON ARMS COMPANY, INC.

MANUFACTURERS OF
SPORTING FIREARMS, AMMUNITION

ARMS AND INDUSTRIAL TOOL WORKS
ILION, N. Y.
AMMUNITION WORKS, BRIDGEPORT, CONN.
CABLE - HARTLEY, BRIDGEPORT - ALL CODES

TRAPS TARGETS
INDUSTRIAL TOOLS

PETERS CARTRIDGE DIVISION
BRIDGEPORT, CONN.
TRAP AND TARGET WORKS
FINDLAY, OHIO

BRIDGEPORT 2, CONN.

(1) Dick R...
(2) Charlie...
(3) [Signature]

January 8, 1958

announced
before
Design finished
- Smith

ANNOUNCING...

NEW 222 REMINGTON MAGNUM CALIBER

NOW AVAILABLE IN REMINGTON MODEL 722

TO OUR WHOLESALERS

Gentlemen:

The Remington Model 722 is now teamed with the new 222 Remington Magnum cartridge...and that means more sales advantages for you. Here are the reasons:

Model 722 is the popular priced center fire rifle with the strongest bolt action ever developed...with match-rifle trigger mechanism...lightweight...clean trim lines...perfect balance and high quality construction for long-life dependability.

The new 222 Remington Magnum has all the desirable features of the popular fast-selling 222 Remington cartridge... plus magnum power for extra long range varmint and small game shooting.

With the addition of the 222 Remington Magnum, the customer now has a choice of 6 calibers in the Model 722. Price of Model 722 in 222 Remington Magnum caliber is as follows:

	<u>Net</u>	<u>Dealer</u>	<u>Retail</u>
M722A - 222 Remington Mag.	\$53.07	\$71.40	\$95.25

The U. S. Excise Tax of 11% should be added to net price. Dealer and retail prices include this tax. The terms and conditions outlined in our letter of January 8, 1958 will apply. The above dealer and retail prices have been established as minimum Fair Trade prices in all states having Fair Trade laws in effect.

Delivery will begin approximately April 1, 1958.

500 - 211.15 - 327 - 57 122. 49300 P.S.I.

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Please place your orders now for what is sure to be one of the most popular rifle-caliber combinations.

Sincerely,

REMINGTON ARMS COMPANY, INC.

A handwritten signature in cursive script that reads "Gail Evans".

Director of Sales

Gail Evans:jsk

Attachment