

PROPOSED MODEL HOXER (RENCH REST CENTER FIRE
HI-SPOT ESTIMATED COSTS AND PROJECT ECC

	<u>PRESENT OR ELIMINATE LINE</u>			<u>PROPOSAL</u>
	<u>UNIT</u>	<u>REGULAR</u>	<u>TOTAL</u>	<u>UNIT</u>
	<u>(BOOK)</u>	<u>USP20</u>	<u>(CASH)</u>	<u>(POOL)</u>
<u>VOLUME</u>			<u>700</u>	
<u>RETAIL PRICE (1969)</u>	714.95			714.95
<u>NET SELLING</u>	144.84		75,970	153.55
<u>FACTORY COST</u>	105.00	983.00	19,870	110.00
<u>SELLING & ADMIN</u>	11.15			11.54
<u>RESEARCH</u>	4.75			5.07
<u>TOTAL COST</u>	110.93		19,870	146.84
<u>OPER. EARNINGS</u>	73.91		9,100	76.66
<u>% OF NET SELLING</u>	16.5			17.4
<u>LESS: 5.5% AND 8% 8%</u>			5,050	
<u>NET EARNINGS</u>			4,050	
<u>EXPENDITURES</u>				
<u>CONSTRUCTION</u>				
<u>WORKING CAPITAL</u>				
<u>TOTAL</u>				
<u>RETURN ON INVESTMENT</u>				
<u>NET EARNINGS AFTER AMORTIZATION (OVER 5 YEARS) OF R.E.D. AND OTHER OPER. CHARGES</u>				
<u>TOTAL CAPITAL REQUIRED INCL. R.E.D. AND OTHER OPER. CHARGES LESS NET EARNINGS</u>				
<u>RETURN ON TOTAL INVESTMENT INCL. R.E.D. AND OTHER OPER. CHARGES</u>				

