

REV. 12-59

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TO: J. S. Mather
 FROM: Sam Allen
 SUBJECT: Model XP-100 - Pistol
 DATE: 5/16/62

MESSAGE:
 Your perhaps note that Hard guns still dominate the shooting magazine especially covers. The XP-100 covered during your then introduction to work about the office. You may have heard the play on Browning's 3 - new picture. The single shot Remington is pictured often on the XP-100 should "Kill it". We have no intention to put it - only to be ahead of competition - so likely not let's "sell it" early? With limited stock in hand - we should have done for

REPLY: Pictures then - a magazine - can write sample by October 1st suggest plan on same type disclosure - it writes on date for May 1966 - when the design is available to present it - discuss features etc. Be sure to note "GUN World" July issue - good out.

DEPT. LOCATION: _____ SIGNED: _____ DATE: _____
 REPLY COPY: _____

DETACH AND FILE FOR FOLLOW-UP