

Remington



REMINGTON ARMS COMPANY, INC.

PETERS



MANUFACTURERS OF
SPORTING FIREARMS, AMMUNITION

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AMMUNITION, BRIDGEPORT, CONN.
POWER TOOLS, PARK FOREST, ILL.

BRIDGEPORT, CONNECTICUT 06602

PETERS CARTRIDGE DIVISION
BRIDGEPORT, CONN.
TRAPS AND TARGETS, FINDLAY, OHIO
CABLE - HARTLEY, BRIDGEPORT

January 13, 1964

TO OUR FIREARMS WHOLESALERS

Gentlemen:

Now - all Remington center fire rifles are shown in the attached new brochure - in full color - to bring out the beauty and craftsmanship of these rifles - AND HELP YOU SELL THEM.

On the cover - One of your most popular fast-sellers, the Model 700, is shown; in both deluxe and custom deluxe grades.

Inside - The world's most powerful pump (Model 760) and automatic (Model 742) big game rifles are featured.

Back cover - Here's a new-comer to the Remington line - the just-announced Model 600 carbine. It's a light weight, accurate, powerhouse that's loaded with sales appeal.

You'll want a supply of these brochures; just let us know how many, on the enclosed order form. They'll be sent to you immediately.

Yours very truly,

SRH/ecc
Encl.

S. R. Hutchinson - Manager
Advertising - Firearms

ORDER FORM

Date _____

RETURN TO:

REMINGTON ARMS COMPANY, INC.
Advertising Department - Firearms
939 Barnum Avenue
Bridgeport, Connecticut 06602

Please send me:

Center Fire Rifles Brochure
(quantity) Form No. AA-39

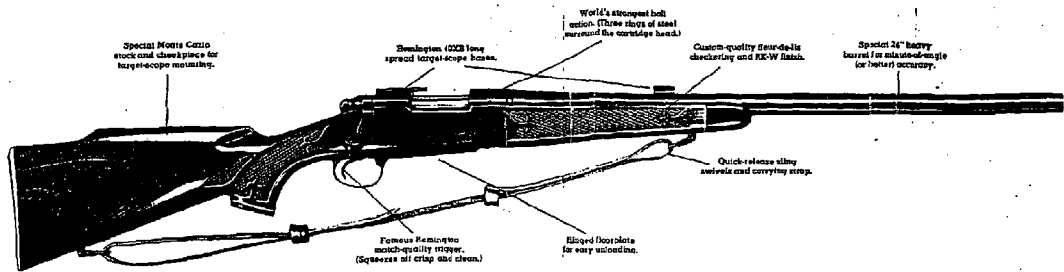
COMPANY NAME _____

STREET ADDRESS _____

CITY _____ STATE _____

Signed: _____

Introducing a Model 700 that only a varmint hunter could love.



Varmint and target shooters will be talking up this new heavy-barrel Remington Model 700 BDL "Varmint Special" for a long time to come. Because there's a lot to talk about: fine long-range accuracy, five hot calibers (222 Rem., 223 Rem., 22-250 Rem., 7mm Rem. and

243), nine-pound weight. Plus all the features provided with-
ness long for. And the price is worth a shout: just \$169.95.

Remington 

Remington Arms Company, Inc., 500 Broadway, New York, N.Y. 10038. In Canada: Remington Arms of Canada Limited, 7401 Yonge Street, Richmond Hill, Ontario L4B 1Z7. © 1978 Remington Arms Company, Inc.

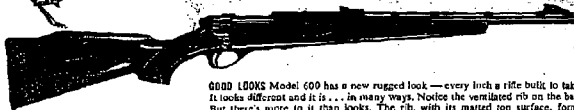
Remington Arms Company, Inc. Model 700 Varmint Special. Half Magazine. 22-250 Rem. P.O. 1-7-78. O-1-4-7 219

NEW



Model

Pound for pound this sleek, compact, light weight carbine packs more power and accuracy than any other carbine in its class.



SPECIFICATION - MODEL 600

CALIBERS	28 Rem., 308 Win., 222 Rem.
CAPACITY	5 Shot — 25 Rem. 5 Shot — 308 Win. 5 Shot — 222 Rem.
BARREL	Square, Remington Proof Steel 18 1/2" with ventilated rib, Mann between sights.
OVERALL LENGTH	29 1/4"
STOCK	Selected American walnut, custom checkered on fore-end and pistol grip. Monte Carlo Stock with fluted comb. 4 1/2" length at pull. 2" drop at butt. 1 1/2" drop at comb.
RECEIVER	Drilled and tapped for Scope Mounts. Fixed Magazine.
SIGHTS	Blind Ramp Front Sight with Brass Head. 1" notch Rear Sight. Adjustable for elevation and windage with adjusting screws.
SAFETY	Positive Factory Thumb Type with Corrugated Non-Slip Surface.
WEIGHT	5 1/2 lbs.

GOOD LOOKS Model 600 has a new rugged look — every inch a rifle built to take it. It looks different and it is... in many ways. Notice the ventilated rib on the barrel. But there's more to it than looks. The rib, with its matted top surface, forms a "quick sight-line" that your eye just naturally follows — helps you get on a running target faster.

LIGHT WEIGHT There's none lighter — just 5 1/2 well-balanced pounds which mean you can carry it all day and still finish fresh. This rifle is a carbine, it's short; you can handle it faster in heavy brush. Model 600 packs well, too, slips in a saddle scabbard, fits snugly in a car rack or in the cab of a pickup truck.

POWER Model 600 is available in three popular calibers — the brush-busting .35 Remington and powerful 308 Win. for big game; and the 222 Remington... a high velocity, but trajectory carbide that's tough on coyotes. To get the most from this carbide, a rifle must be very accurate. Model 600 is! Other features like custom checkering and the world's strongest bolt action make it a gun you can't forget (and wouldn't want to). Why not see your dealer soon? he will be glad to show it to you.

CUSTOM CHECKERING on fore-end and grip is hand-tooled, uniform, good looking. We suggest you do so other smart gun buyers do... compare this checkering with that found on other makes of guns. Then judge for yourself. **MONTE CARLO STOCK** with fluted comb means a better cheek-stock fit for quicker, surer sight alignment. Rich American Walnut Stock has all-around dimensions which give perfect alignment with either a scope or open sight. Functional shape of fore-end provides a good reliable muzzle grip for steady holding. Show this rifle to your brother. See if you don't agree.

WORLD'S STRONGEST BOLT. Cartridge head is completely encased by a ring of solid steel. When bolt is closed, there's miles of steel supporting one cartridge head. Strong? ... there's more strength.

A LIGHT WEIGHT POWERHOUSE — Only 5 1/2 pounds but packs more power per pound than other carbines, from the brush-busting .35 Remington and powerful 308 Win. calibers, to the high velocity, but trajectory 222 Remington coyote walling caliber. Carry it all day and at day's end you'll still be hunting — not just moving your feet.

VENTURER — gives the Model 600 a new and rugged look. It's the first time a complete commercially produced sporting rifle has ever been designed with a ventilated rib. Another first for Remington. It helps you aim, gives a definite sightline so you get on running game faster.

FAST HANDLING MODEL — Short overall length (29 1/4") makes Model 600 just right for hunting in heavy brush quickly because you can handle it faster, better... get on that bounding buck and deep fish. It's a great saddle gun, too — fits a scabbard neatly or locks in the rack of a pickup truck. You'll go for a Model 600... it's a great gun.

PUREST ACCURACY — How's where Model 600 really shines. Free floating barrel of Remington proof steel is precision fitted to exact standards. By Remington's special methods, trigger pull is short, crisp and clean. We field tested it extensively under various conditions and on different types of game. At the factory and in the field we shot close groups — and so will you. It was designed to shoot this way.

SLIDE RAMP FRONT SIGHT — with brass bead and slide if much eye sight is adjustable for elevation and windage. Receiver drilled and tapped for scope and receiver sights.

(THUMB) is extra wide and corrugated; finger fits securely. Trigger pull is crisp and clean — no creep, no spring action.

Shoot Modern...
Shoot
Remington

Model



REMINGTON
RIFLES

CALIBERS	222 Rem., 223 Rem. Mag., 6 m/m Rem., 243 Win., 264 Win. Mag., 270 Win., 7 m/m Rem. Mag., 280 Rem., 308 Win. Mag., 300 Win. Mag., 375 H&H Mag., 458 Win. Mag.
700 BDL	5 1/2 — 222 Rem., 223 Rem. Mag. Five — 6 m/m Rem., 243 Win., 270 Win., 280 Rem., 308 Win. Mag., 300 Win. Mag., 375 H&H Mag., 458 Win. Mag.
CAPACITY	5 1/2 — 222 Rem., 223 Rem. Mag. Five — 6 m/m Rem., 243 Win., 270 Win., 280 Rem., 308 Win. Mag., 300 Win. Mag., 375 H&H Mag., 458 Win. Mag.
BARREL LENGTH	20" — 6 m/m Rem., 243 Win., 270 Win., 280 Rem., 308 Win. Mag. 24" — 222 Rem., 223 Rem. Mag. 24" — Stainless Steel Barrel 7 m/m Rem. Mag., 300 Win. Mag., 264 Win. Mag. 26" — 375 H&H Mag., 458 Win. Mag.
OVERALL LENGTH	28 1/4" — 6 m/m Rem., 243 Win., 308 Win. Mag. 30 1/4" — 270 Win., 220 Rem., 3006. 32 1/4" — 222 Rem., 223 Rem. Mag. 34 1/4" — 7 m/m Rem. Mag., 264 Win. Mag. (includes recoil pad) 36 1/4" — 375 H&H Mag., 458 Win. Mag. (includes recoil pad)
STANDARD STOCK DIMENSIONS	Stock: American walnut. 80% grade includes sling strap & swivels. 13 1/4" length of pull. 2 1/2" drop at heel. 1 1/2" drop of comb from open sight line checked.
RECEIVER	Drilled and tapped for scope mounts. Fixed magazine. Same as BDL, not hinged floor plate.
700 BDL	Flat faced gold BDL with ramp front sight. Fouled ramp on BDL model. One adjustable rear sight with windage adjustment screw.
SIGHTS	Positive thumb type.
SAFETY	5 1/2 lbs. — 270 Win., 280 Rem., 3006, 308 Win. 6 1/2 lbs. — 222 Rem., 223 Rem. Mag., 6 m/m Rem., 243 Win. 7 1/2 lbs. — 7 m/m Rem. Mag., 300 Win. Mag., and 264 Win. Mag. 8 lbs. — 375 H&H Mag., 458 Win. Mag.
WEIGHT	

When the Model 700 was first developed, our tests proved that we had produced the finest center fire bolt action rifle ever made. Now our sales records have proven it again. Since its introduction, shooters have bought more Remington Model 700's than any other center fire bolt action rifle on the market in its price class. And their reasons for buying make good sense. For example:

The Remington 700 bolt action is designed for the real riflemen. The shooter who wants the accuracy bonus of Remington's famous precision rifling and short, crisp trigger pull. The hunter who appreciates the comfort of a cheek piece and Monte Carlo comb on an all-purpose stock that gives superb balance and perfect alignment with either scope or open sight. The craftsman who loves the traditional beauty of fine checkering. And it has a beautiful wood finish that is tough, hard, scratch-resistant — gives lasting protection against hard usage and bad weather.

The 700 owner also gets a butter-smooth bolt action — the world's strongest. The bolt head completely encloses the cartridge case in a ring of steel. Double locking lugs provide extra strength for modern, high-velocity loads.

This is the finest rifle Remington has ever made and it's fast on its way to becoming one of the finest and most popular rifles of all time. Your Remington gun dealer will be glad to show you why.



Shoot Modern...
Shoot Remington

Remington
OLYMPIA

REMINGTON ARMS COMPANY, INC.
RIDGEFORD, CONNECTICUT 06402

IN CANADA: Remington Arms of Canada Limited,
10 Queen Street East, Toronto 18, Ontario

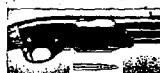
Des. AA-37 Printed in U.S.A.



STRIKING FAST ACTION—A flick of your forearm keeps you shooting, double action fast prevent twisting and binding. Pumping is effortless, like a sub-machine gun.



AMAZING ACCURACY—Free floating barrel gives the kind of accuracy that means more on the target, more finished kills.

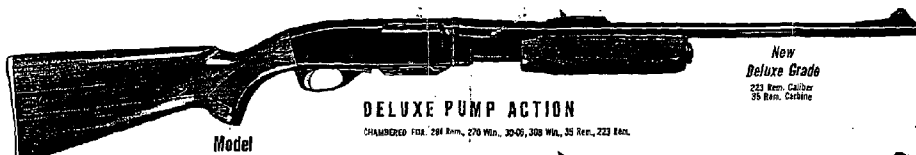


CHAMBERED FOR 30-06 SPRINGFIELD—The right "pin cartridge" combination is yours for maximum power, accuracy and versatility in the world's only big game pump gun chambered for the "game-gettingest" 30-06.



MANUAL HANDLING EASE—In other guns you get... that's why Model 760 is the choice of champions in the International Hunting Deer Matches. And for choice of the choice is you the benefits of double cocking.

SPECIFICATIONS • MODEL 760 "GAMEMASTER"	
TYPE	300 Rem., 270 Win., 30-06, 308 Win., 35 Rem., 223 Rem., 22 Rem.
GAUGE	12
WEIGHT	4 in clip magazine plus one in chamber except 223 Rem. (2 in clip)
LENGTH	42"
BARREL	20 in. and 24 in. barrel lengths available. 24 in. barrel length is standard.
TRIGGER	Double and single shot trigger. Double shot trigger is standard.
SAFETY	Slide block safety.
FINISH	Blued or nickel plated.
PRICE	As low as \$149.50.



Model

DELUXE PUMP ACTION

CHAMBERED FOR: 300 Rem., 270 Win., 30-06, 308 Win., 35 Rem., 223 Rem.



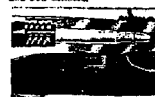
Model

DELUXE AUTOMATIC

CHAMBERED FOR: 6 m/m Rem., 240 Rem., 30-06, 308 Win.

The World's Most Powerful Pump and Automatic Big Game Rifles are Made by Remington and now they're available in One Deluxe Grade

IF YOU'RE A PUMP GUN MAN... used to shooting a pump action slugger, then the Remington Model 760 is the gun you'll want. You'll stop 'em and drop 'em if you're carrying a light weight, fast-handling Remington Model 760 "Gamemaster". It's the only pump action big game rifle made that's chambered for the popular and powerful 30-06 Springfield cartridge. Five lightest-dead shot me young at the risk of your wrist... one more reason why this rifle has been a consistent winner in the International Hunting Deer Matches. Pump action is slick, smooth—go fast and effortless, shooters say it works like a "ball-bearing" action. An extra loaded clip magazine in your pocket means you can reload in seconds... you've reserve fire power at your fingertips. The Model 760 "Gamemaster" is another member of the Remington family of modern guns—rugged, dependable, trouble-free with the famous rotary magazine bolt for extra strength. Another modern Remington gun "that's better" because it's made better"... in six powerful calibers: 213 Remington, 240 Remington, 270, 30-06, 308, 35 Remington. Also made in a short barrel carbine model in 35 Remington, 30-06 and 308 calibers.



HERE ARE MORE Extra Performance Features YOU GET IN BOTH MODERN GUNS

ROTARY MULTIPLE-LINE BARREL... rotary magazine, perfect functioning. Bolt and barrel are locked together for maximum safety, maximum power delivery from the cartridge. Serrated bolt completely secures cartridges head for extra strength and safety.



EXTRA-STRONG RECEIVER... rifled from one solid block of stainless steel. Then carefully polished on all inside surfaces for smoother operation. Fast, trouble-free action.

IF YOU'RE AN AUTOMATIC FAN... then the 742 "Woodmaster" is your gun. There's meat in camp whenever you're shooting the Remington Model 742 Automatic... the modern rifle that's built for speed and power. You're packing a ton and a half of muzzle energy in the world's most powerful automatic sporting rifle—the only one that handles the pit-driving force of that All-American 30-06 Springfield cartridge (available in 9 bullet weights and styles for every kind of American game from woodchucks to grizzlies). Fast, gas-operated action makes up recoil. No tooth-rattling "kick", no loss of power and almost no muzzle whip. That's why you're back on target before your trigger finger can squeeze off a second shot. The 742 Automatic lets you concentrate on aiming and not on working the action. In fact, this modern light weight Remington powerhouse actually recoils itself faster than you can shoot! Doubt it? Try it yourself the next time that big buck bursts out of the brush. Model 742 "Woodmaster" is available in 30-06 Springfield, 240 Remington, 308 and 6 m/m Remington. If you hunt in heavy brush country, you'll be interested in the short barrel carbine model, 30-06 and 308 calibers.

FAST, EASY LOADING... instantly detachable bar magazine opens loading and unloading. And with an extra loaded magazine in your pocket, you carry reserve firepower that can be loaded in seconds.



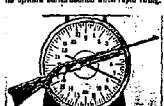
FAMOUS REMINGTON TRIGGER... no backlash, drag or creep. The "True Load" of a fine rifle... and a big advantage that helps you make every shot count. Guaranteed, positive resistance to sag, slip, slip.



POWER-MATIC ACTION... Remington's latest gas system softens recoil, steadies your aim, and will do power lift.



MINIMUM BARREL WHIP means you stay on target—that's what you want. Reduced recoil helps keep the barrel steady, there's almost no upward barrel bounce when rapid firing.



RIGHT VISIBILITY... the 742 "Woodmaster" scope is 100 feet light—not too heavy, but right for steady holding.



ALL-PURPOSE SCOPE gives perfect alignment with either scope or open sight. Receiver is already drilled and tapped for scope mounting... if you want to use a scope.

SPECIFICATIONS • MODEL 742 "WOODMASTER"	
TYPE	300 Rem., 270 Win., 30-06, 308 Win.
GAUGE	12
WEIGHT	4 in clip magazine plus one in chamber.
LENGTH	42"
BARREL	20 in. and 24 in. barrel lengths available. 24 in. barrel length is standard.
TRIGGER	Double and single shot trigger. Double shot trigger is standard.
SAFETY	Slide block safety.
FINISH	Blued or nickel plated.
PRICE	As low as \$149.50.

ORDER FORM

Date _____

RETURN TO:

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Advertising Department - Firearms
939 Barnum Avenue
Bridgeport, Connecticut 06602

Please send me:

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(quantity) Form No. AA-39

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STREET ADDRESS _____

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Signed: _____