

E. S. CATHLINER

Real Estate

503 W. PEARCE AVE

BAYTOWN, TEXAS 77520

Remington Arms Company
Bridgeport, 2, Conn.

Gentlemen:

I have been a user of Remington guns over a score of years. I experiment with guns and buy many. I am a big game hunter as well as a bird hunter. I belong to the Bayshore Rod, Reel and Gun Club, some 4,000 members.

When you came out with the M721, it was enthusiastically received. But you have discontinued this model and replaced it with the M700 with Monte Carlo stock. Too many of our members are big husky men with wide faces. They cannot use cheek rests. Only men with small narrow heads can use cheek rests.

Why do you show preferential treatment to a minority group. You will lose plenty of business if we have to buy new stocks without cheek rests just to see the name Remington on the barrel. There are many good guns of other makes on the market who do not force you to use cheek rests.

Hunters in the field are in a better position to know what is required than some so-called "experts". Many hunters would not take the time to write you as I have, but would just quit buying your guns.

I would appreciate your comments and a copy of your latest Remington Firearms catalogue.

ESC-m

Yours very truly,

E. S. Cathliner

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MAR 16 1964

C. G. D. ROCKWELL