

PROPOSED 6MM CALIBER - ESTIMATED FACTORY COSTS AND ECONOMICS (ADDITIONAL VOLUME FOR CURRENT MODELS)									
		FIRST AND THIRD YEARS							
		1963		1964					
		TOTAL	700 ADL	745A	TOTAL	RESULT			
VOLUME		3000	1500	1500	4500				
RETAIL PRICE		1500	1500	1500	4500				
NET SELLING		114.95	114.95	114.95	344.85				
STD. MATERIAL		8.57	8.57	8.57	25.71				
VARIANCE		4.0	4.0	4.0	12.0				
YEND TOOL		7.34	7.34	7.34	22.02				
STD. LABOR		2.93	2.93	2.93	8.79				
VARIANCE		1.0	1.0	1.0	3.0				
DIRECT EXPENSE		8.21	8.21	8.21	24.63				
IND. RELATIONS	3.0	3.59	3.59	3.59	10.77				
GAS POWER									
DEPRECIATION									
SPACE									
DIRECT SUPERV.	10.0	7.55	7.55	7.55	22.65				
ENGINEERING									
WTY. REPAIRS									
OTHER DIRECT									
MFG OVERHEAD									
WAREHOUSE									
SUB-TOTAL		38.32	38.32	38.32	114.96				
PLANT OVERHEAD	25.0	9.58	9.58	9.58	28.74				
FRANCHISE TAX									
INVENTORY ADT	10	4.8	4.8	4.8	14.4				
FACTORY COST		48.38	48.38	48.38	145.14				
SELLING AND ADMIN.	35	5.89	5.89	5.89	17.67				
RESEARCH	3.0	1.86	1.86	1.86	5.58				
TOTAL COST		56.13	56.13	56.13	168.39				
OPER. EARNINGS		5.84	5.84	5.84	17.52				
LESS 6% T. & M.									
NET EARNING		9.4	9.4	9.4	28.2				
INVESTMENT - PERMANENT									
WORKING CAPITAL									
RETURN ON CAPITAL									
INCL. CHARGES TO OPERATION									

12-21-62
KEL-KLL