

PETERS
GILSON



PETERS CARTRIDGE DIVISION

REMINGTON ARMS COMPANY, INC.

Manufacturers of Sporting Ammunition

BRIDGEPORT, CONNECTICUT 06602

CABLE - PETERIDGE, BRIDGEPORT

March 9, 1965

NEW CATALOG PAGE AVAILABLE -

REMINGTON MODEL 700 BIG GAME RIFLE

IN 22-250 REMINGTON CALIBER

TO OUR WHOLESALERS

Early indications are that the combination of the popular Remington Model 700 Bolt Action Big Game Rifle and the recently announced 22-250 Remington caliber cartridge looks like another runaway sales success.

The enclosed catalog page has just been completed to help you cash in on the initial demand for these new for 1965 Remington products.

Be sure you have an adequate supply of the pages for distribution to your salesmen. If you'd like a supply for binding into your catalogs just specify the 11" x 11" size with wide margin.

Return of the enclosed order form will speed your pages on their way. Thanks for your help.

Sincerely,

Jack Mitchell

Director - Advertising
and Sales Promotion

JDMitchell:hb
enclosures

ORDER FORM

Date _____

Advertising & Sales Promotion
Remington Arms Company, Inc.
Bridgeport, Conn. 06602

Please send me catalog pages on the M/700 rifle and
22-250 cartridge - Form No. ARPA-2 - as indicated
below:

QUANTITY

_____ - Size 8½" x 11"

_____ - Size 11" x 11" for bind-in use

Company Name

Attention of:

Street & Number

City & State

Zip Code