



REMINGTON ARMS COMPANY, INC.



MANUFACTURERS OF
SPORTING FIREARMS, AMMUNITION

TRAPS TARGETS

POWER TOOLS

SPORTING FIREARMS
MILTON, N. Y.
AMMUNITION, BRIDGEPORT, CONN.
POWER TOOLS, PARK FOREST, ILL.

BRIDGEPORT, CONNECTICUT 06602

PETERS CARTRIDGE DIVISION
BRIDGEPORT, CONN.
TRAPS AND TARGETS, FINDLAY, OHIO
CABLE - HARTLEY, BRIDGEPORT

January 6, 1967

NEW FOR '67...

A NEW ADDITION TO THE FAMOUS MODEL 700 BDL

REMINGTON BOLT ACTION CENTER FIRE LINE

IN A SPECIAL VARMINT GRADE

To Our Wholesalers

Gentlemen:

The famous Remington Model 700 bolt action center fire rifles need no introduction...but what is NEW FOR '67 is the availability of an important addition...

THE MODEL 700 BDL - VARMINT

equipped with a heavy target-type, tapered barrel...designed and engineered specifically to provide extreme accuracy in a wide range of popular high velocity, varmint calibers.

Chambered for five HOT varmint calibers,

222 Remington,
223 Remington,
22-250 Remington,
6MM Remington, and
243 Win.

the Model 700 BDL Varmint will carry the endorsement of shooter preference everywhere - for increased sales for you...and your dealers.

Model 700 BDL Varmint

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SPECIFICATIONS

Model 700 BDL Varmint - Full length American Walnut stock with Monte Carlo and cheek piece, fleur-de-lis custom checkering, fore-end tip with pistol grip cap and white line spacers, DuPont RK-W finish, quick detachable sling swivels and carrying strap, hinged floor plate, heavy 24" barrel with front and rear scope bases. Average weight - 9 lbs.

AVAILABILITY

The new Remington Model 700 BDL Varmint, bolt action center fire rifles will be available for salesmen sampling, and for initial stock orders as follows: 222 Remington and 22-250 Remington during January, 243 Win. during March, 6MM Remington during April, and 223 Remington during May.

PRICES AND TERMS

	<u>Net to Wholesaler</u>		<u>Dealer</u>	<u>Retail</u>
	<u>Less Tax</u>	<u>Tax Included</u>		
<u>Model 700 BDL Varmint</u>				
222 Remington	\$ 94.77	\$105.19	\$127.50	\$169.95
Ordering No. 5930				
223 Remington	94.77	105.19	127.50	169.95
Ordering No. 5932				
22-250 Remington	94.77	105.19	127.50	169.95
Ordering No. 5928				
6MM Remington	94.77	105.19	127.50	169.95
Ordering No. 5934				
243 Win.	94.77	105.19	127.50	169.95
Ordering No. 5936				

The net prices are shown both with and without the U.S. Excise Tax of 11%. Dealer and retail prices include this tax. Terms and conditions as stated in our Firearms Wholesaler Appointment Letter with Prices and Terms of January 6, 1967, will apply. The above dealer and retail prices, effective January 3, 1967, will be established as minimum Fair Trade prices in all states having Fair Trade laws in effect.

Model 700 BDL Varmint

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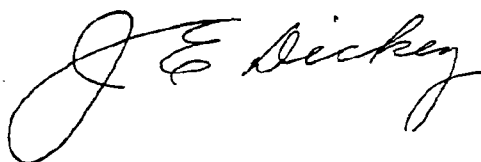
January 6, 1967

ADVERTISING MATERIAL

The attached catalog page fully describes the new Remington Model 700 BDL VARMINT. Additional quantities will be sent to you on request.

This VARMINT grade addition to the already well-established and highly successful MODEL 700 BDL center fire rifle will create more sales...more profits...for you and your dealers. Please send us your orders promptly.

Sincerely,



Director of Sales,
Arms, Ammunition, Traps & Targets

JEDickey/mp
attach.

Model 700 BDL 'VARMINT SPECIAL'



Remington



24" heavy barrel

Target-rifle
(Remington 40XB)
scope bases

*... and ready for you in these
HOT VARMINT CALIBERS:*

222 Rem. 223 Rem. 22-250 Rem.

6mm Rem. 243 Win.

Plus many more precision-shooting features — see other side . . .

