

REMINGTON ARMS COMPANY, INC.

CENTRAL REGION
KEY DEALER MEETING REPORT

#12 RD 438

LOCATION KANSAS CITY, KANSASREPORTER E. G. DVORCHAKHOLIDAY INNDATE OF MEETING 8/25/67

FIELD REPRESENTATION:

RIC TOUNSONINVITATIONS EXTENDED 51E. G. DVORCHAKDEALER ACCEPTANCE -- NO. OF
KEY 17 NO. OTHERS 10

REPORT TO COVER: DEALER'S REACTION TO GENERAL PROGRAM PRESENTATION; TO SPECIFIC PARTS OF THE PROGRAM; OPEN FORUM, SUGGESTIONS, QUESTIONS AND DISCUSSIONS; IMPRESSIONS GAINED BY REMINGTON PERSONNEL.

Dealers comment during and after the meeting indicated very good acceptance to our program presentation.

Open Forum:

- 8/25
D. Samuels
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?
1. What's the story about rim fire ammunition availability for the remainder of this year?
 2. Is it true that Remington is manufacturing clay targets in Oklahoma?
 3. Why doesn't Remington supply more reloading information about the Power Piston Wad Column?
 4. Will Remington produce Deluxe, checkered versions of the 560 series in the future?
 5. Why not produce additional calibers in the 788, such as 5mm and 308?
 6. Why doesn't Remington hold back their announcement of new models like the 788 until they can supply in quantity?
 7. "I'd sure like to see a light weight version of your 12 ga. 1100."
 8. "Any chance of an over-under or side by side shotgun from you people in the future?"
 9. Why doesn't some ammunition manufacturer produce the .25-06 cartridge. I think it would be another winner like the 22-250.
 10. Why don't you produce more calibers with your bronze point bullet?
 11. Any chance of a lever action rifle (center fire) from Remington?
 12. I think the 700 is a terrific rifle, but I do get complaints that soft nose bullets are deformed in the magazine due to "rebounding" during ignition. I notice you overcome this in the 788 clip by pre-forming two vertical shoulders on inside of clip in front of cartridge cases. Why not adapt this same principle to the magazines of the 700?
- D. Sam
D. Sam

Dealer enthusiasm during the Open Forum session was excellent at this meeting. Most of tonight's group attended our Key Dealer meeting last year and it was noted that several of their comments during the Open Forum indicated that they did retain much of the product information presented at last year's meeting and these dealers stated that this information helped them "sell" Remington products during the past year.

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