

PROPOSED MODEL HOXER (BENCH REST, CENTER FIRE)
HIGH SPOT ESTIMATED COSTS AND PROJECT ECC

	PRESENT OR PROPOSED LINE			PROPOSED
	UNIT (BOOK)	REGULAR HOXER	TOTAL CASH	UNIT (BOOK)
VOLUME			Y00	
RETAIL PRICE (1969)	Y114.95			Y114.95
NET SELLING	114.84		Y5.970	153.55
FACTORY COST	105.00	185.00	19.570	110.00
SELLING & ADMIN.	11.15		—	11.84
RESEARCH	4.75		—	5.07
TOTAL COST	Y120.93		Y19.570	Y126.84
OPER. EARNINGS	Y3.91		9.100	Y6.66
1/2 OF NET SELLING	16.5			174.1
LESS: 5.8% AND 5.8%			5.050	
NET EARNINGS			4.050	
<u>EXPENDITURES</u>				
CONSTRUCTION				
WORKING CAPITAL				
TOTAL				
<u>RETURN ON INVESTMENT</u>				
NET EARNINGS AFTER AMORTIZATION (OVER 5 YEARS) OF F&D AND OTHER OPER. CHARGES				
TOTAL CAPITAL REQUIRED INCL. F&D AND OTHER OPER. CHARGES LESS F&D 10% OF 5Y				
RETURN ON TOTAL INVESTMENT INCL. F&D AND OTHER OPER. CHARGES				

TARGET FIFTE
OMICS

PROPOSED BENCH RESULT	RESULT	RESULT
TOTAL (CASH)	TOTAL (CASH)	TOTAL (CASH)
500	300	2440
76,780	47,510	4780
57,170	37,300	6870
—	—	41700
57,170	37,300	15,780
74,610	15,510	15,900
13,670	8,670	
10,940	6,890	
	18,300	
	15,300	
	37.7%	
$5(3800 \times 10\%) = 760$	6560	
$(3525 \times 14\%) = 1720 + 18300$	72090	
	37.7%	

WORKING CAPITAL - RESULT
RAW MATERIALS - (201360 X 300) - 604080
WORK IN PROCESS - 34300 X 118
FINISHED GOODS - (201360 X 15%) - 302040
ACCOUNTS RECEIVABLE - (4710 X 115%) - 540675
CASH - 41300 X 130
TOTAL - 644

FILED 1968
11-15-68