

DON'T SAY IT—WRITE IT

EST#2951 M&S FILE

V.G. DAREUS

DATE 7-17-69

METHODS & STANDARDS SECTION

MODEL 700 BOLT ACTION CENTER FIRE RIFLE
 PROPOSED LEFT HAND CALIBERS (30-06, 308, 22-250, 7MM MAG.)

The attached sheet shows estimated costs and project economics for the above gun.
 Calculations are based on the following:

1. Estimated sales volume - 7,500 units.
2. Net increase in sales or new business - 4,500 units.
3. 50 .. 50 split for ADL and BDL grades.
4. \$5.00 retail price increase for both ADL and BDL over comparable right hand calibers.
5. 30-06 caliber costs and selling prices.

estimated project expenditures are:

Development	\$ 3,300
Construction	128,100
Operations	217,200
Total	\$ 348,600

FK:sm

cc: R.A. Williamson
 D.E. Goiss
 Estimate File #2951

F. G. Carlson, Superintendent
 Methods & Standards Section

By: R. F. Kerr

TO BE SAFE, FIRST THINK YOU MIGHT NOT BE