691 30 93 Æ 19 #8 TO F ARMS COMPANY, INC. REMIT W HOLESALER CALL REPORT ... ARMS-EMMONION-TRAPS AND TARGETS CCT 5 1971 REPORTER SPECIAL REPORT T. R. FRYE 1 2M. E. G. LARSON 9/20/71 ANCHORAGE, ALASKA DATE OF CALL CITY-3 SALES MEETING THEC HELD: ARRANGED: BUSIN PRODUCTS HANDLED - MEASE CHECK POSITION *1150 MID CSC ERW MIN 139 MIN KTO LOW VAS ONS NIM HEE Shots wills Shotguns &F. Cigns. R.F. Rifes C.F. Rifes C.F. Cipes. Component Torgate with J. D. Williams. Owner Mountail View Sporting Goods, Anchorage, Alaska. Vis Abc: ramed personal friend stopped overnight enroute to his home in Casper, Nyon n_i , Deuley states that there is developing a definite sales resistance to , e newly made Mark V Weatherby rifles made in Japan rather than previously many accurad in West Germany. External appearance, poor workmanship. 1) del 77 is becoming quite popular. He sold 2 to 1 customers in 3 अंद्र dif rent celibers last Saturday, September 18th. c? Ecowning automatic center fire magnum calibers are far in excess of ter ari. They are not planning on handling Browning ammunition. hege ding the 5mm rifle sales, he says customers up there want a more expensive rifi about \$135 to \$150 like Savage Anschutz in 22 Long Rifle or 22 Winchester dags m which are selling good, particularly professional seal hunters. They like the extra weight, appearance and sturdiness. The recall of 5mm's for extractor replacement got the product off on the right foot. The caliber, in: self, is well liked he said. They are experiencing trouble with our Model 700 - 7mm Magnum rifles when the Mastern, Federal or Norma amminition. Brass heads are thicker preventing the kiractor from engaging over the head of the cartridge. To satisfy bust ners their own gunsmith is paid \$7.50 to modify the extractors. They have not about 50. This occurs in Magnum calibers only. The am and for Model 660 would be equal to the Model 700 in some calibers nome at 350 Magnum. They can sell 50 a year or more of the above. They have received notices of raises in prices due to 10% excise taxes on impo te . items. Some of these are Sako, Weatherby, Bushnell and Beretta. 107 3/!4 ~ 9/29 (continued) DISTRI JTICKS E. J. Conroy File D. S. PEYNOLDS J. F MCAMERINS F. E. MOPGAN C. M. ALBRIGHT P. E. Callahan . A. W. Hamann E. F. DARRETT W. F FOSTER T. R. Frye M. J. WCEKS J. W. STONE J. G. PH.J. 1445 D. L. Braun J. H. FENTON J. D. BITCHELL E. C. LARSON J. V. Eliot R. A. BALDER D. ROCIMELL J. McDonnell S. R. HUTCHINSON DI KEY

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T. R. FRYE

A' C'ASE, ALAGRA

9/20/71

The election of Alaska is suffering somewhat from lack of oil activity of the pipeline construction delay essued by ecology groups who at elections. There is no doubt this plan will materialize but the at the cate is not known.

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