

April 28, 1976

PLANT TASK FORCE
FIREARMS DATA - 1965

DOMESTIC

	<u>Sales Quantity</u>	<u>Factory Profit % of Sales</u>	<u>Research</u>	<u>Selling Expense</u>	<u>Adm. Expense</u>	<u>Earnings % of Sales</u>
<u>Shotguns</u>						
M/11-'48	9,647	37.1	\$ 21	\$ 38	\$ 21	26.1
M/870	61,628	42.4	104	192	108	31.4
M/1100	75,244	45.0	188	346	195	34.1
	<u>146,617</u>	<u>43.6</u>	<u>314</u>	<u>576</u>	<u>324</u>	<u>32.7</u>
<u>Rimfire Rifles</u>						
N/66	30,532	46.4	39	44	25	33.8
M/40XB	247	20.4	1	1	1	7.8
M/510X	6,108	0.5	4	5	3	(12.1)
M/511X	7,948	21.8	8	9	5	9.2
M/512X	8,104	18.4	9	10	6	5.7
M/513T	1,325	11.6	3	3	2	(1.1)
M/514	30,254	14.1	18	20	11	1.4
M/521	1,349	11.7	2	2	1	(1.0)
M/550A	19,017	17.5	23	27	15	4.9
M/552	24,429	35.2	35	40	22	22.6
M/572	13,642	33.2	20	23	13	20.6
Government	3,800	9.1	16	19	11	(3.6)
	<u>146,757</u>	<u>21.3</u>	<u>241</u>	<u>203</u>	<u>115</u>	<u>7.1</u>
<u>Centerfire Rifles</u>						
M/600	21,935	34.5	43	68	38	23.1
M/700	50,840	39.8	128	200	113	28.4
XP-100	510	28.8	1	2	1	17.4
M/742	39,039	46.7	105	164	92	35.3
M/760	16,690	47.3	41	64	36	35.9
40X Match	714	23.3	3	5	3	11.9
	<u>130,747</u>	<u>37.6</u>	<u>436</u>	<u>503</u>	<u>283</u>	<u>25.0</u>
Total Sales	\$ 26,129					
Factory Profit	\$ 9,919					
Total Earnings	\$ 6,722					

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