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Est. #4032

April 4, 1979

J. W. BOWER

M/700 - Addition of 7MM Mauser (7x57) Caliber

Based on the following model specifications provided by Marketing, recommended selling prices and estimated earnings have been developed for the proposed M/700 - 7MM Mauser caliber:

- . Press Formed stock with vinyl finish.
- . Stock inletted for a BDL trigger guard and floor plate.
- . Rifle equipped with BDL trigger guard and floor plate.
- . Hooded BDL front sight.
- . Swivel studs.
- . 5000 Forecast sales.

Marketing requests that sales margins for the 7MM Mauser equal the present M/700 ADL, and, of the 5,000 forecast sales, 75% will be considered additional M/700 volume.

Also, in the event that press formed stocks are not available, Marketing has requested the same cost analysis for the 7MM Mauser caliber with a hand sanded stock.

An estimate of \$10,000 in operation charges has been submitted for this project.

Please see the attached Subdivision #3 and #5 for both the press formed and hand sanded proposals.

*R S Swartz*

R. S. Swartz, Superintendent  
INDUSTRIAL ENGINEERING SECTION

by SMMorris

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