

11 x 16 1/2
With 502

SUBDIVISION #3 - M/700 TMM MAUSER CALIBER w/ PRESS FORMED STOCKS
 ESTIMATED SALES AND UNIT PRETAX EARNINGS
 (1979 COST PRICING - VOLUMES)

	1979 LINE BEFORE PROJECT			COMBINED AVERAGE
	M/700 A.D.L.	M/700 CLASSIC	M/700 B.D.L.	
QUANTITY	34635	15905	90709	141,249
RETAIL SELLING	\$ 259.95	\$ 289.95	\$ 309.95	\$ 295.44
NET SELLING	\$ 137.71	\$ 155.50	\$ 166.23	\$ 158.03
PRETAX EARNINGS	\$ 21.48	\$ 32.19	\$ 32.83	\$ 29.97
% OF NET SELLING	15.6%	20.7%	19.7%	19.0%

1979 LINE AFTER PROJECT

	M/700 A.D.L.	M/700 CLASSIC	M/700 B.D.L.	M/700 TMM MAUSER w/ PRESS FORMED STOCK	
QUANTITY	33385	15905	90709	5000	144,999
RETAIL SELLING	\$ 259.95	\$ 289.95	\$ 309.95	\$ 270.36	\$ 294.83
NET SELLING	\$ 137.71	\$ 155.50	\$ 166.23	\$ 143.22	\$ 157.69
PRETAX EARNINGS	\$ 21.48	\$ 32.19	\$ 32.83	\$ 22.34	\$ 29.79
% OF NET SELLING	15.6%	20.7%	19.7%	15.6%	18.9%

S.M. MOORE
 4-2-79