

11 x 14 1/2 - 14 columns
With description column

SUBDIVISION #3 - MODEL XP-100 7MM-08 CALIBER
 3RD YEAR ESTIMATED SALES AND UNIT PRETAX EARNINGS
 (1982 COST VOLUME & PRICES)

XP-100 PRODUCT LINE BEFORE

.221 FIREBALL
CALIBER

QUANTITY	6475
RETAIL SELLING	284.23
NET SELLING	152.43
PRETAX EARNINGS	32.16
% OF NET SELLING	21.1 %

XP-100 PRODUCT LINE AFTER

WITH SIGHTS

WITHOUT SIGHTS

	.221 FIREBALL CALIBER	7MM-08 CALIBER	COMBINED AVERAGE	.221 FIREBALL CALIBER	7MM-08 CALIBER	COMBINED AVERAGE
QUANTITY	5935	1800	7735	5935	1800	7735
RETAIL SELLING	\$ 284.23	\$ 399.95	\$ 311.16	\$ 284.23	\$ 356.65	\$ 301.08
NET SELLING	\$ 152.43	\$ 214.49	\$ 166.87	\$ 152.43	\$ 191.27	\$ 161.47
PRETAX EARNINGS	\$ 32.16	\$ 37.30	\$ 33.36	\$ 32.16	\$ 69.65	\$ 40.88
% OF NET SELLING	21.1 %	17.4 %	20.0 %	21.1 %	36.4 %	25.3 %

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