

24 x 11 - 4 columns
With description columnSUB DIVISION #5

MODEL XP-100 7MM-08 CALIBER - WITH SIGHTS

3RD YEAR ESTIMATED EARNINGS AND RETURN ON INVESTMENT
(1982 COST, VOLUME & PRICES)

	1982 Model		PROJECT	RESULTS		1980 Model
(DOLLARS IN THOUSANDS)	XP-100 LINE		BOOK	INCREMENTAL		XP-100 LINE
	BEFORE					AFTER
PRESENT: 221 FIREBALL CALIBER	6475		- 540	- 540		5935
PROPOSED: 7MM-08 CALIBER			+ 1800	+ 1800		1800
TOTAL	6475		1260	1260		7735
NET SALES	\$ 987		\$ 364	\$ 364		\$ 1291
LESS:						
FACTORY COST	\$ 659		\$ 218	\$ 169		\$ 377
SELLING + ADMIN.	75		23	9		98
TECHNICAL EXPENSE	15		5	2		20
DISTRIBUTION EXPENSE	21		6	4		27
TOTAL COST	\$ 770		\$ 252	\$ 184		\$ 1022
PRE TAX EARNINGS	\$ 217		\$ 52	\$ 120		\$ 269
PRE TAX EARNINGS ADJUSTED FOR ADMIN. EXPENSE	\$ 208		\$ 50	\$ 115		\$ 258
NET EARNINGS	\$ 107		\$ 26	\$ 59		\$ 133
NET EARNINGS ADJ. FOR SHORT. OF INVEST. TAX CREDIT	\$ 107		\$ 26	\$ 59		\$ 133
INVESTMENT						
PROJECT EXPENDITURES			\$ 1	\$ 1		\$ 1
EXISTING FACILITIES USED DIRECTLY IN OPERATIONS	\$ 393					\$ 393
ALLOCATED GENERAL FACILITIES	15		5	2		20
WORKING CAPITAL	\$ 596		\$ 203	\$ 191		\$ 799
TOTAL	\$ 1004		\$ 209	\$ 194		\$ 1212
RETURN ON INVESTMENT	10.7%		12.4%	30.4%		11.0%
SUPPLEMENTAL CALCULATION						
NET EARNINGS AFTER AMORTIZING (OVER 10 YEARS) OPERATION CHGS.			\$ 21	\$ 54		
TOTAL CAPITAL INCLUDING OPER. CHARGES LESS ADMIN. EXPENSE + TAXES			\$ 258	\$ 242		
RETURN ON TOTAL CAPITAL			8.1%	22.3%		
OPERATION CHARGES						

SIM MOORE'S

4-11-79