

11 x 14 1/2 - 14 columns
With description column

SUBDIVISION #3 - MODEL XP-100 7MM-08 CALIBER
1ST YEAR ESTIMATED SALES AND UNIT PRETAX EARNINGS
(1980 COST, VOLUME & REVISED PRICES)

XP-100 PRODUCT LINE BEFORE				
	.221 FIREBALL CALIBER			
SALES QUANTITY	5845			
RETAIL SELLING	\$ 253.91			
NET SELLING	\$ 136.17			
PRETAX EARNINGS	\$ 28.66			
% OF NET SELLING	21.1 %			
XP-00 PRODUCT LINE AFTER				
	.221 FIREBALL CALIBER	7MM-08 CALIBER	COMBINED AVERAGE	
SALES QUANTITY	5395	1500	6895	
RETAIL SELLING	\$ 253.91	\$ 275.50	\$ 258.61	
NET SELLING	\$ 136.17	\$ 147.75	\$ 138.69	
PRETAX EARNINGS	\$ 28.66	\$ 42.34	\$ 31.64	
% OF NET SELLING	21.1 %	28.7 %	22.8 %	