

11 x 16 1/2 - 14 columns
With description column

SUBDIVISION #3- MODEL XP-100 7MM-08 CALIBER
 3RD YEAR - ESTIMATED SALES AND UNIT PRETAX EARNINGS
 (1982 COST, VOLUME & REVISED PRICING)

		XP-100 PRODUCT LINE BEFORE		
		.221 FIREBALL CALIBER		
SALES QUANTITY		6475		
RETAIL SELLING		\$ 284.23		
NET SELLING		\$ 152.43		
PRETAX EARNINGS		\$ 32.16		
% OF NET SELLING		21.1 %		
		XP-100 PRODUCT LINE AFTER		
		.221 FIREBALL CALIBER	7MM-08 CALIBER	COMBINED AVERAGE
SALES QUANTITY		5935	1800	7735
RETAIL SELLING		\$ 284.23	\$ 309.25	\$ 290.05
NET SELLING		\$ 152.43	\$ 165.85	\$ 155.55
PRETAX EARNINGS		\$ 32.16	\$ 48.06	\$ 35.86
% OF NET SELLING		21.1 %	29.0 %	23.1 %
		S.M. MORRIS		
		5-8-79		