

M1700 VARMINT LINE BEFORE			
	RDL VARMINT SPECIAL		
SALES QUANTITY	10819		
RETAIL SELLING	\$ 354.75		
NET SELLING	\$ 187.93		
PRETAX EARNINGS	\$ 41.20		
% OF NET SELLING	21.9 %		

M1700 VARMINT LINE AFTER			
	RDL VARMINT SPECIAL	RDL VARMINT SILHOUETTE	COMBINED AVERAGE
SALES QUANTITY	10394	1700	12094
RETAIL SELLING	\$ 354.75	\$ 354.75	\$ 354.75
NET SELLING	\$ 187.93	\$ 187.93	\$ 187.93
PRETAX EARNINGS	\$ 41.20	\$ 42.18	\$ 41.34
% OF NET SELLING	21.9 %	22.4 %	22.0 %

S.M. Morris
5-25-79

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