

11 x 16 1/4 - 14 columns
with description column

SUBDIVISION #3 - M/700 SILHOUETTE R.F.L.E.
 3RD YEAR ESTIMATED SALES AND UNIT PRETAX EARNINGS
 (1982 COST, PRICES & VOLUMES)

M/700 VARMINT LINE BEFORE

BDL VARMINT
SPECIAL

SALES QUANTITY

12441

RETAIL SELLING

\$ 409.95

NET SELLING

\$ 217.17

PRETAX EARNINGS

\$ 50.72

% OF NET SELLING

23.4%

M/700 VARMINT LINE AFTER

BDL VARMINT BDL VARMINT COMBINED
SPECIAL SILHOUETTE AVERAGE

SALES QUANTITY

12066

1500

13566

RETAIL SELLING

\$ 409.95

\$ 409.95

\$ 409.95

NET SELLING

\$ 217.17

\$ 217.17

\$ 217.17

PRETAX EARNINGS

\$ 50.72

\$ 51.85

\$ 50.84

% OF NET SELLING

23.4%

23.9%

23.4%

S.M. MORRIS
5-25-79