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July 11, 1979

J. W. BOWER

M/700 Silhouette Rifle

Revised estimated earnings and return on investment have been developed for the M/700 Silhouette Rifle slated for 1980 introduction.

Previously issued costs for this 7mm-308 calibered Varmint Rifle were based on the following product distinctions:

- . A satin finished stock selected by weight.
- . No scope mount bases.

Marketing has since revised this offering to include the scope mount bases and an R. K. W. wood finish rather than the satin.

Marketing's original directives concerning product price and forecast sales were followed in this estimate.

Please see the attached Subdivisions #3 and #5 for 1980 and 1982.

*RS Swartz*  
R. S. Swartz, Superintendent  
INDUSTRIAL ENGINEERING SECTION

by SMMorris  
RWFjr

SMM/mc  
Encs. (4)

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