

DON'T SAY IT - WRITE IT

cc T1 7/15

To C. B. WORKMAN Location Thelma - Tickle  
 From J.P. GLAS Location 6-1-81  
 Subject MODEL 700 Date 1-28-81

Believe we discussed the fact that M-700 has performance features, accuracy and strength, e.g., which are not being aggressively advertised. Preiser is interested in a technical package which he can use with Advertising to develop a strong campaign. Please advise what you could put together.

Jpg - The technical package will be put together upon completion of the Competitive Bolt Action rifle evaluation currently underway - If needed sooner we can comply - Clark

REMINGTON ARMS CO.

RECEIVED

ILION RESEARCH DIVISION

RD 779

Class 4/13/8

STOP, LOOK, AND LIVE

Tickle 7-1-81

~~9-1-81~~

Oct 15