

## REMINGTON ARMS COMPANY, INC.

INTER-DEPARTMENTAL CORRESPONDENCE

*Remington*  
DU PONT*PETERS*  
DU PONT

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"CONFINE YOUR LETTER TO ONE SUBJECT ONLY" \_\_\_\_\_

Ilion, New York  
April 28, 1981

TO: C. B. WORKMAN

FROM: T. L. CAPELETTI *TC*SUBJECT: MODEL 700 FEATURES FOR POSSIBLE USE IN ADVERTISING  
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In response to Marketing's inquiry concerning strengths of the M/700 design which may be used in advertising campaigns, I asked Fred Martin to itemize areas he felt were significant. Fred provided me with the following information:

- |              |   |   |
|--------------|---|---|
| * Strength   | - | Action - Ability to withstand abuse of inexperienced handloaders.   |
|              |   | Extractor - Comparison of competitive systems.  |
| * Accuracy   | - | Still the most accurate production center fire rifle made. Accurate enough to be used competitively "out of the box".                           |
| Fire Control | - | Adjustable and smooth; still the best production trigger available - with planned modifications, will have another safety feature to advertise. |
| Calibers     | - | A caliber and a loading available for anything from ground squirrels to Kodiak and Brown bear or elephant and rhino.                            |
| Adaptable    | - | Several variations are available for military and police work. Gun/cartridge combination can be tailored to individual application.             |

As indicated by the \*, Fred feels that strength of the action and extraction systems and accuracy are prime selling points for these rifles.

TLC:ws  
Firearms Research Division